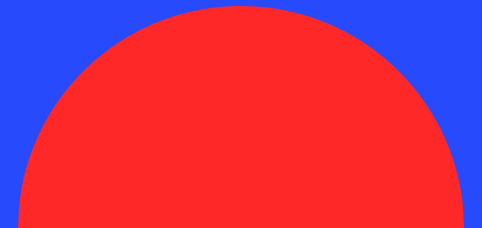
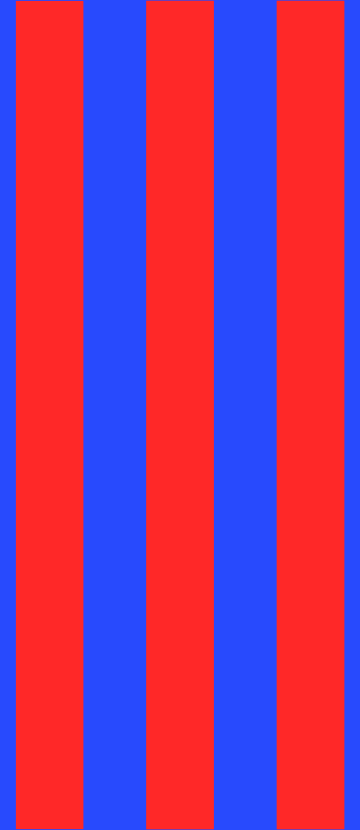


Magnet Coordinator PLC

Thursday, September 14, 2023



Today's Agenda

- ✓ Welcome
- ✓ MSA Pillars Kick Off
- ✓ PLD Instructional Coaching Extension
- ✓ Professional Book Study
- ✓ Closing

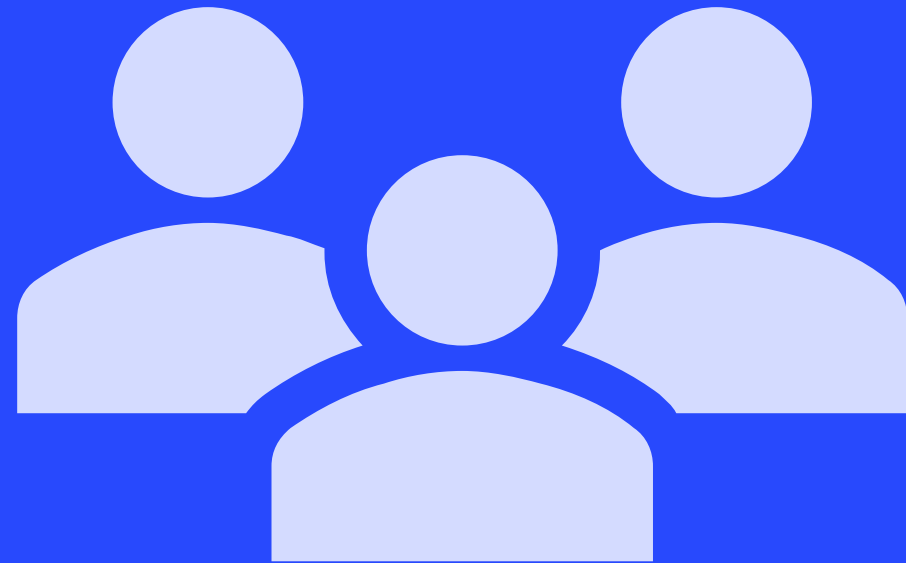


Professional Norms

- **Pausing**
- **Paraphrasing**
- **Posing Questions**
- **Putting Ideas on the Table**
- **Providing Data**
- **Paying Attention to Self and Others**
- **Presuming Positive Intent**

Community Builder

Tell us your
"sweet" story



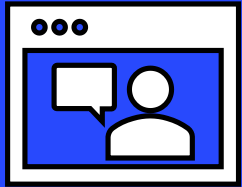
Magnet Pillars Kick Off

- Five groups
- Navigate to magnet.edu
- Find the 5 Magnet Pillars
- Read your assigned pillar info
- Collaborate to make pillar poster
- Gallery walk

Magnet Pillars Kick Off Poster

PILLAR IN YOUR OWN WORDS:	IT MAY LOOK LIKE...
IT MAY SOUND LIKE...	PILLAR PIC/ILLUSTRATION:

PLD Instructional Coaching Extension



View Video



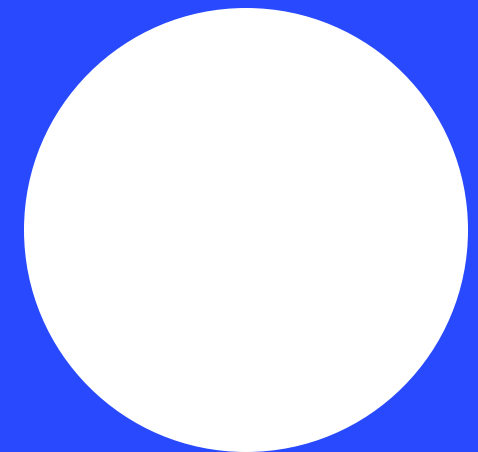
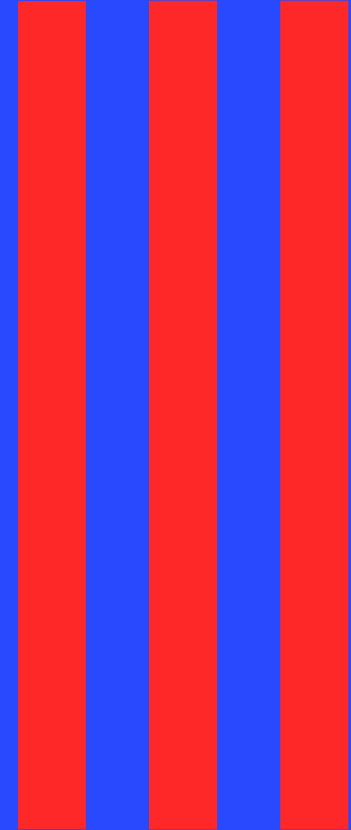
Practice mapping

Practice scripting

Try both!

Mapping/Scripting Debrief

- 3 groups:
 - Those who mapped
 - Those who scripted
 - Those who tried both
- **What went well?**
- **What challenges came up for you?**
- **Share ideas/possible improvements moving forward.**



Break Time

10 minutes



Professional Book Study: The Art of Coaching



Chapter 1, How Can Coaching Transform Schools?

- Focus on Research
- Focus on 'the WHY'



The Bumper Sticker

- Skim pages 7-10
- Encapsulate 'the WHY' of Instructional Coaching in a catchy/slogan-y way
- BEEP! BEEP!

Break Time

5 minutes



Professional Book Study: The Art of Coaching



Chapter 2, What is Coaching?

- Toward a Definition of Coaching
- So what exactly does a coach do?



The Elevator Pitch

- Skim pages 19 + 24-25
- Draft your own 'elevator pitch'
- Practice it
- Share it
- Revise it

Upcoming Events



Thursday, September 19
Optional Marketing Zoom PD
TUSD Web Services, Sally
Jacunski



Wednesday, October 25
PLD with Angie Julien
Instructional Coaching



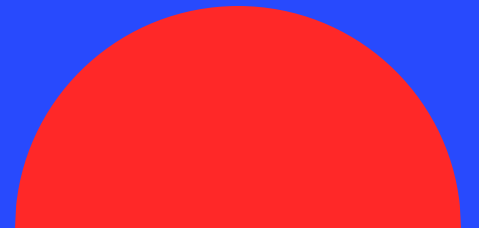
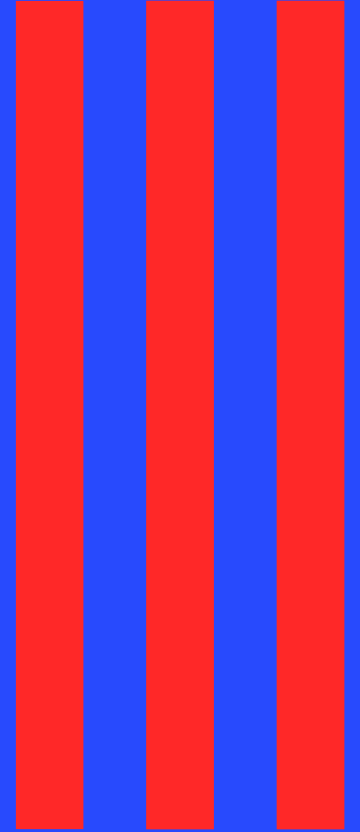
Thursday, November 2
Magnet Coordinator PLC
Hosted by Borton K5 Magnet



Wednesday, November 8
Magnet Fair
Children's Museum

**Your Feedback
is Important to
us!**

No really, we mean it! :)



Thank you



Assessment and evaluation



Quiz on public speaking tools:

- What is the birthplace of rhetoric?
- What are some of the ways to combat stage fright?



Feedback on training:

- Did you find these strategies helpful?
- Do you feel like you have a better grasp on the subject?



MAGNET COORDINATOR PLC

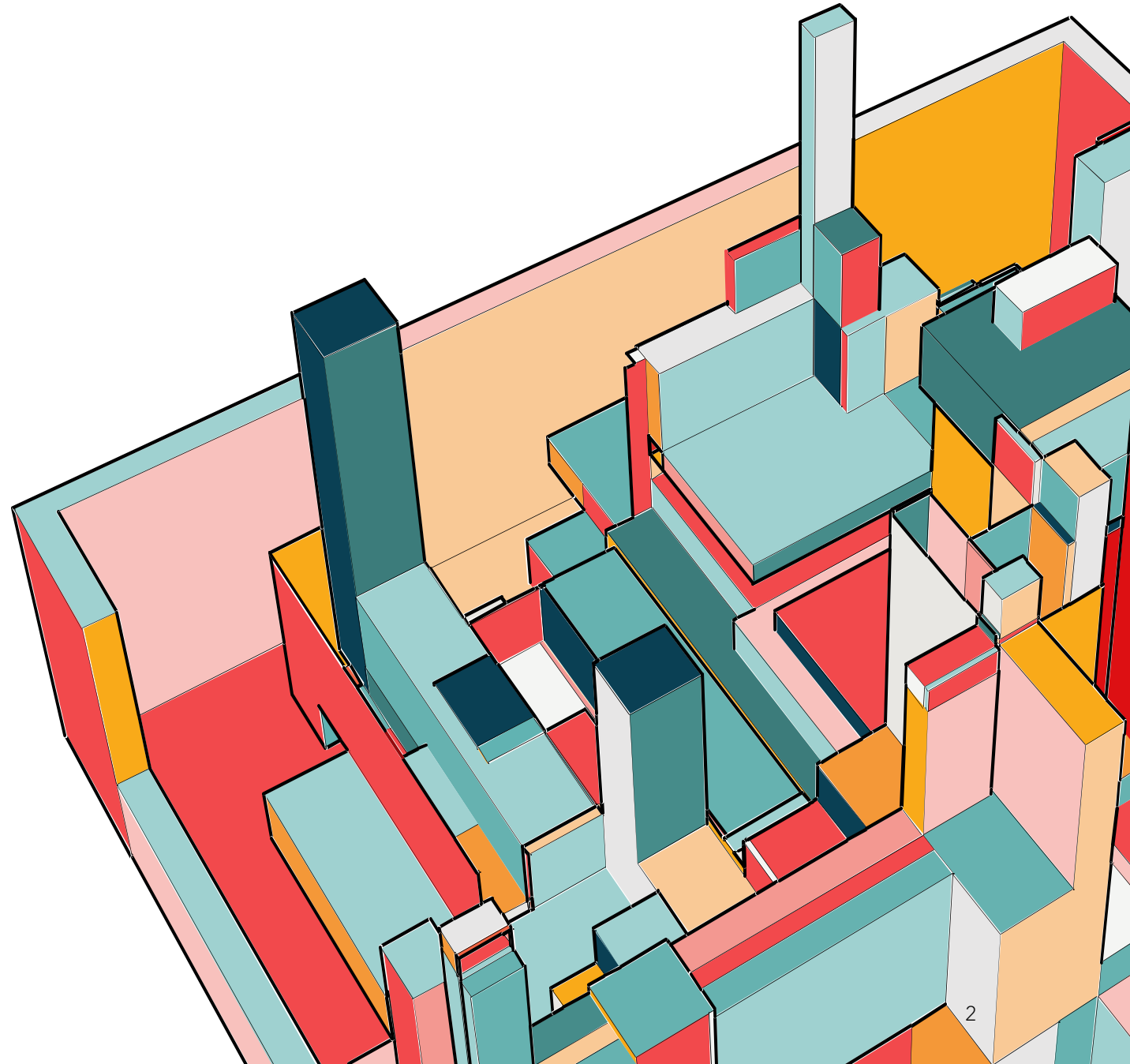
DATE: Thursday, November 2, 2023

TIME: 8.45am-12.15pm

LOCATION: Borton Magnet Elementary

TODAY'S AGENDA

- WELCOME
- MSA PILLAR CAMPUS TOUR
- PLD INSTRUCTIONAL COACHING
EXTENSION
- PROFESSIONAL BOOK STUDY
- CLOSING



PROFESSIONAL NORMS

PAUSING

PROVIDING DATA

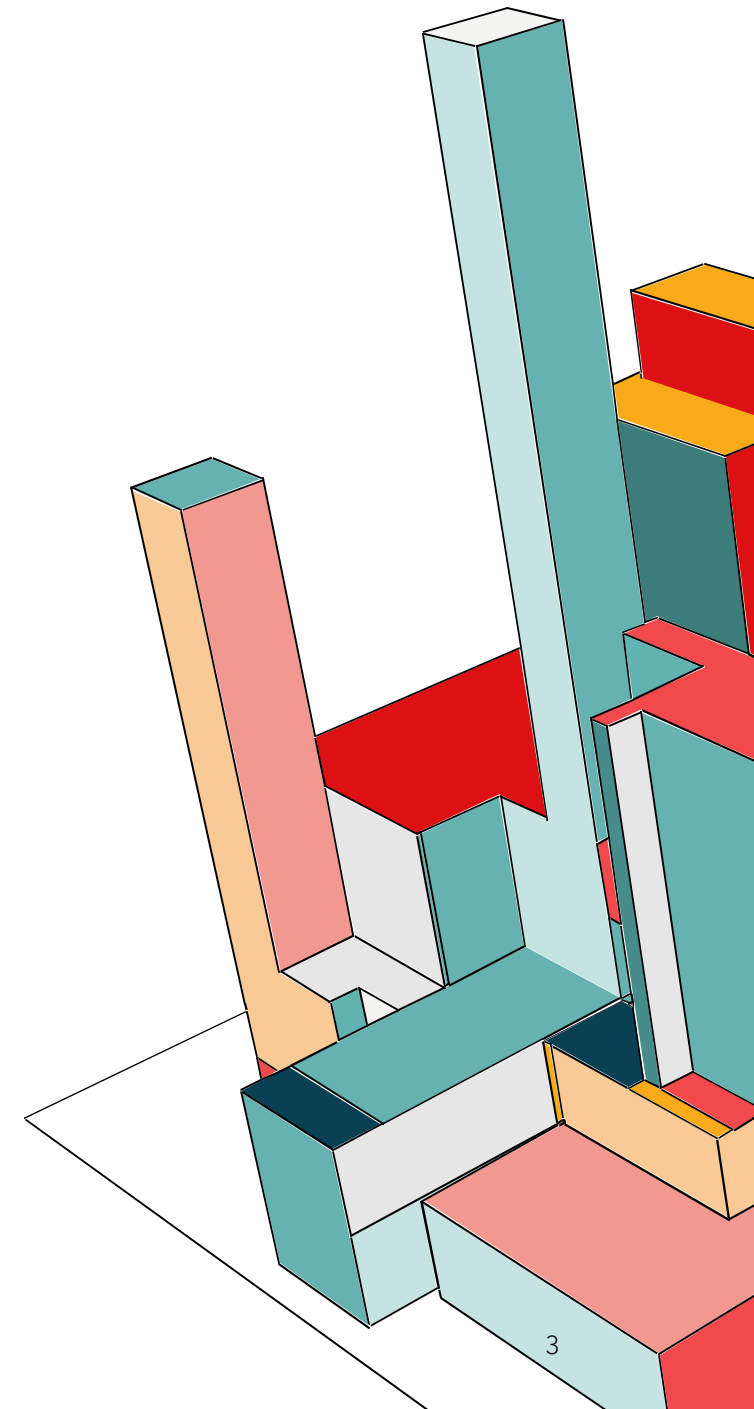
PAYING ATTENTION TO SELF
AND OTHERS

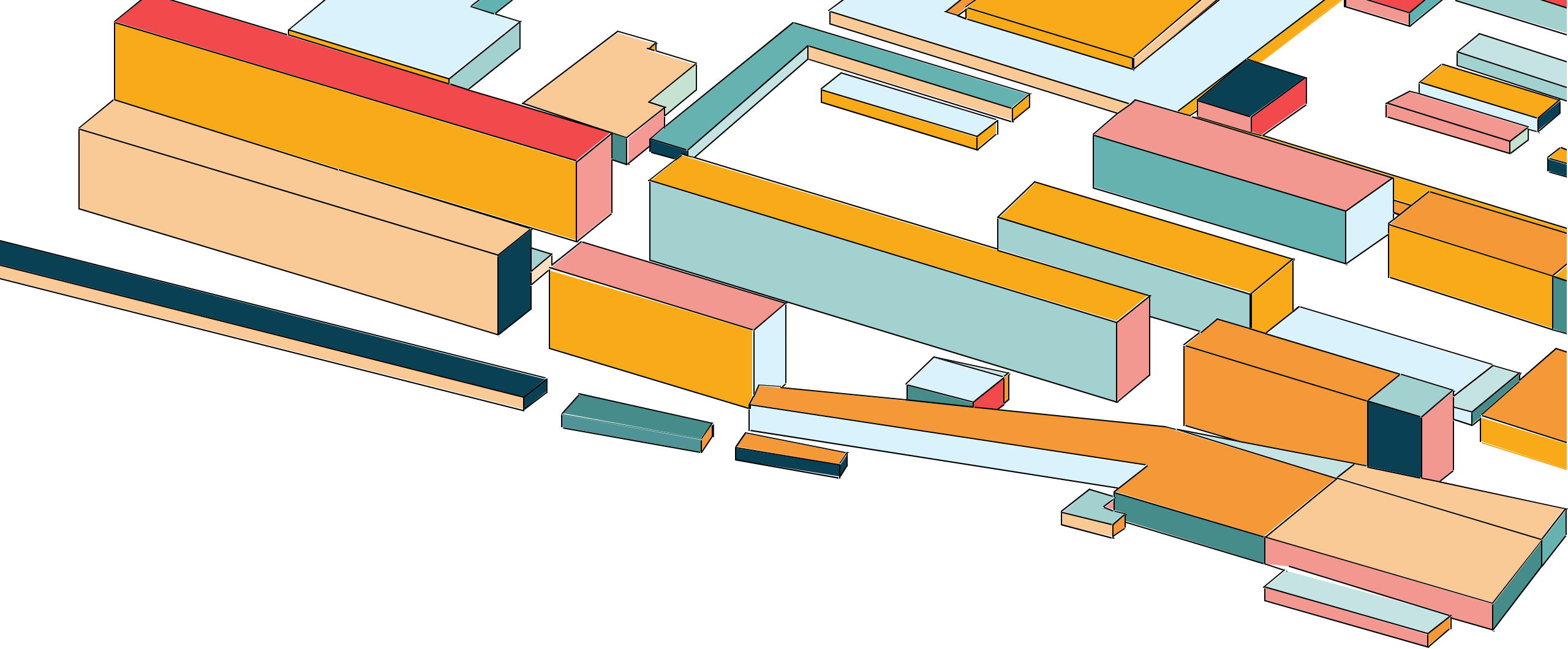
POSING QUESTIONS

PARAPHRASING

PRESUMING POSITIVE INTENT

PUTTING IDEAS ON THE TABLE



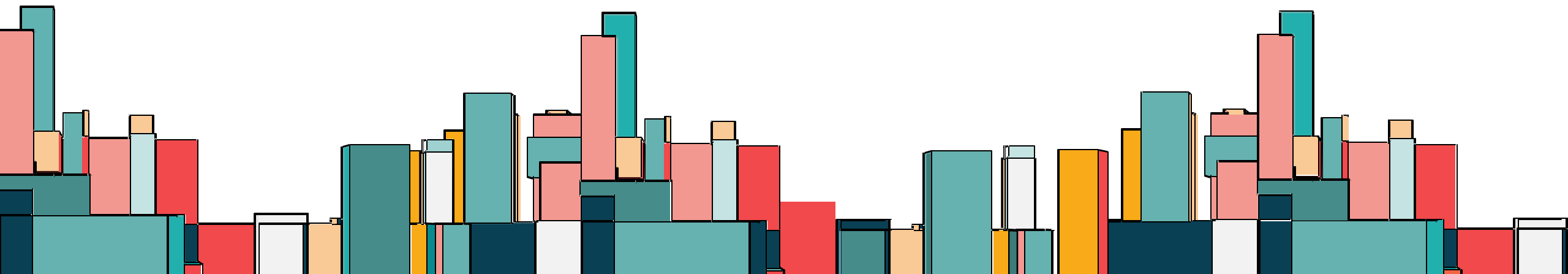


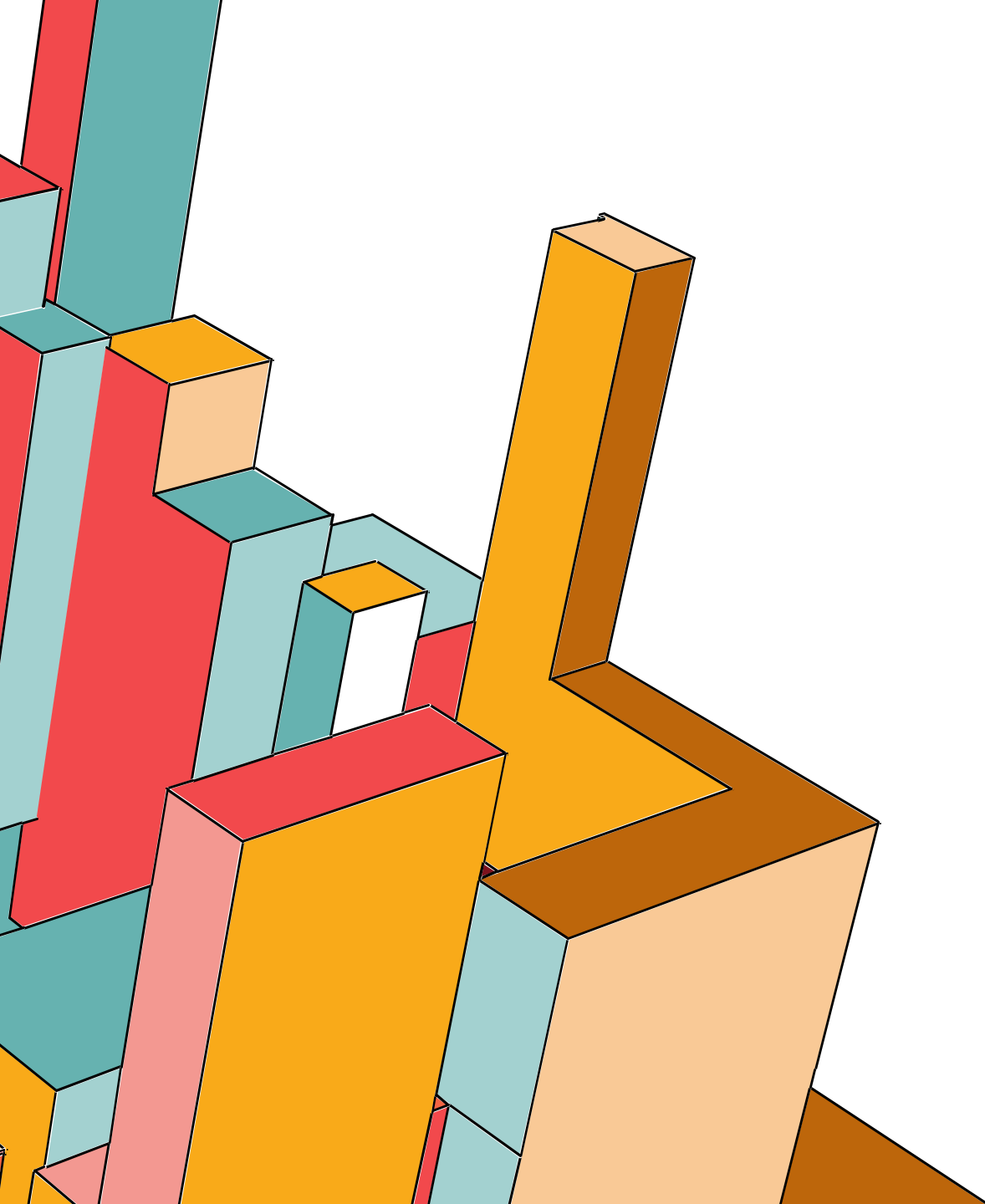
COMMUNITY BUILDER: SYSTEMS THINKING ACTIVITY



