

Kellond Elementary School - Integration Improvement Action Plan**Year of Implementation: 2021-22 (Year 2 Priority)****Principal: Brenda Meneguín Arcadia Regional Superintendent: Ernest Rose****Integration Team: Principal, Dean of Students, Counselor**Student Profile

Mobility Rate (Rate)	F&RL (% of FRL Students)	ELL (% of ELL Students)	ExEd (% of ExEd Students)
19%	51%	5%	14%

School Integration Profile

Enrollment	White		African American		Hispanic/Latino		Native American		Asian/Pacific Islander		Multi-Racial		Total
	N	%	N	%	N	%	N	%	N	%	N	%	
2019-20 Kellond ES Enrollment	156	33%	74	15%	207	43%	3	1%	7	1%	32	7%	479
% non-neighborhood													58%
2019-20 Avg ES Enrollment	21%		10%		59%		4%		2%		4%		
USP Integration Range + / - 15% Dist Avg													
	6-36%		0-25%		44-70%		0-17%		0-17%		0-19%		
Future Integration Range + / - 25% Dist Avg													
	0-46%		0-35%		34-70%		0-29%		0-27%		0-29%		

School Integration Goals

1. Kellond is integrated if all racial/ethnic students groups fall within +/-25% of the District average for elementary schools, and no group is over 70%.
2. Kellond is making progress towards integration if it is Integrated in kindergarten and such integration is maintained through first grade (Future Integration definition)

School Integration Analysis

In SY2019-20, Kellond was three Hispanic students away from meeting the USP definition of integration (and was integrated in SY2017-18). In SY2019-20, all racial/ethnic groups were within + or - 25% from the district average, meeting the future definition of integration.

By any account, Kellond is a school in which students benefit from opportunities for interracial contact. In SY2019-20 its student population was approx. 40% Hispanic, 30% white, and 15% African American. To meet the existing definition of integration, Kellond would have to add more Hispanic students – effectively increasing the size of the group that is already the largest at Kellond and decreasing the size of other smaller groups. The goals of an integrated education cannot in this instance be achieved by significantly reducing the percentages of white and African American students by significantly increasing the size of Davidson’s largest group, Hispanic students.

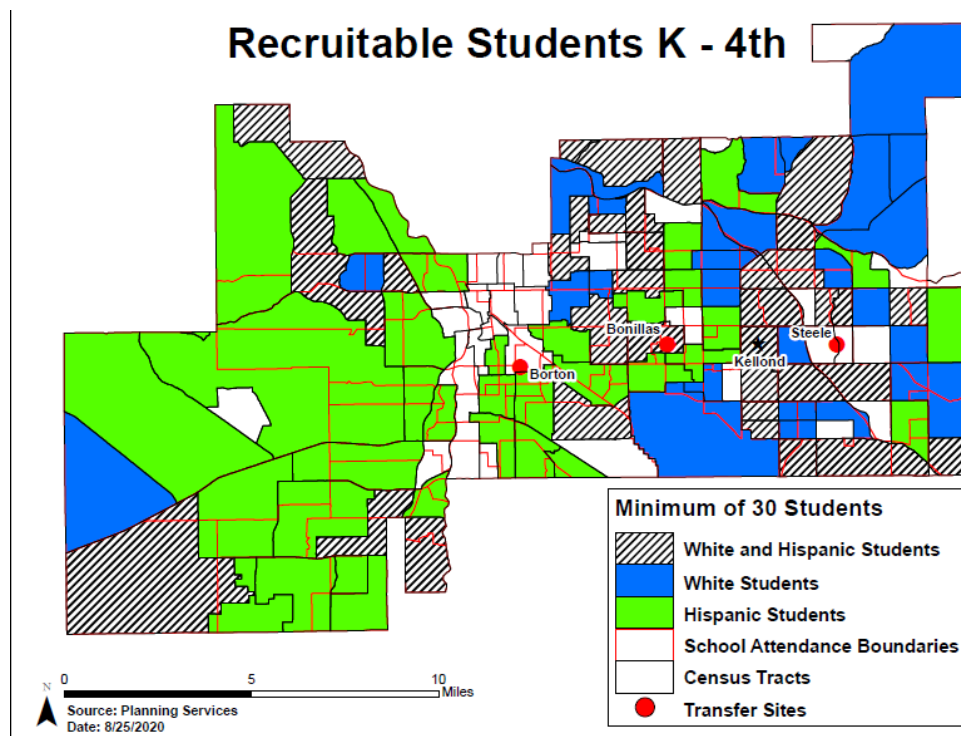
More important, Kellond currently meets the future definition of integration. The goal for Kellond Davidson therefore is to recruit Hispanic students and to increase the number of all students attending an integrated school.

