

APPENDIX II – 76

## II.K.1.m Marketing, Outreach and Recruitment Plan (Updated milestones SY 2016-17)

### **Outreach and Recruitment**

1. By April 1, 2013, the District shall review and revise its strategies for the marketing to and recruitment of students to District schools to provide information to African American and Latino families and community members throughout the District about the educational options available in the District. These revised strategies shall include, but not be limited to:

- a. Holding marketing and recruitment fairs for students and parents in several geographically diverse District locations;
- b. Creating or amending an informational guide describing offerings at each school site. The guide shall be distributed via mail and email to all District families; posted on the website in all Major Languages; and available in hard copy at all school sites, the Family Center(s), and the District Office;
- c. Pursuant to Section (VII), developing Family Center(s) to assist with enrollment, attendance, and program questions and concerns;
- d. Engaging with community groups to share information and involve local stakeholder organizations in the enrollment process, as coordinated through the director of student assignment and the family engagement coordinator pursuant to Section (VII);
- e. Hiring or contracting for appropriate technology to manage the assignment process; and
- f. Developing a web-based interface for families to learn about schools and submit application(s) online.

The District shall disseminate this information in all Major Languages through Family Center(s), the District's website and other media as appropriate.

Description: The District developed a Marketing, Outreach, and Recruitment (MORE) Plan during the 2013-14 school year. The MORE Plan is set of specific strategies and, as such, has been revised for the 2016-17 school year. This implementation plan outlines the steps necessary to implement the revised MORE Plan, and to provide information to prospective families and community groups in accordance with the USP.

### **Major Milestone(s):**

1. Fall 2016: Continue year two of producing and posting video tours of school sites.
2. SY 2016-17: Design and build new District website.

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3. SY 2016-17: Continue year two of the #Team TUSD project to highlight and engage internal and external audiences in spreading positive messages about the schools.
4. Fall 2016: Continue year three of participating in community outreach events and include the Enrollment Bus where possible.
5. SY 2016-17: Begin construction of 10 pilot school websites as part of the new web system.
6. Fall 2016: Market Open Enrollment and School Choice windows.
7. Fall 2016: Relaunch TUSD En Español with new employee.
8. Winter 2017: Revise the transportation brochure with updated information including Express Shuttles.
9. Fall 2016: Market the benefits of an integrated education to parents/guardians/community and employees during the open enrollment window and continuing as appropriate throughout the school year.

### **LIST OF COMMUNITY EVENTS**

Impact Tucson, July 30, 2016 and April 8, 2017  
African American Parent Conference, Nov. 19, 2016  
Love of Literacy, Sept. 17, 2016  
FAME, Oct. 23, 2016  
Howl-o-ween at Reid Park, Oct. 28, 2016 to Oct. 30, 2016  
Parent University, Dec. 3, 2016  
Zoo Lights at Reid Park, Dec. 7, 2016-Dec. 23, 2016  
School Choice Fair, Jan. 28, 2017  
High School Expo. Jan. 26, 2017  
Sci-Tech Festival, Feb. 4, 2017  
Let's Get Fit, March 4, 2017  
Tucson Festival of Books, March 11, 2017-March 12, 2017  
Dia Del Niños, April 29, 2017

### **SCHOOL SITE TOURS (MORE plan) 2016-2017**

1. Alice Vail video – Done

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- Class of 2020 Celebrations - Posted 09/27/16 by WM
- 2. Banks video – Done
  - First Day with Ms. Lennex at Banks Elementary 2016 – Posted 10/05/16 by WM
- 3. Bloom videos – Done
  - 5<sup>th</sup> Graders are Blooming! – Posted 12/20/16 by DG
  - Kinder Spanish Immersion Program at Bloom – Posted 12/20/16 by DG
  - Meet a Bloom Family Receiving Exceptional Support – Posted 12/20/16 by DG
  - Meet Bloom Teacher Stacy Wilfert, A TUSD Teacher of the Year – Posted 12/20/16 by DG
- 4. Bonillas videos – Done
  - Bonillas is an OMA School – Posted by 01/11/17 by WM
  - Bonillas Kinder & Character – It Starts Here – Posted by 01/11/17 by WM
  - The Estrella Family Travels the Bonillas Pipeline to Success – Posted by 01/11/17 by WM
  - Gio & Lizzie’s Tour of Bonillas Traditional Academics Magnet – Posted by 01/11/17 by WM
  - Jay Christopher, Counselor – Posted as of 2/13/17 by WM
- 5. Borman videos (\*As of 5/3/17 all videos have been removed from Borman’s page. However, all are posted on the new Borman web page.)
  - Borman Elementary Celebrates Veteran’s Day 2016 - Posted 11/30/16 by WM \*
  - Borman Flag Raising \*
  - Computer-based Testing at Borman Elementary School \*
- 6. Borton videos – Done
  - Borton kicked off their 21-day kindness challenge - Posted 11/30/16 by WM
  - Borton Kindness Mural – Posted as of 03/10/17
  - Buddy Bench Project - Posted 08/30/16 by WM
  - Magnet Video – Posted 01/13/17 by WM
  - Spatial Mapping at Borton - Posted 08/30/16 by WM
- 7. Catalina videos – Done
  - Class of 2020 Meet Sonam Tamang - Posted 02/07/17 (by DG)
  - Class of 2020 Sonam’s Freshman Year - Posted 02/07/17 (by DG)
  - Class of 2020 Meet Takirah Broadway - Posted 02/07/17 (by DG)

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- Class of 2020 Takirah's Freshman Year - Posted 02/07/17 (by DG)
  - Distracted Driving - Posted 10/03/16 (by DG)
  - Sports Spring Review (2017) - Posted 05/03/17 (by DG)
  - Sports Week of 08/29/16 - Posted 09/01/16 (by DG)
  - Winter Highlights - Posted 02/07/17 (by DG)
8. Cholla videos – Done
- Cholla vs. Amphi – Posted 09/21/16 by WM
  - Class of 2020 Mari – Posted 09/21/16 by WM
  - Class of 2020 Renee – Posted 09/21/16 by WM
  - Fall Sports Review – Posted 05/04/17 by WM
  - Sports Boys Basketball Playoffs (2017) – Posted 05/04/17 by WM
  - Sports Spring Review 2017 – Posted 05/04/17 by WM
  - Spring Sports - Posted 09/21/16 by WM
  - Winter Sports Review – Posted 05/04/17 by WM
9. Collier video – Done
- Bernard – Go for the Gold! In the 2016 Olympics! - Posted 09/01/16 (by DG)
10. Cragin video – Done
- George Kelly, Counselor – Posted 02/10/17 (by DG)
11. Dodge video – Done
- Dodge Middle Magnet School Talent Show - Posted 08/30/16 by WM
12. Doolen video – Done
- Pastime Players at Doolen Middle School - Posted 08/31/16 by WM
13. Gridley videos (As of 05/03/17 videos not posted.)
- Hour of Code – Sent to WM 01/12/17
  - VR Lab - Sent to WM 01/12/17
14. Grijalva videos – Done
- New Trees for Grijalva Elementary on Arbor Day! - Posted as of 07/18/16 by WM
  - Referral Process and PBIS at Grijalva Elementary - Posted as of 09/30/16 by WM
15. Hollinger video – Done

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- Fitness Center Dedication - Posted as of 01/12/17 by WM
16. Howell videos – Done
- Kinders Spell Celebrate, Celebration Video - Posted 08/30/16 by WM
  - Peter Howell Celebrates Volunteers - Posted 08/30/16 by WM
17. Magee videos – Done
- Ads - Posted 08/16/16 by WM
  - Class of 2020 Odyssey – Posted 09/21/16 by WM
  - Legacies
18. Maldonado videos (Posted on new site 05/03/17)
- Congressman Raúl Grijavla visits Maldonado Elementary
  - Weather IQ at Maldonado Elementary
19. Mansfeld videos
- Advanced Learning Experiences – Posted 09/21/16 by WM – Done
  - Awards, Partners & Communication – Posted 09/21/16 by WM – Done
  - Introductory Engineering Class – Posted 09/21/16 by WM – Done
  - Magnet video – sent 01/12/17 to WM, As of 05/03/17 video not posted.
  - STEM Nights – Posted 09/21/16 by WM – Done
20. Manzo video (Posted on new site 05/03/17)
- Angela Ducey - Sent to WM (Principal) 09/21/16, 10/19/16 (As of 05/03/17 video not posted.)
21. Mary Belle McCorkle video – Done
- Class of 2020 The McCorkle Advantage – Posted 10/19/16 by WM
22. Mary Meredith videos – Done
- How you can Make a difference, for the TUSD Stars - Posted 08/30/16 (by DG)
  - Mr. Nyugen, Counselor – Posted 02/10/17 (by DG)
23. Maxwell video – Done
- Bus Training with Maxwell – Posted 10/03/16 by WM
24. Miles – Done
- No One Eats Alone Day at Miles – Posted 02/16/17 (by DG)
25. Mission View videos – Done

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- Dream It, Achieve It! – Posted as of 03/10/17
- School Rocks with Recess Buddies - Posted 08/31/16 (by DG)

### 26.Oyama videos

- Hank Oyama (Posted on new site 05/03/17)
- Oyama Elementary School visits Operation School Bell (Posted on new site 05/03/17)
- Oyama Playground Dedication – Posted 09/14/16 (by DG) – Done
- Phillip and the Citizen’s Award with Sheriff Nanos – Posted 11/30/16 (by DG) – Done

### 27.Palo Verde videos

- Fall Sports – Posted 12/02/16 by WM – Done
- Skeleton Donation - Posted 10/05/16 by WM – Done
- Winter Highlights – Sent to WM 02/07/17 (As of 05/03/17 videos not posted.)

### 28.Pueblo videos

- CBI BKB Tourney – Posted as of 03/10/17 by WM – Done
- Class of 2020 – Posted as of 03/10/17 by WM – Done
- Class of 2020 Ana Saenz Bernal First Semester – Posted as of 03/10/17 by WM – Done
- Class of 2020 Dee – Posted as of 03/10/17 by WM – Done
- Class of 2020 Dee Quiroz First Semester – Posted as of 03/10/17 by WM – Done
- Class of 2020 Michelle Thrasher – Posted as of 03/10/17 by WM – Done
- Fall Sports – Sent to WM 11/30/16, re-sent 01/12/17, As of 05/03/17 videos not posted.
- Legacies with Ernesto Somoza – Sent to WM 03/07/17, As of 05/03/17 videos not posted.
- Spring Sports – Posted as of 03/10/17 by WM – Done
- Winter Sports Review – Posted as of 03/10/17 by WM – Done

### 29.Pueblo Gardens videos – Done

- Class of 2020 Ana Saenz Bernal 8<sup>th</sup> Grade Promotion – Posted 09/21/16 (by DG)
- Safe Routes to School Dedication – Posted 01/12/17 (by DG)

### 30.Rincon videos – Done

- Class of 2020 Meet Darrin Jolly - Posted 09/12/16 by WM
- Class of 2020 Darrin Jolly First Semester Update – Posted 01/12/17 by WM
- Fall Sports Review - Posted 10/03/16 by WM

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- Winter Drumline “Ronin” - Posted 09/12/16 by WM
- Winter Guard Black “No Place For Us” - Posted 09/12/16 by WM
- Winter Guard Purple “Holding On” - Posted 09/12/16 by WM
- Winter Guard White “Let it Snow” - Posted 09/12/16 by WM
- Winter Sports Review – Posted 01/12/17 by WM

### 31.Roberts/Naylor video – Done

- The Magic of SMACS - Posted 10/06/16 (by DG)

### 32.Roskruge video – Done

- Hennessey Valencia, Roskruge 5<sup>th</sup> Honored by Fire Chief – Posted 02/07/17 by WM

### 33.Rose videos

- Cece Alday – Sent to WM 03/07/17, As of 05/03/17 videos not posted.
- PBIS & Leader in Me Assembly - Posted 10/06/16 by WM – Done

### 34.Sabino videos

- Class of 2020 Ava - Posted 09/21/16 by WM – Done
- Class of 2020 Ava’s First Day - Posted 09/21/16 by WM – Done
- Class of 2020 Ava Passannanti First Semester Update – Posted 01/12/17 by WM – Done
- Class of 2020 Corbin - Posted 09/21/16 by WM – Done
- Class of 2020 Corbin’s First Semester – Posted 11/30/16 by WM – Done
- Coaches for Charity - Posted 09/21/16 by WM – Done
- Fall Signing Jessica Bauer - Posted 10/03/16 by WM – Done
- Sports Signing Day – Posted 02/07/17 by WM – Done
- Sports Winter Review – Posted 03/07/17 by WM – Done

### 35.Sahuaro videos – Done

- Boys Basketball Playoffs – Posted 03/07/17 (by DG)
- Class of 2020 Meet Acey Beenken – Posted 09/21/16 (by DG)
- Class of 2020 Acey Beenken First Semester Update – Posted 01/12/17 (by DG)
- Class of 2020 Acey 2<sup>nd</sup> Semester Freshman – Posted 03/07/17 (by DG)
- Class of 2020 Meet Marixa Zazueta-Switzer – Posted 09/21/16 (by DG)
- Class of 2020 Marixa’s First Day – Posted 09/21/16 (by DG)



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- Class of 2020 Marixa's First Semester – Freshman Year – Posted 11/30/16 (by DG)
- Class of 2020 Marixa's Second Semester - Posted 05/03/17 (by DG)
- Football Coaches for Charity Kickoff Classic – Posted 09/21/16 (by DG)
- Sports Spring Review (2017) - Posted 05/03/17 (by DG)
- Sports Signing Day (2017) - Posted 05/03/17 (by DG)
- Spring Signing Day – Posted 09/21/16 (by DG)
- Spring Sports Review – Posted 09/21/16 (by DG)
- TUSD & Tucson Metro Chamber Automotive Internship 2016 – Posted 09/21/16 (by DG)
- TUSD Sports Week of 9/12/16 - Posted 10/03/16 (by DG)
- Winter Sports Review – Posted 01/12/17 (by DG)

### 36.Sam Hughes videos – Done

- Citrus Fest, English & Spanish – Posted as of 3/10/17 by WM
- Delilah Gets Belled! - Posted 10/03/16 by WM
- Elementary School Buddies - Posted 08/30/16 by WM

### 37.Santa Rita videos – Done

- Class of 2020 Meet Bell Rivera – Posted 01/17/17 (by DG)
- Class of 2020 Bell and The Ocean – Posted 01/17/17 (by DG)
- Class of 2020 Meet Javontay Grayson – Posted 01/17/17 (by DG)
- Class of 2020 Javontay and SR – Posted 01/17/17 (by DG)
- Fall Sports – Posted 01/17/17 (by DG)
- Martha McSally Visits Tucson Unified – Posted as of 03/10/17
- Rachel Pupiales, Counselor – Posted 02/10/17 (by DG)
- Sports Spring Review (2017) - Posted 05/03/17 (by DG)
- Tree Pruning at Santa Rita - Posted 08/30/16 by WM
- Winter Sports - Posted 02/07/17 (by DG)

### 38.Sewell video – Done

- KidsVote – Posted 12/06/16 by WM

### 39.Soleng Tom video – Done

- Soleng Tom's Friendship Bench - Posted 08/31/16 by WM

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### 40. Steele video – Done

- Elks Lodge Shopping Spree – Posted by 01/18/17 by WM

### 41. Tucson videos (As of 5/3/17 videos not posted)

- Class of 2020 Brianna Anderson - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Brianna's First Day - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Brianna Anderson First Semester – Sent to WM 01/12/17
- Class of 2020 Eric Lopez - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Eric Lopez First Semester – Sent to WM 02/07/17
- Class of 2020 Octavius - Sent to WM 09/21/16, 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Octavius Thomas First Semester Update – Sent to WM 01/12/17
- Class of 2020 Samantha Guerrero Martinez - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Samantha G First Semester Update – Sent to WM 01/12/17
- Class of 2020 Samantha Mendias - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Samantha Mendias' Next Steps - Sent to WM 10/03/16, 10/19/16, re-sent 01/12/17
- Class of 2020 Samantha M's Freshman Year – Sent to WM 03/07/17
- Coaches for Charity - Sent to WM 09/21/16, 10/03/16, 10/19/16, re-sent 01/12/17
- Sports Winter Review – Sent to WM 03/07/17
- Tucson High students have lunch with TPD Chief – Sent to WM 03/07/17
- TUSD & Tucson Metro Chamber Automotive Internship 2016 - Sent to WM 09/21/16, 10/03/16, 10/19/16, re-sent 01/12/17

### 42. Tully videos (As of 5/3/17 videos not posted)

- 5<sup>th</sup> Grade Science & Classrooms - Sent to WM 02/02/17
- After School - Sent to WM 02/02/17
- Kindergarten - Sent to WM 02/02/17
- Project-based Learning - Sent to WM 02/02/17

### 43. UHS videos – Done

- Class of 2020 Joe - Posted 09/23/16 by WM
- Class of 2020 Joe's First Day - Posted 09/23/16 by WM
- Class of 2020 Joe Vega First Semester Update – Posted 01/17/17 by WM

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- Court of Appeals Hearing - Posted 10/03/16 by WM
- Fall Sports Review - Posted 10/03/16 by WM
- Step Up Day at UHS - Posted 10/17/16 by WM
- Winter Drumline "Ronin" - Posted 09/23/16 by WM
- Winter Guard Black "No Place For Us" - Posted 09/23/16 by WM
- Winter Guard Purple "Holding On" - Posted 09/23/16 by WM
- Winter Guard White "Let it Snow" - Posted 09/23/16 by WM
- Winter Sports Review - Posted 01/17/17 by WM

### 44. Utterback videos - Done

- El Tour de Tucson - Posted 12/01/16 by WM
- Utterback Middle Magnet, Families - Posted as of 03/10/17
- Utterback MS and ABC Disney Casting - Posted 12/01/16 by WM

### 45. Van Buskirk video - Done

- Celebrate Good Times, Celebration Video 5 - Posted 08/30/16 by WM

### 46. Warren video - Done

- Patriotic Assembly - Posted as of 11/30/16 by WM

### 47. Wheeler video - Done

- Wheeler's Buddy Bench - Posted 08/31/16 by WM

### 48. White video - Done

- Governor Ducey at White Elementary - Posted 03/07/17 by WM

### 49. Whitmore videos - Done

- Ann Rodenkirk-Hall Legendary Teacher Award - Posted 10/05/16 by WM
- Sneakers on Pavement! Walk to School Day 2016 - Posted 12/01/16 by WM
- Welcome Whitmore Fourth Graders to the National Elementary Honor Society - Posted 03/11/17 by WM

### 50. Wright video - Done

- Schoolyard BioBlitz, National Park Service Centennial - Posted 08/30/16 by WM

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### **School Site Tours (MORe plan) 2015-2016**

1. Grijalva videos (DG) - Done
  - Meet the Griz Producers; Learn about Dual Language; Tour Grijalva!; Entrevista con Drizella - Posted 10/21/15 (by DG)
2. Lawrence videos (DG) - Done
  - Meet Mr. Hancock; Athletics; Meet Our Students and Meet Principal Kobritz - Posted 08/27/15 (by DG)
3. Magee videos (Dan Erickson) - Done
  - Brooklyn, Summer & Carlos; Magee's Patriotic Band Concert; Meet Magee Eighth Graders; Tucson High visits Magee's Drama class - Posted 11/05/15 (by DG)
4. Roberts/Naylor - Done
  - Family Support; Wright Flight; Students and Teachers - Posted 01/14/16 (by DG)
5. