

APPENDIX V – 200

## Session 2 11:35 am – 12:15 pm

### College Application Resources

Lori Riegel, Bonnie Lahr, & Wendy Wurr, Organizer and Founders, Focus on the Future

*Room: A-101*

### Kids College (ages 6-8)

TUSD Magnet Programs

*Room: A-234*

### Kids College: Engineering as Your Future (ages 9-11)

Miles Warrior, Student Success Specialist, African American Student Services

*Room: A-231*

### So You Want to be an Athlete

Chad Harrison, PCC Athletics

*Room: A-126*

### The College Experience: Student Voices

Todd Poelstra, Coordinator, PCC Theater Department and Student Panel

*Room: A-227*

### Resources for Peer Education

David Rodriguez, Regional College Access Center

*Room: A-102*

### Open Enrollment Bus

TUSD School Community Services

*Location: South Parking Lot*



## WELCOME TO THE 7<sup>TH</sup> ANNUAL

# PARENT UNIVERSITY

"Changing Lives, Building Community"

Saturday, December 3, 2016

8:30 – 1:30 PM

Pima Community College-West Campus

2202 W. Anklam Drive

**SPONSORED IN COLLABORATION BY:**



**PimaCommunityCollege**

Admissions and Recruitment

**TUCSON UNIFIED**  
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Tucson Unified  
School District

Student Services  
Departments

Family Engagement



**IT'S NEVER TOO SOON TO START PLANNING FOR COLLEGE OR A CAREER**

## PARENT UNIVERSITY

### Agenda

- 8:30 – 9:30am** Registration and Continental Breakfast  
Center for the Arts Courtyard
- 9:30 – 10:00am** **Pledge of Allegiance**
- Introductions and Welcome, Proscenium Theatre**  
Emcee—Joi Stirrup, *Advanced Program Manager*  
Admissions and Recruitment  
Pima Community College
- Welcome Remarks**  
Dr. Morgan Phillips, *President* West Campus PCC  
Dr. H.T. Sánchez, *Superintendent* TUSD
- Keynote Address**  
Edgar Soto, *Executive Director of Athletics*  
Pima Community College
- Special Recognition**
- 10:15 – 10:30am** Resource Fair (C/Santa Catalina Building)
- 10:35 – 11:20am** Workshops – Session 1
- 11:35 – 12:15pm** Workshops – Session 2
- 12:30 – 1:30pm** Lunch (Cafeteria, A/Santa Rita Building)  
Entertainment by Mariachi Pumas de Roskruge

### **Resource Fair Exhibitors**

Visit the resources tables and obtain information!

**Child Care Rooms: A-G19 and C-G28**  
**Parent University Staff Room: Student Life Office**

## *Workshops*

### **Session 1 10:35 am to 11:20 am**

#### **Your College Passport—From Admissions to Successful Completion of the First Semester**

Ryan Sermon, Admissions Counselor - PCC  
*Room: A-101*

#### **Kids College: Kinder to Kollege (ages 6-8)**

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#### **Resources for Peer Education**

David Rodriguez, Regional College Access Center  
*Room: A-102*

#### **Advanced Learning Experiences for High School Students**

Dan Erickson, Director, TUSD Advanced Learning Experiences  
*Room: A-228*

*Find a voice that works for your issue and use it!* For easy usability, you should adopt a voice for you/your organization. Every administrator with access to the page should be familiar with the voice. This will allow multiple people to actively respond to comments and concerns, while creating a consistent voice.

*Make your page “sticky.”* A potential fan has arrived on your page, now what? It is important to maximize their experience; the more engaging the better! You want them to stay there as long as they can and enjoy their time on the page. Try to have links back to your website. Clearly delineate who you are and what you stand for. Make it easy for users to find more information.

*Check it twice!* Be sure to double and triple check spelling and grammar. Nothing shows you care like proper grammar and punctuation.

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