A. Targeted Population(s): Recrutable Students

Targeted Population: Hispanic Students

Targeted Recruitment Goal: additional Hispanic students; all students

Targeted zone: To the west of Kellond lies census tracts with 30 or more recrutable Hispanic students.



B. Transportation

1. Assessment

Existing Services

Kellond currently runs two regular morning routes for 45 routed students, with fewer students routed in the afternoon through TUSD routes. Kellond runs seven routes for 37 students in the morning and three routes for 54 students the afternoon (routes include exed and non-exed students). Kellond has no late activity buses. Kellond does not assign elementary students to public transportation. There is one contracted route in the afternoon to supplement the two regular afternoon routes. Kellond does not currently utilize an express shuttle. Kellond is not a transfer site.

Needs Based on New Priorities; Service Gaps

The maps show that there are Hispanic recruitable students within the Kellond boundary, and the analysis reveals that Kellond needs three additional Hispanic students to reach the current definition of integration. Transportation is not a barrier to integration at Kellond.

2. Strategies

The District will continue the current transportation offerings at this integrated school.

3. Monitoring Ridership and Evaluating Effectiveness

Student Ridership is a student-tracking software module that enables TUSD's transportation department to monitor student card scans on and off the bus, offering real-time data to help improve planning decisions about the required size of the bus, to analyze opportunities for stop consolidation, and to identify ridership trends. The District will use the Ridership Monitor, part of the Student Ridership module, to monitor the race/ethnicity of students utilizing incentive transportation to Kellond to determine if incentive routes are operating to further improve integration. Ridership will be analyzed on a quarterly basis to determine the effectiveness of the route. Ridership report/findings will be provided to the DSA and evaluated by CSA on a quarterly basis.

4. Budget

There is no additional cost to adding the incentive route to Kellond as the District will utilize existing resources and routes.

C. Marketing, Outreach, and Recruitment Strategies

1. Foundation

The foundation for Kellond’s marketing, outreach, and recruitment strategies is TUSD’s districtwide “Knowledge Changes Everything” campaign (KCE) and, as a GATE school, the ALE/Magnet Outreach and Recruitment Addendum. KCE is an ongoing campaign that celebrates the power of diversity, seeks to educate parents and students about the research-based benefits of learning from each other, and encouraging parents to consider these benefits for their student when making decisions about where to enroll their child.

Kellond’s marketing and outreach will focus on highlighting the following: Opening Minds through the Arts (OMA), self-contained Gifted and Talented Education (GATE) program, extracurricular activities including track and field, cross-country, cheer, basketball, and student council,

2. Professional Learning

At Kellond, all administrative staff, office staff, and any other relevant staff members took the online student assignment training to understand the benefits of an integrated education. In the fall of 2020, prior to the start of the priority enrollment window for SY2021-22, Kellond’ staff will participate in a targeted professional learning with the Director of Student Assignment and members of the Coordinated Student Assignment committee to review the training, engage in real-life recruitment scenarios, and delve deeper into the planning and preparation for Kellond’s strategies for the forthcoming enrollment period.

3. Strategies

Kellond will implement the following marketing, outreach, and recruitment strategies:

- extend GATE program to include a Pre-GATE Kindergarten program
- work with School Community Services to recruit outside of attendance boundary
- advertise Before-school and After-school program for families

- mailings to unresponsive families of qualifying GATE students
- host annual Open House for GATE (January/February) and Kindergarten (February/March)
- site-based support for online registration using ParentVue technology and translation supports
- webmaster stipend to promote family engagement and access
- advertise state letter grade “A” for academic achievement
- tour referral promotion

4. Monitoring and Evaluating Effectiveness

Kellond will submit a monthly report to the CSA by the 10th of each month (first report due October 10). The Director of Student Assignment (DSA) and the coordinated student assignment (CSA) committee will review monthly reports and, where necessary, will meet with the Kellond Integration Team for follow-up.

The DSA/CSA will monitor plan implementation from October through June. In January, the DSA/CSA will begin evaluating the effectiveness of the plan by analyzing the race-ethnicity of students who have submitted applications to Kellond.

Each year in June, the DSA/CSA will submit a report to the Superintendent and Assistant Superintendents detailing the implementation status and outcomes for all non-magnet integration plans through the end of the school year.

By September 1, 2021, after the 10th day enrollment data has been released and analyzed, the DSA/CSA will submit a supplemental report on outcomes and recommending adjustments to the plan, if needed. Where necessary, the DSA will meet with the site Integration team to review changes and finalize the adjusted plan. By October 1, 2021, the school shall complete any adjustments to the plan based on DSA/CSA recommendations, and considering any significant adjustments based on 40th day enrollment data.

5. Budget

Based on identified need, Kellond may receive additional funding by the start of the second quarter for added duty and marketing materials.