MAGNET PILLAR TOUR: THE WHY

- TO RECALL, PRACTICE, AND REFLECT ON THE MAGNET SCHOOLS OF AMERICA PILLARS, THE TENANTS OF OUR WORK AS MAGNET COORDINATORS
- TO ENGAGE WITH THE LANGUAGE IN THE PILLARS, SEEK INSIGHTS FROM MC COLLEAGUES, AND STRIVE TO INCORPORATE NEW IDEAS INTO FUTURE PRACTICE

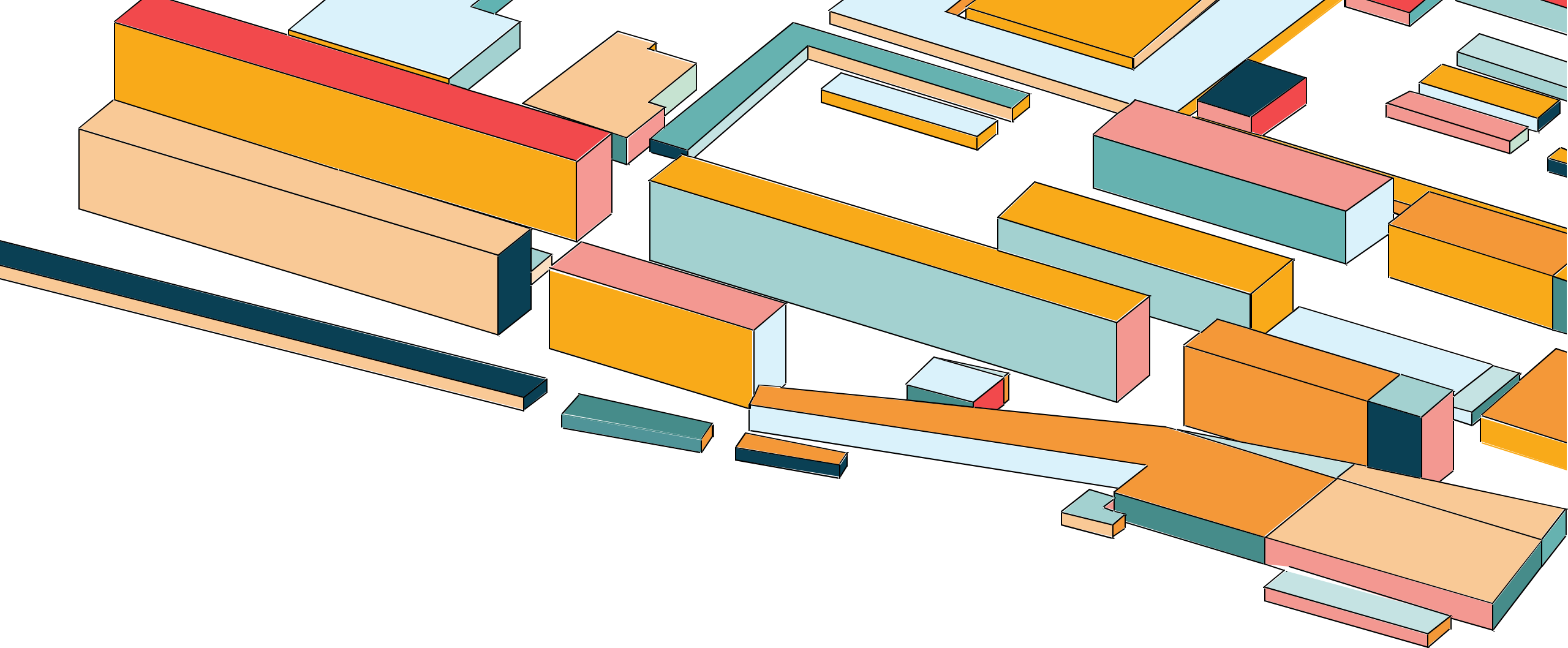




MSA PILLAR CAMPUS TOUR - BORTON

PILLAR 2

Innovative Curriculum and Professional
Development



PILLAR TOUR DEBRIEF

PLD INSTRUCTIONAL COACHING EXTENSION: THE WHY



- TO RECALL, PRACTICE, AND REFLECT ON THE RESEARCH BEHIND **FINDING THE JOY** IN OUR DAILY LIVES AND IN COACHING, AS WE LEARNED WITH ANGIE JULIEN.



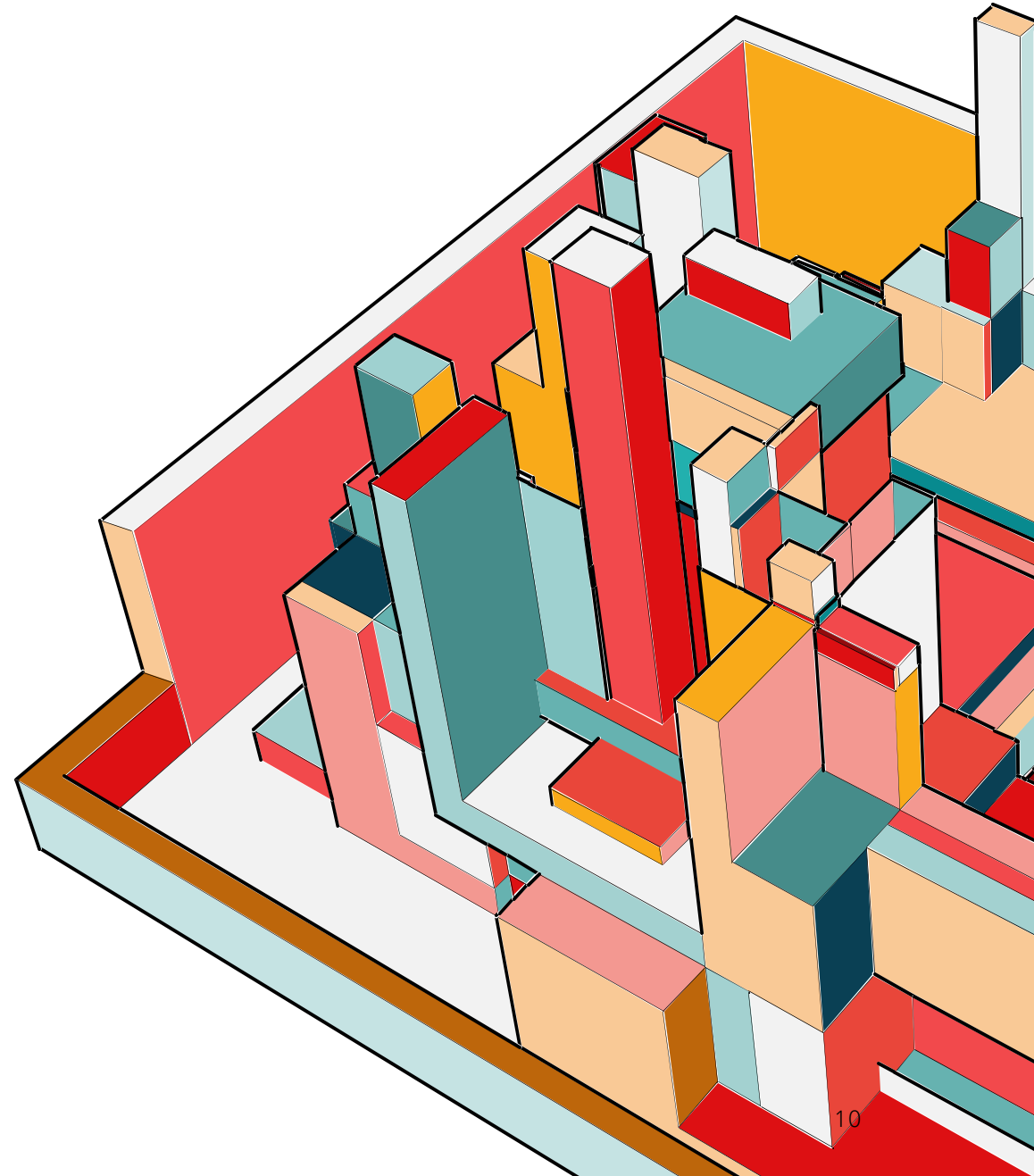


POSITIVITY PAUSE

WHAT'S AN ORDINARY MOMENT THAT
BRINGS YOU GREAT JOY?

POSITIVITY PAUSE

- Serotonin
- Dopamine
- Oxytocin
- Endorphins





WHICH OF THESE ARE WE DOING?

**Jumping
through
Hoops**

OR

**Jumping
For
Joy**

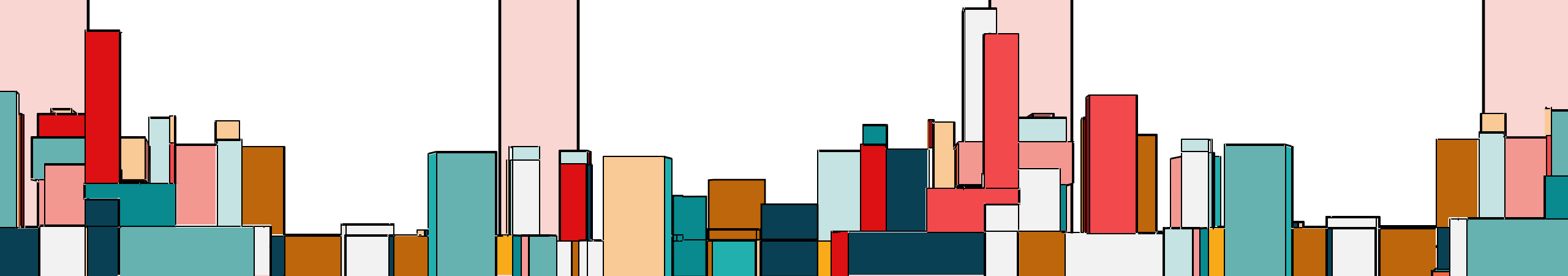


CONTRIBUTORS TO JOY/HAPPINESS

GRATITUDE
SOCIAL CONNECTIONS
PHYSICAL ACTIVITY
VOLUNTEER WORK

MEDITATION
(SPIRITUALITY)
NOTICE THE GOOD
SPEND TIME IN NATURE
NOVELTY

ACTS OF CREATION
COMPLIMENTS
PRACTICE
LIMIT NEGATIVITY





HOW DO YOU SHOW UP?

ARE YOU BRINGING THE JOY?
GOTTA HAVE IT TO GIVE IT!



*PROFESSIONAL DEVELOPMENT *PROFESSIONAL LEARNING COMMUNITIES

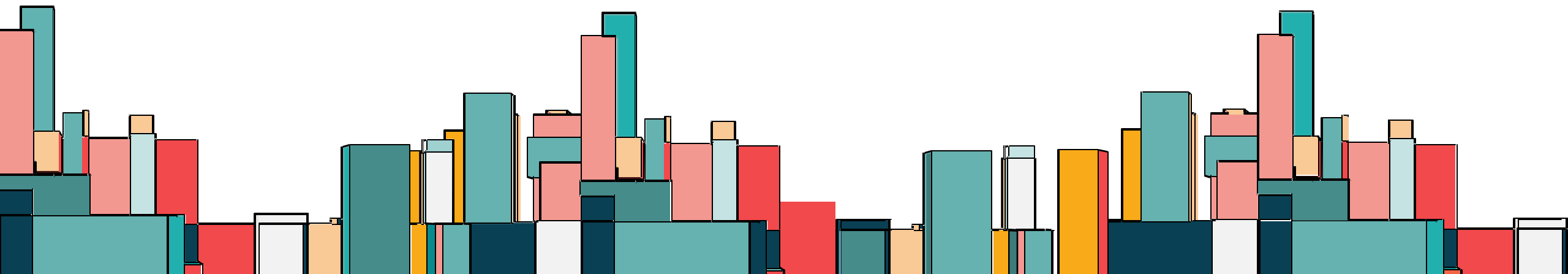
COLLABORATIVE TEACHING TEAMS *COACHING *FRIENDSHIPS *MARRIAGE *STUDENTS
*ALL RELATIONSHIPS

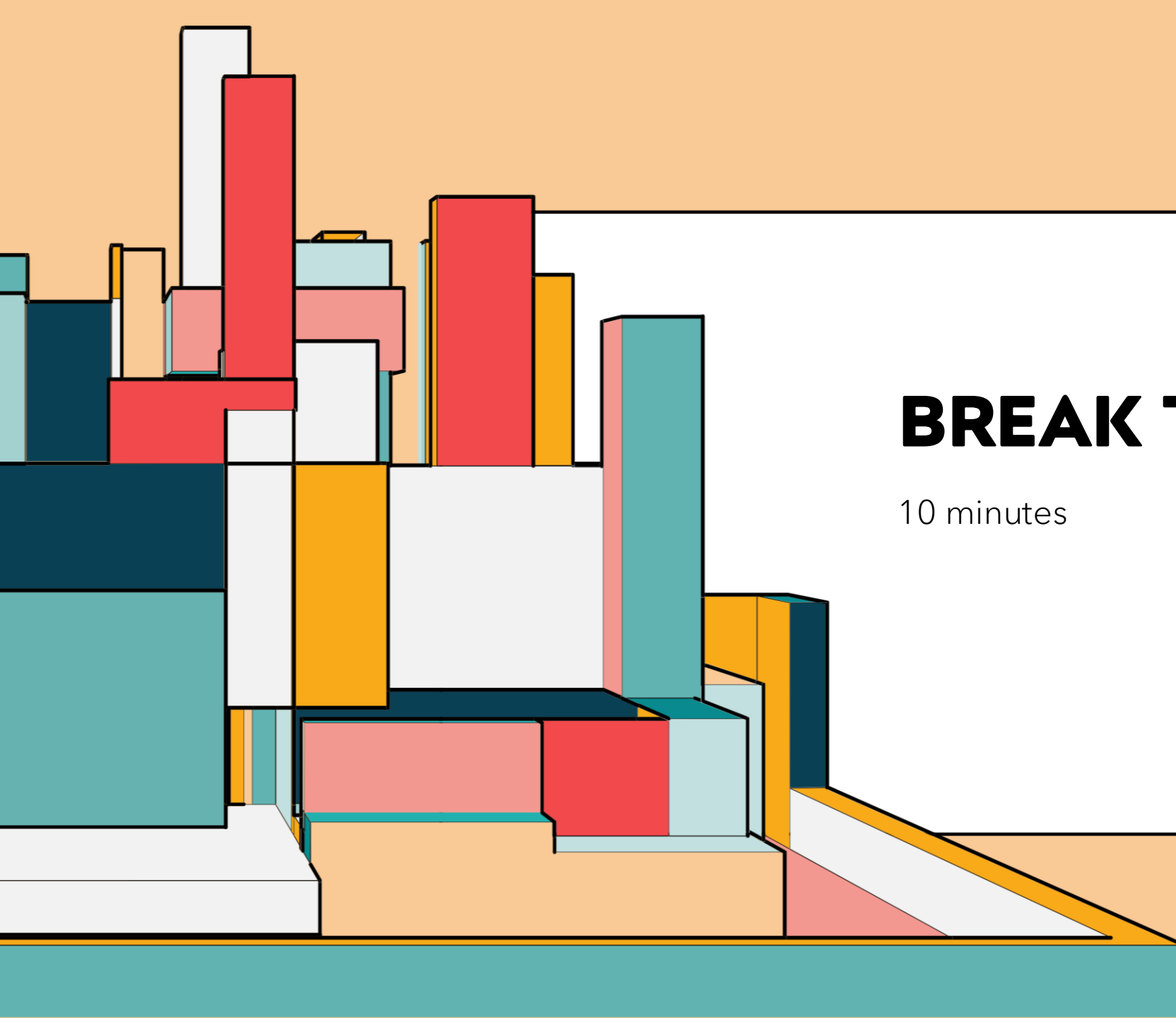


WHAT WILL YOU DO TO CULTIVATE JOY IN YOUR RELATIONSHIPS?

CHOOSE TO **DO ONE THING (DOT)**

https://tusdi.sharepoint.com/sites/employee_wellness?CT=1698861712879&OR=OWA-NT&CID=42719909-C0AE-18DE-837B-78637A6DBF63&WSL=1





BREAK TIME

10 minutes



PROFESSIONAL BOOK STUDY, *THE* *ART OF COACHING: THE WHY*

- TO REFLECT ON THE READING, TO GAIN INSIGHTS, TO EXPLORE IMPLICATIONS, AND TO ATTEMPT TO SYNTHESIZE LEARNING





THE ART OF COACHING, ELENA AGUILAR

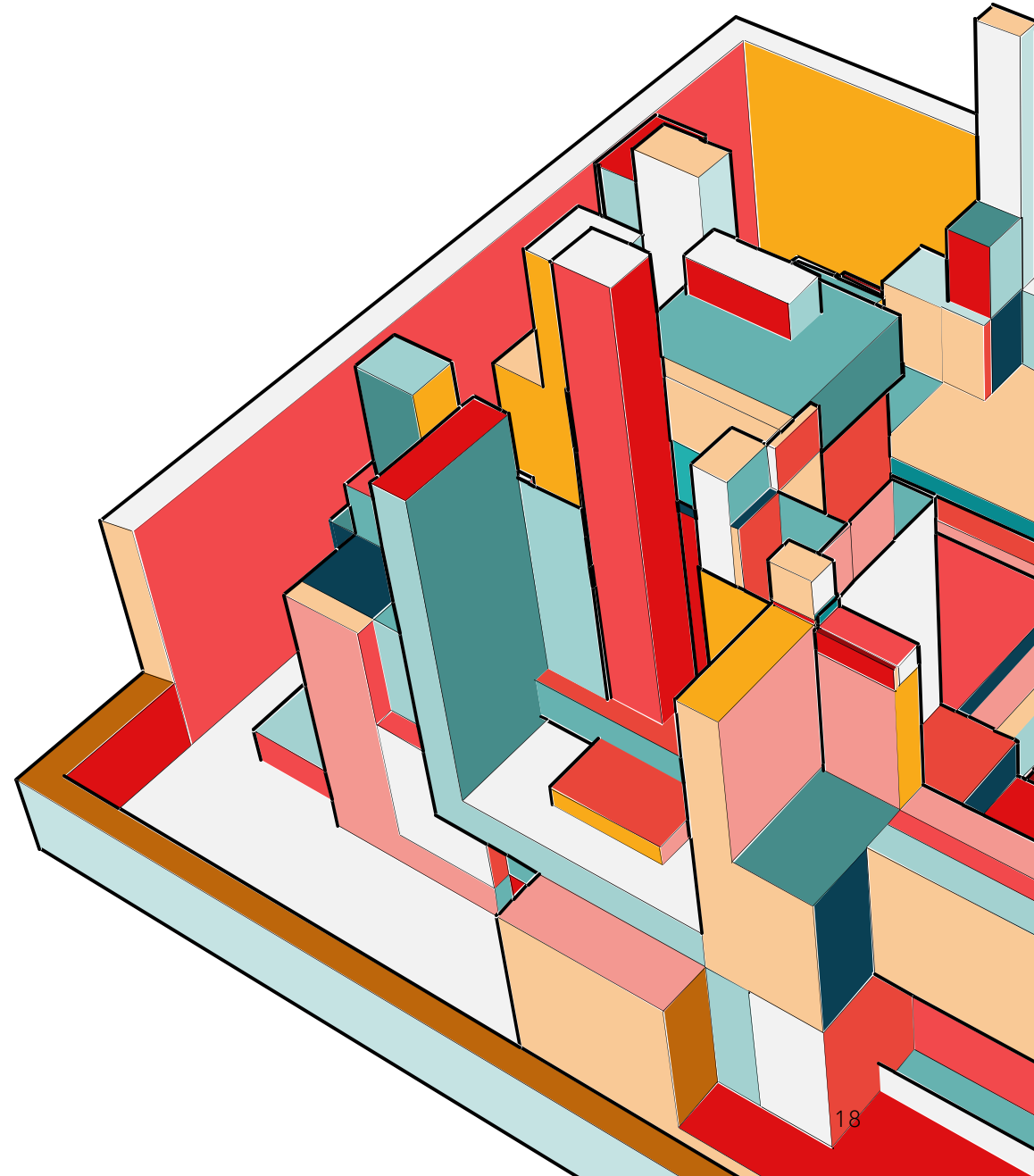
CHAPTER 3 – TABLE DISCUSSION

- What resonated with you?
- What questions did this raise for you?
- Share your favorite quote. Why did this stand out for you?
- What implications does this reading have for you in the work that we do? In your daily life?

CHAPTER 3 IN SUMMARY

- To become an artful coach/support learning at your site, it is important to know and to be able to articulate the set of beliefs from which you intend to work...
- Core values play a key role in how educators/leaders can build personal resilience...

Page 39





IDENTIFYING CORE VALUES



10 VALUES

First, read the list and circle ten values which you feel are most important to you.



5 VALUES

Then, cross off five of those values, leaving you with the five that are most important to you.



3 VALUES

Now, from your list of five values, cross off two, leaving you with the three values that are most important to you.
These are most likely your core values



CHAPTER 3 CORE VALUES REFLECTION

Reflection 1

How do you feel when you stand in these core beliefs/values?

Reflection 2

How might knowing these core beliefs/values support you in the work you do with students, teachers, and ILT colleagues?



THE ART OF COACHING, ELENA AGUILAR

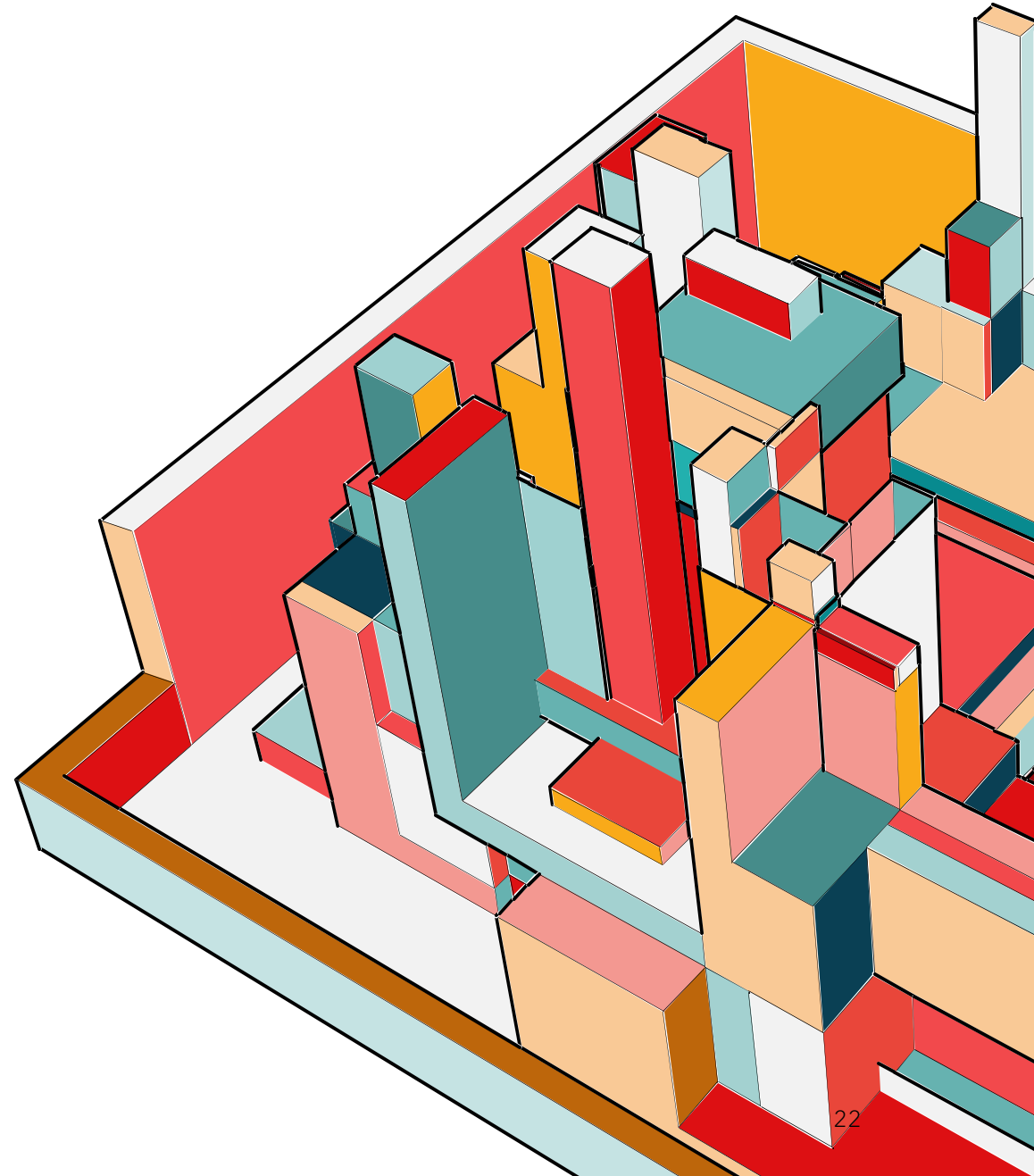
CHAPTER 4 – TABLE DISCUSSION

- What resonated with you?
- What questions did this raise for you?
- Share your favorite quote. Why did this stand out for you?
- What implications does this reading have for you in the work that we do? In your daily life?

CHAPTER 4 IN SUMMARY

THE COACHING LENSES...

- are invaluable to the work of organizational leaders
- are an analytical framework that enables root-cause analysis of a complex situation
- can be used in reflection, planning, and during a conversation to gain a thorough understanding of a situation





THE COACHING LENSES JIGSAW

1
Adult Learning

3
Inquiry

5
**Emotional
Intelligence**

2
**Change
Management**

4
Systems Thinking

6
**Systemic
Oppression/Equity**



THE COACHING LENSES JIGSAW

REMINDER:
Each lens is composed
of a set of assumptions
and questions

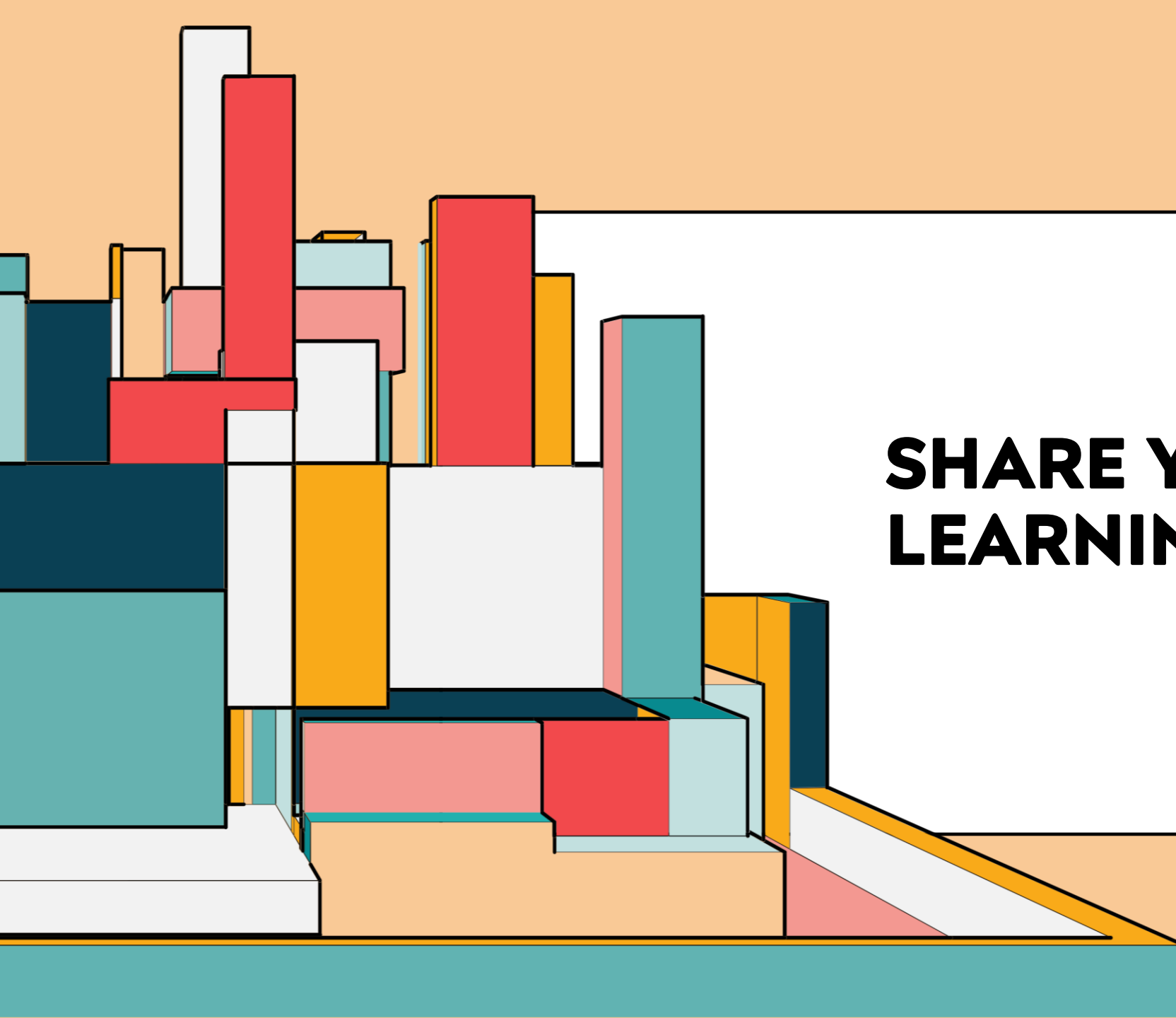
REMINDER:
Assumptions are simple
statements that represent the
key ideas from research that
inform each lens

REMINDER:
Questions arise from the
assumptions & help us reflect
on how they might direct our
work

**1. Read the
scenario**

**2. Review the lens
assumptions &
questions**

**3. Apply your
understanding by
completing the lens Ppt**



**SHARE YOUR
LEARNING**



THE ART OF COACHING, ELENA AGUILAR

CHAPTER 5

- What resonated with you?
- What questions did this raise for you?
- Share your favorite quote. Why did this stand out for you?
- What implications does this reading have for you in the work that we do? In your daily life?

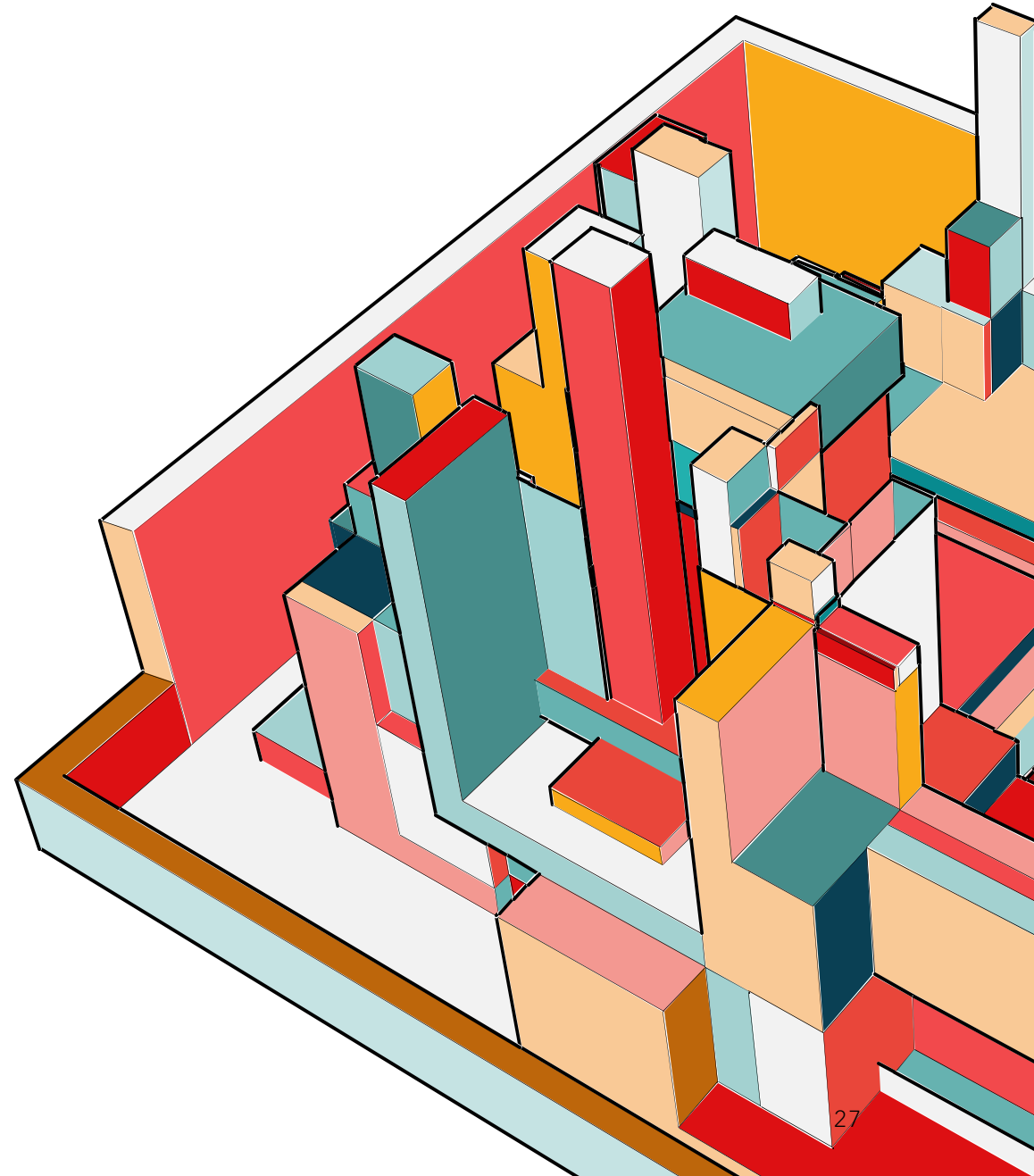
CHAPTER 5 IN SUMMARY

BUILDING TRUST

- Use the lens of Emotional Intelligence

"Trust is the feeling of confidence we have in another's character and competence."

-Stephen M.R. Covey, page 77



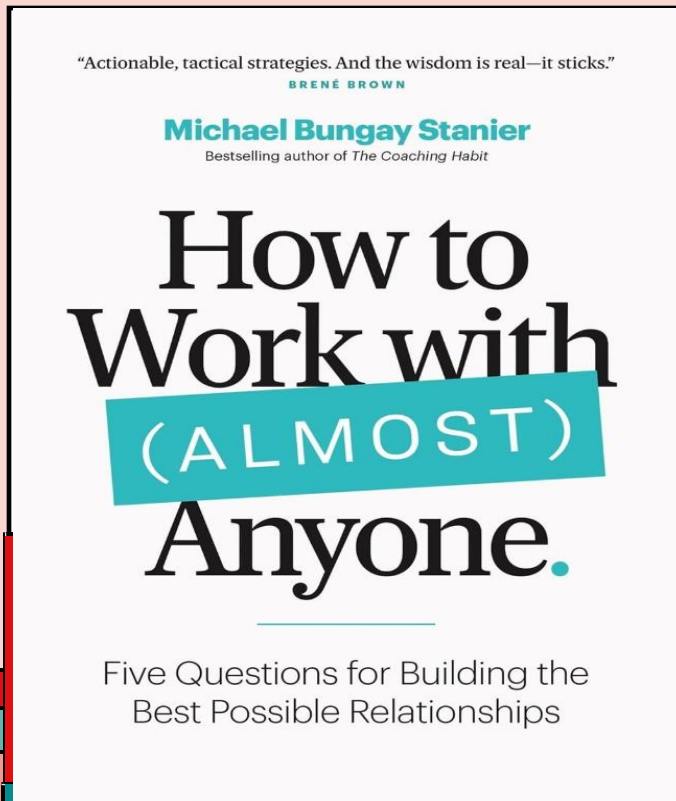


TEN STEPS TO BUILDING TRUST

PAGES 79-89

- PLAN AND PREPARE
- CAUTIOUSLY GATHER BACKGROUND INFORMATION
- ESTABLISH CONFIDENTIALITY
- LISTEN
- ASK QUESTIONS
- CONNECT
- VALIDATE
- BE OPEN ABOUT WHO YOU ARE AND WHAT YOU DO
- ASK FOR PERMISSION
- KEEP COMMITMENTS

COACHING CONVERSATIONS WITH JIM KNIGHT



Michael Bungay Stanier has a gift for distilling big, complex ideas into practical, accessible knowledge for everyday people that helps them be a force for good. His books have sold over a million copies, with *The Coaching Habit* topping the Wall Street Journal bestseller list. MBS has been featured on the blogs and social media platforms of thought leaders including Seth Godin, Tim Ferriss, and Brené Brown, and has appeared on ABC, BBC, CBC, Ted.com, and innumerable podcasts—as well as in notable publications including the *Harvard Business Review*, *Forbes, Inc.*, and *Fast Company*.

"Your happiness and your success depend on your working relationships"

Michael Bungay Stanier

[Keystone Conversation](#)

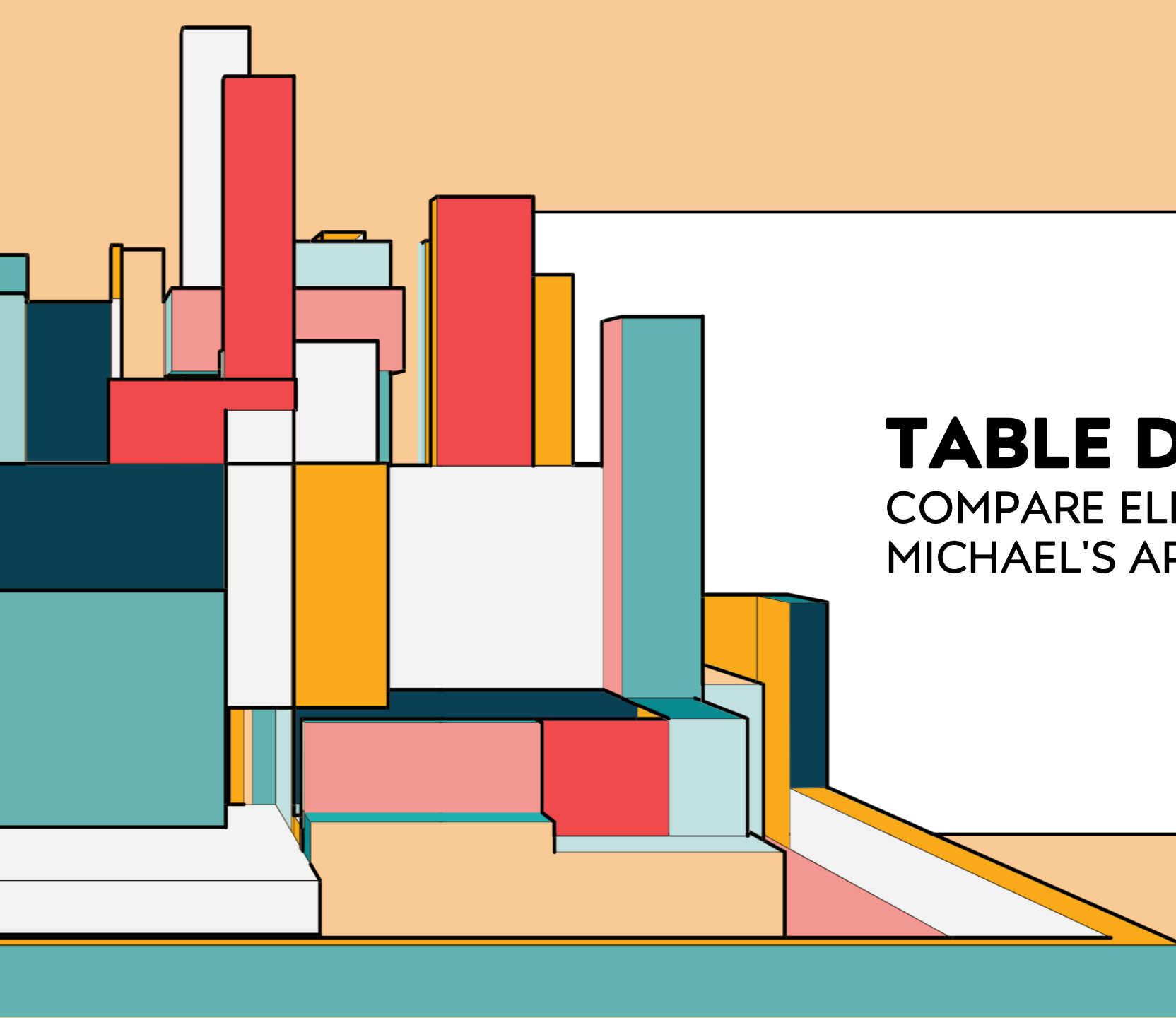


TABLE DISCUSSION

COMPARE ELENA'S APPROACH TO
MICHAEL'S APPROACH



UPCOMING EVENTS & IMPORTANT DATES

NOVEMBER 6:

OPEN ENROLLMENT

NOVEMBER 8:

MAGNET FAIR

DECEMBER 7:

MC PLC @ TMHS

DECEMBER 8 & 14:

ZOO LIGHTS

JANUARY 22:

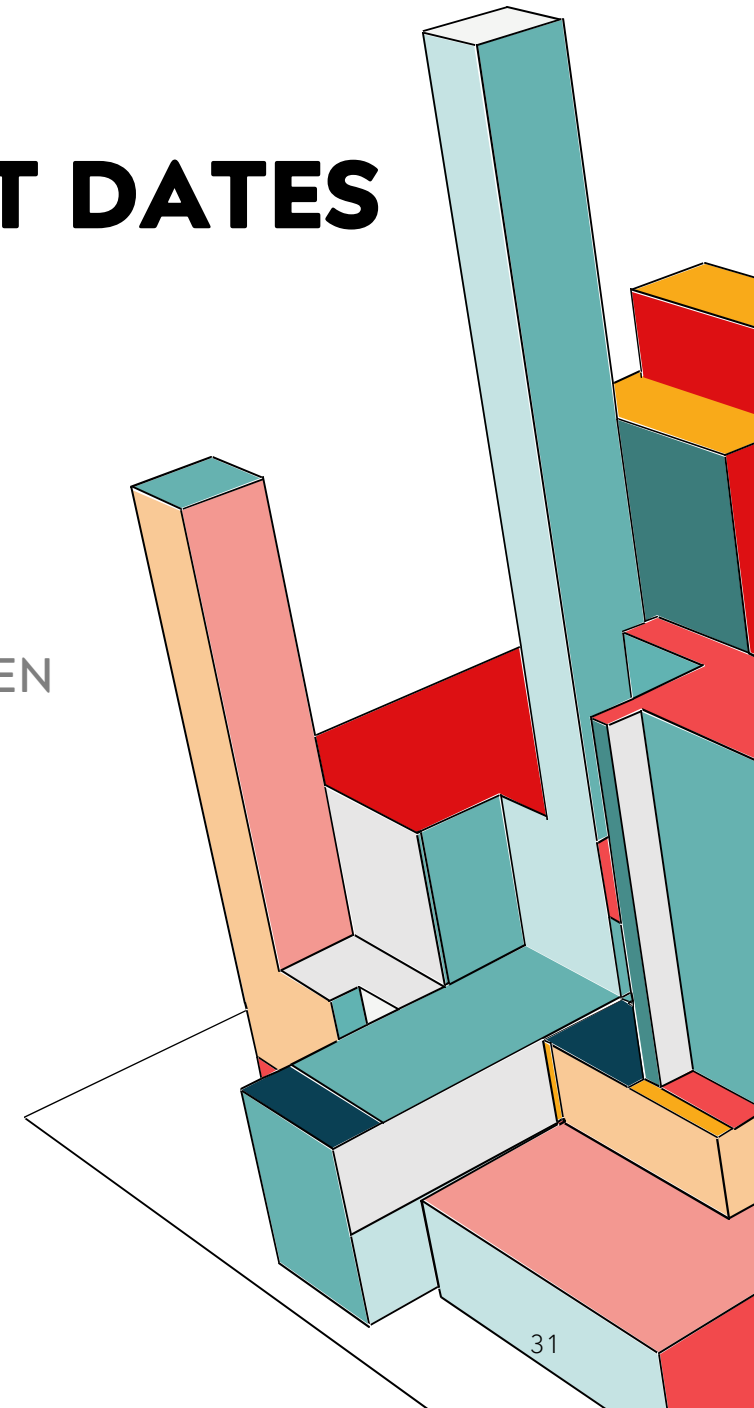
1ST LOTTERY

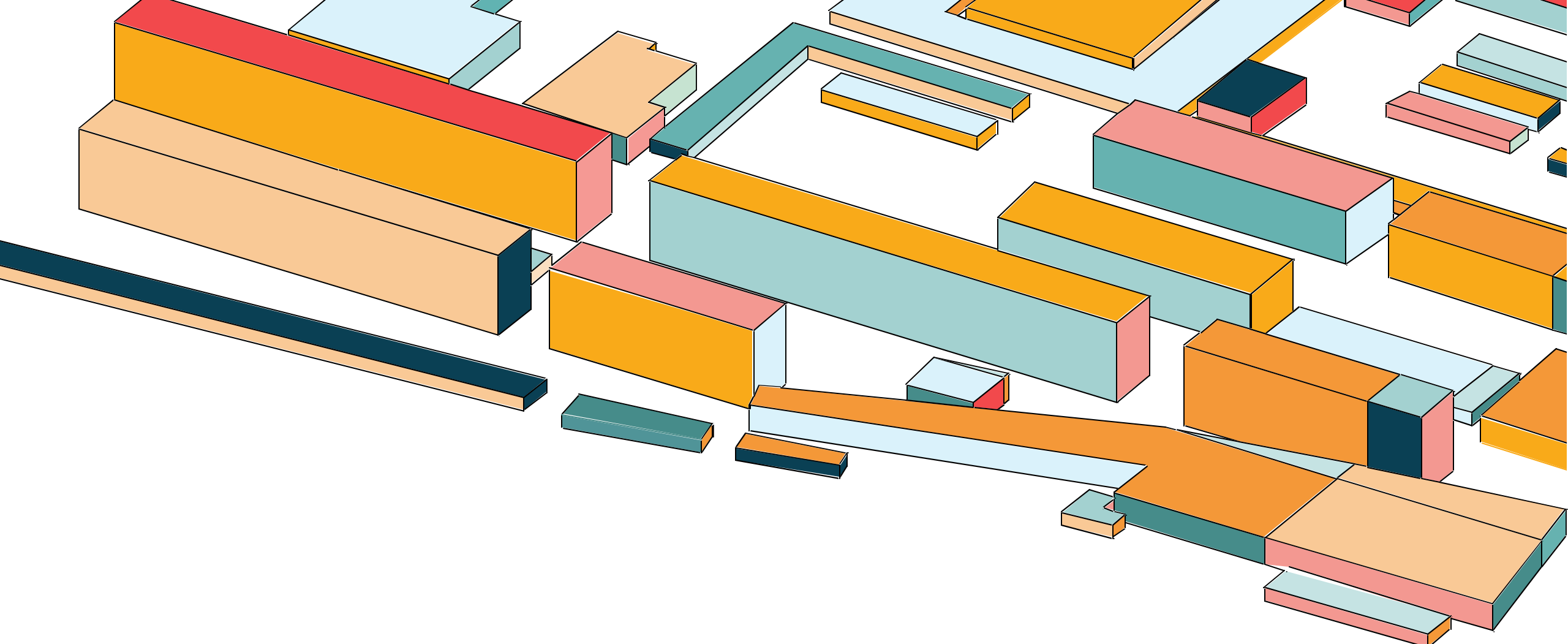
JANUARY 27:

PLD WEDNESDAY W/ ANGIE JULIEN

FEBRUARY 12:

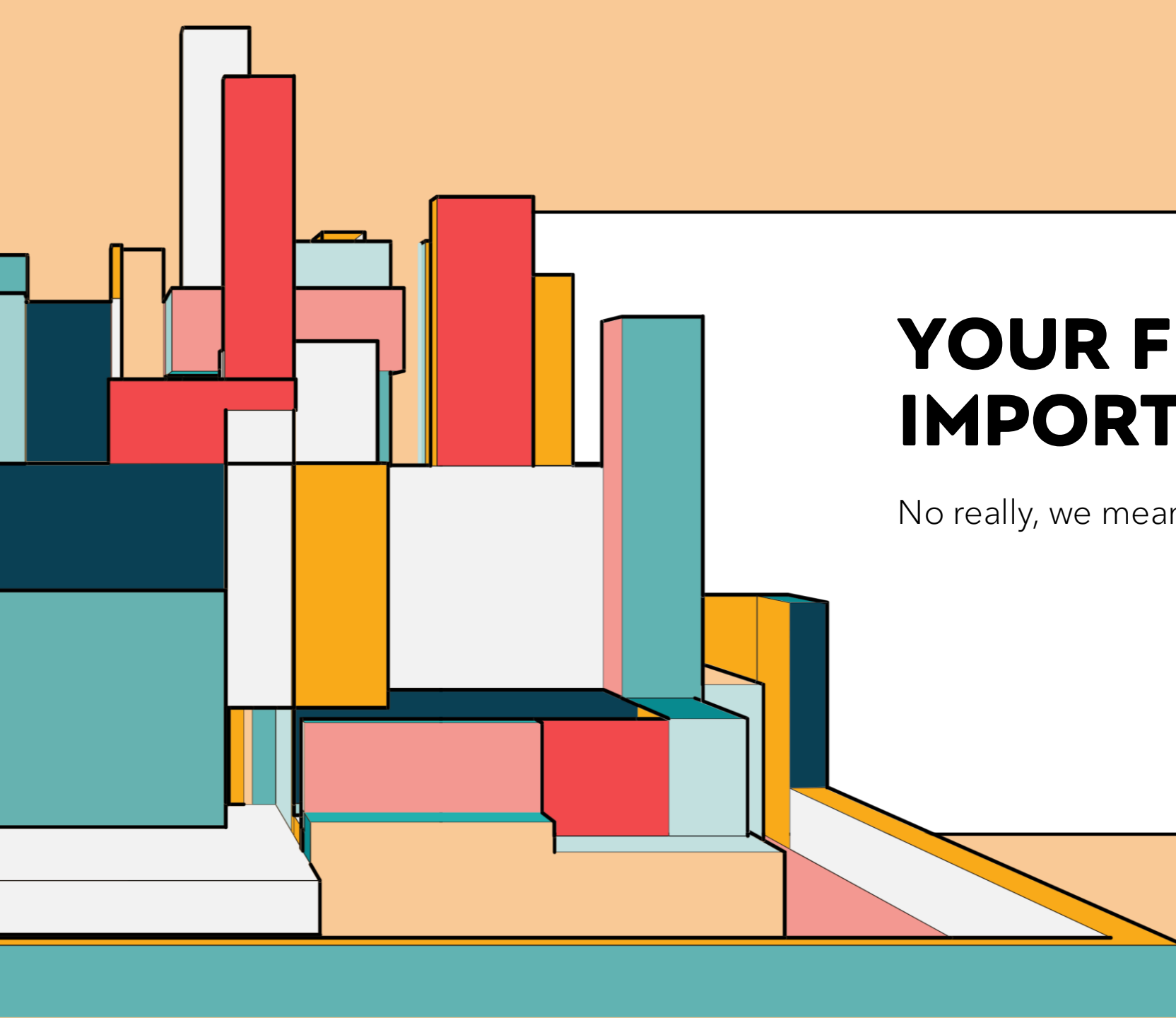
2ND LOTTERY





CLOSING DISCUSSION: WHAT THEME-BASED EVENTS ARE HAPPENING ON YOUR CAMPUS?





YOUR FEEDBACK IS IMPORTANT TO US

No really, we mean it!

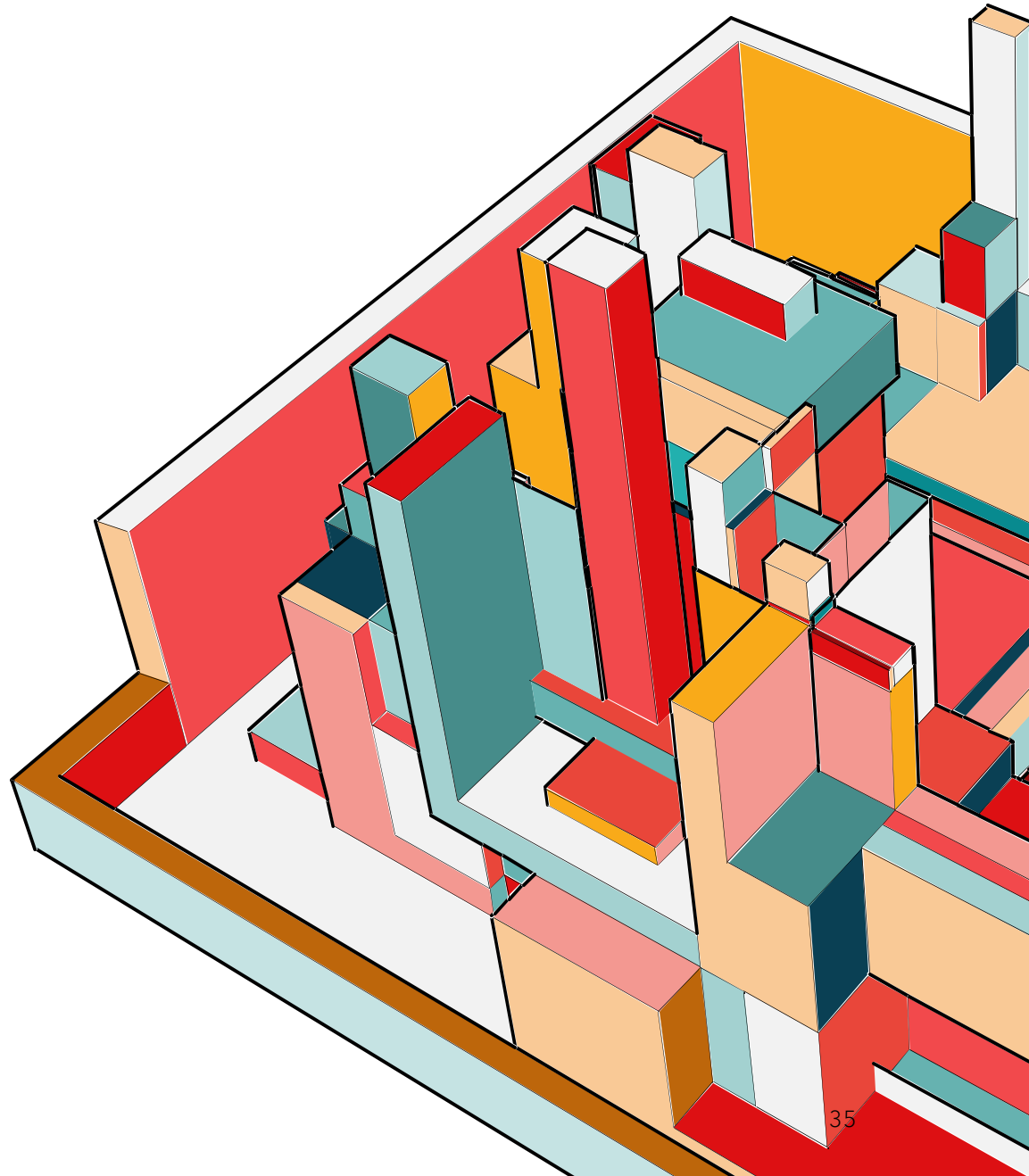


THANK YOU!

The Magnet Department (Regime)

SUMMARY

[Keystone Conversation](#)



MAGNET PROGRAMS



MAGNET COORDINATOR PLC

February 29, 2024 * 8:45-12:15

Palo Verde High School



CONGRATULATIONS
BONILLAS!

A Nationally Certified
Magnet School

TODAY'S AGENDA

WELCOME!

- Agenda
- PLC Norms

PILLAR TOUR

- Let's Check Out PV through the lens of MSA Pillar 1, DIVERSITY

PROFESSIONAL BOOK STUDY

- Chapters 9-12
- Facilitative & Directive Instructional Coaching

MARKETING & RECRUITMENT WORKSHOP

- Value Propositions
- Marketing Video

CLOSING

- Upcoming Events
- Feedback Survey



WELCOME !

What's one thing on today's agenda that you are looking forward to?



PROFESSIONAL LEARNING NORMS

The 7 P's

PAUSING

PARAPHRASING

POSING QUESTIONS

PUTTING IDEAS ON THE TABLE

PROVIDING DATA

PAYING ATTENTION TO SELF AND OTHERS

PRESUMING POSITIVE INTENT



MAGNET PILLAR TOUR THE WHY?

- TO RECALL, PRACTICE, AND REFLECT ON THE MAGNET SCHOOLS OF AMERICA PILLARS, THE TENANTS OF OUR WORK AS MAGNET COORDINATORS
- TO ENGAGE WITH THE LANGUAGE IN THE PILLARS, SEEK INSIGHTS FROM MC COLLEAGUES, AND STRIVE TO INCORPORATE NEW IDEAS INTO FUTURE PRACTICE



PALO VERDE MAGNET HIGH SCHOOL

PILLAR I: Diversity

- **Diversity** is a cornerstone that offers students a global educational experience, which includes equity and access for every child creating a foundation for successful magnet schools. Through marketing, recruitment strategies, and a balanced selection process, schools strive to generate student populations that are reflective of their communities. School choice provides educational environments that model empathy, respect, and collaboration, and inclusion of all cultures. <https://magnet.edu/pillars>



PROFESSIONAL BOOK STUDY

The Art of Coaching

Facilitative & Directive

Coaching

The WHY?

*TO REFLECT ON THE
READING, TO GAIN
INSIGHTS, TO EXPLORE
IMPLICATIONS, AND TO
ATTEMPT TO
SYNTHESIZE LEARNING*



PROFESSIONAL BOOK STUDY

The Art of Coaching

Chapter 9

Facilitative Coaching Conversations

Chapter 10

Facilitative Coaching Activities

Elena Aguliar

Chapter 11

Directive Coaching Conversations

Chapter 12

Directive Coaching Activities



PROFESSIONAL BOOK STUDY

Facilitative Coaching

From this stance, the coach guides, helps, and **pulls** the client's learning.

Directive Coaching

When a coach recognizes a fixed mental model, they **push** a client in their learning.



FACILITATIVE & DIRECTIVE COACHING



READ SCENARIO
DECIDE:
FACILITATIVE OR
DIRECTIVE



SELECT A
COACHING
ACTIVITY

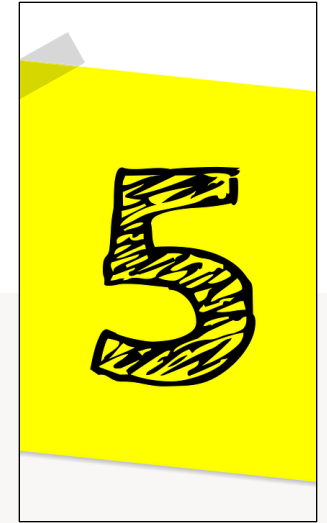


PICK POSSIBLE
COACHING
STEMS

(STEPS 1-3: X3)



SELECT ONE
CREATE
COACHING PLAN
ROLE PLAY



PRESENT
TO COLLEAGUES



BREAK TIME

STRETCH



HYDRATE



RESTROOM



STROLL



CHINWAG



MAGNET SCHOOL MARKETING THE WHY?

Marketing magnet schools is crucial for both increasing enrollment and maintaining integration, as it enables us to showcase our unique themes and innovative learning environments, attracting a diverse community of students and families who resonate with our values and vision for an integrated learning experience.



SCHOOL MARKETING VALUE PROPOSITION

A compelling value proposition should clearly articulate what sets your school apart from the competition and why prospective students and families should choose you. It should highlight the unique benefits and advantages your institution offers.



VALUE PROPOSITION



Keep in mind that a good value proposition will be...

- Concise
- Written with your prospective families in mind
- Written in your school's voice
- Personal, memorable, meaningful

Theme

Relevance

What do your prospective families care about?

Benefit

What value are you providing?

Differentiation

How are you different than other schools?

Purpose

What is the purpose of your school? What is the problem you are trying to solve?


SCHOOL MARKETING PROMO VIDEO

A great school promo video will showcase the atmosphere and emotion of a school or even tell the story of the school through the perspective of students. What makes your school unique or different from any other school?



MAKING A PROMOTIONAL VIDEO

Before you create a video...



Purpose Audience Plan

SchoolMint

The image shows a presentation slide with a light blue background and a blue vertical bar on the left. The title 'Before you create a video...' is in blue text. Below it are three rounded rectangular boxes: a blue box with a lightbulb icon and the word 'Purpose', a dark blue box with a target icon and the word 'Audience', and a green box with a checklist icon and the word 'Plan'. The SchoolMint logo is in the bottom left corner of the slide.



WHAT MAKES A GREAT SCHOOL VIDEO?

Purpose

- What goal are we hoping to accomplish?
- What do I want people to do after this?
- What 3 things do I need them to learn from this video?

Audience

- Who do I WANT to see this video?
- What does my audience care about?
- What do I need to make sure they know?
- What will help my audience connect with this video?

Plan

- Authenticity
- Right-sized
- Tell a visual story
- Actionable

UPCOMING EVENTS

- Q3 Progress Check In Ppt
- March 5: MSA Slide + Video
- March 20: PLD, EDI Conference
- March 21: MC PLC @ Tully
- April 6: Make Fashion Edu Runway and Gallery
- April 16-20: MSA Conference, NYC
- May 2: Final MC PLC @ Roskruge



FEEDBACK SURVEY

Your feedback is important to us.
No really, we mean it.

MAGNET PROGRAMS





THANK YOU!



Magnet Coordinator PLC

March 21, 2024 * 8:45am-12:15pm
Robert D. Morrow Education Center



Today's Agenda

WELCOME
Agenda & Meeting Norms

PROFESSIONAL BOOK STUDY
The Art of Coaching, Ch. 13

MARKETING & RECRUITMENT
Q&A with TUSD Communications

SITE MAGNET PLAN WORKSHOP
Worktime + Collegial Support

PLANNING AHEAD
Job-Alike Sessions

our meeting norms

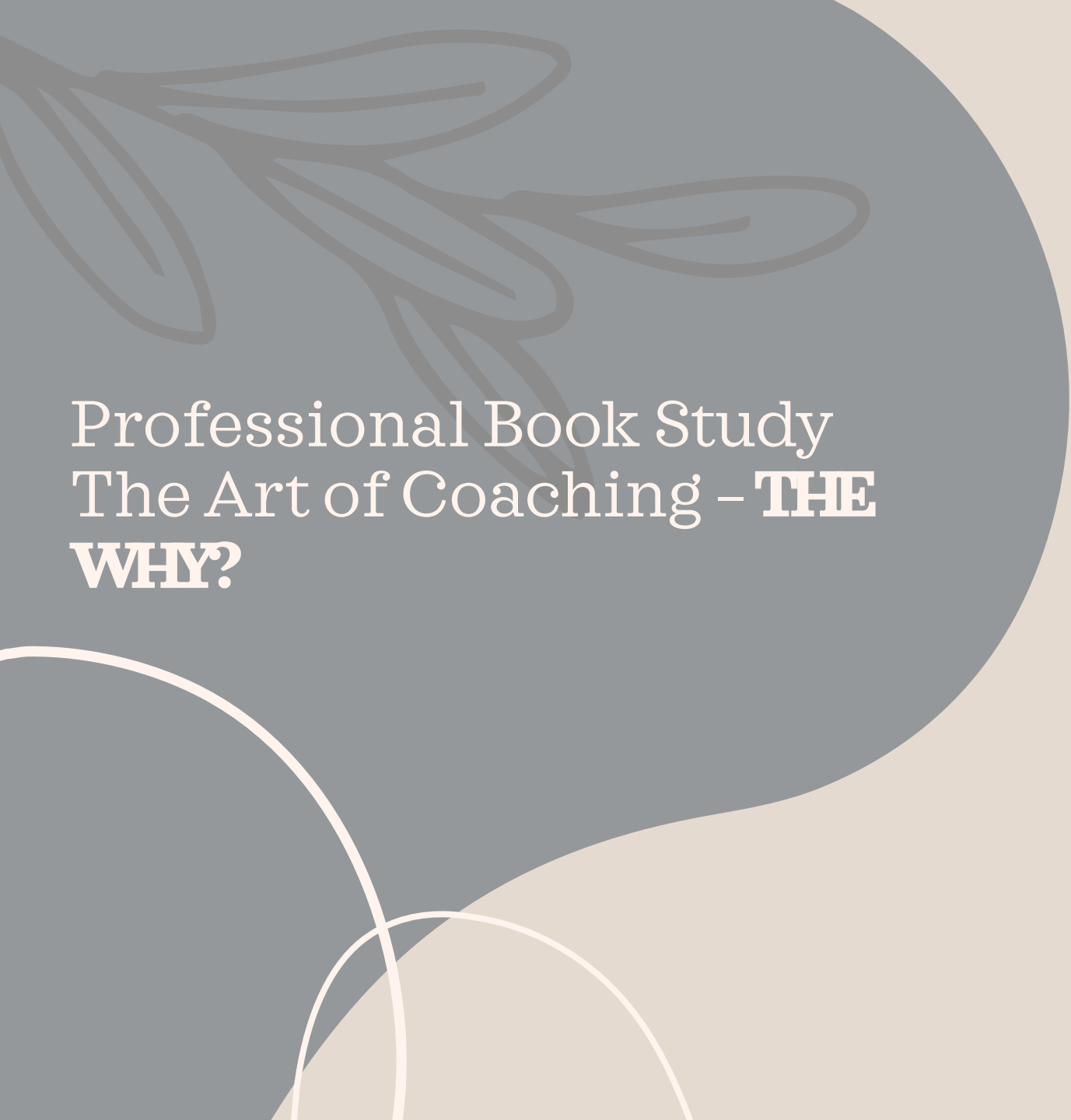
the 7 P's





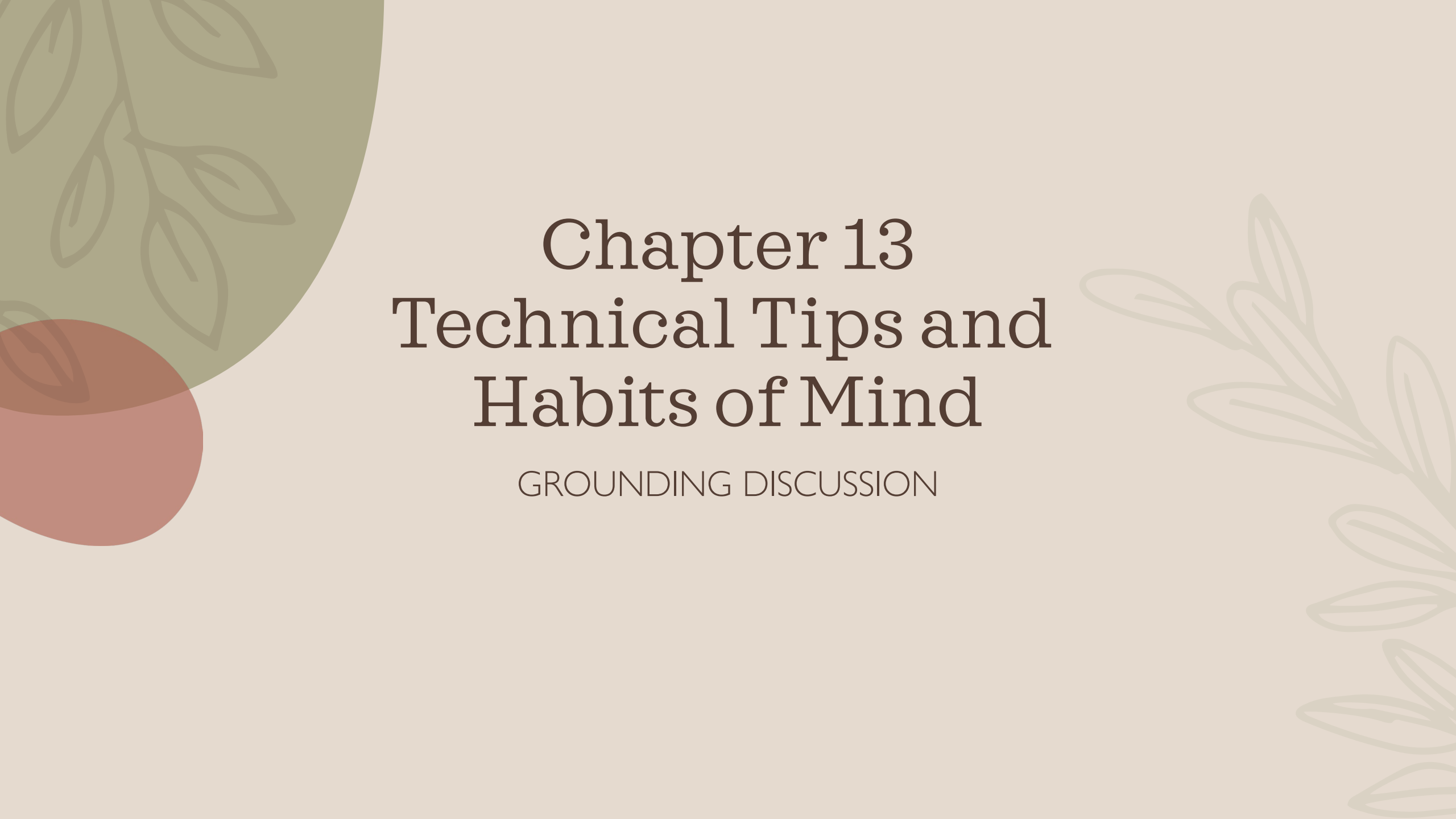
Professional Book Study

THE ART OF COACHING, ELENA AGUILAR
CHAPTER 13



Professional Book Study
The Art of Coaching - **THE**
WHY?

*TO REFLECT ON
THE READING,
TO GAIN INSIGHTS,
TO EXPLORE IMPLICATIONS,
AND
TO ATTEMPT
TO SYNTHESIZE LEARNING*



Chapter 13

Technical Tips and Habits of Mind

GROUNDING DISCUSSION



Habits of Mind

elena says...

"WHEN I KNOCK ON A CLIENT'S CLASSROOM DOOR, I KNOW THAT A LARGE PART OF WHAT WILL MAKE THE MEETING SUCCESSFUL IS MY DISPOSITION: IF I'M CONFIDENT, COMPASSIONATE, GROUNDED, AND PRESENT, I KNOW I CAN CREATE A LEARNING SPACE FOR SOMEONE TO EXPLORE THEIR BELIEFS, BEHAVIOR, AND BEING."

A stylized, light gray leaf graphic with several pointed leaves extending from the top left towards the center of the page. The background is split into a dark gray circle on the left and a light beige area on the right.

Life Hack Discussion

*SHARE THE TIPS, TRICKS,
HABITS, STRATEGIES YOU
USE TO BECOME CALM,
GROUNDED, AND READY TO
HAVE A MEANINGFUL
CONVERSATION.*



Technical Tips

setting priorities

- EXECUTIVE FUNCTIONING PRACTICES
- SCHEDULING
- RECORD OF COACHING CONVERSATIONS



executive functioning

"OUR EXECUTIVE
FUNCTIONING AFFECTS
HOW WE REGULATE
EMOTIONS AND SHAPE OUR
RELATIONSHIPS WITH
OTHERS; IT DEFINES OUR
CAPACITIES FOR LEADERSHIP
AND DECISION MAKING AND
PROFOUNDLY AFFECTS
OUR OVERALL HEALTH AND
WELL-BEING."

-ART OF COACHING WORKBOOK, PAGE 416

scheduling & record keeping

- SCHEDULING

- Reread page 232, "Scheduling"
- Check out Elena's Sample schedule on page 233
- Design your Q4 or SY24/25 schedule
- Share your DRAFT schedule with a colleague, get feedback

scheduling & record keeping

○ RECORD KEEPING

- Revisit Exhibit 13.2 on page 240
- Discuss with a colleague: How do you keep track of coaching conversations/how you support teachers at your site?
 - Share this method/document.
 - Does it need improvement?
 - If you don't have a record keeping system at your site, consider drafting one with support from your MC colleague(s) to bring back to your ILT.

Marketing and Recruitment

the promo video - the why?

A great school promo video will showcase the atmosphere and emotion of a school or even tell the story of the school through the perspective of students. What makes your school unique or different from any other school?



Marketing and Recruitment

Q&A with TUSD Communications
Department

- Norma and Jes

Magnet School Promotional Videos

WHAT QUESTIONS MIGHT YOU HAVE?

- PREP, PLANNING,
- LOGISTICS
- RESOURCES
- TECHNIQUES
- WHAT TO DO (or not to do)
- ETC...

break time

- Stretch
- Hydrate
- Snack
- Restroom
- Chinwag





**Site Magnet Plan
Work Time**

DUE:

WEDNESDAY, MAY 1

WHAT:

*ACTION STEPS AND
STRATEGIES*

ENROLLMENT DATA



let's brainstorm: job-alike sessions

BLAH BLAH BLAH THIS IS GOOD!!!

(FIND AN SRI DISCUSSION PROTOCOL TO USE HERE?)

upcoming events

MAGNET PROGRAMS



APRIL 6	MAKE FASHION Edu RUNWAY SHOW
APRIL 16-20	MSA CONFERENCE, NYC
MAY 1	SITE MAGNET PLAN DUE
MAY 2	Final MC PLC @ Roskruge
MAY 22 + 23	GRADUATION DAYS
MAY 24	LAST DAY TEACHERS/GRADING DAY

feedback survey

your feedback drives what we do
no really, we mean it...



thank you

ERIN COLLINS-KELLY

- PROGRAM MANAGER

TWILA BUSBY

- PDAT
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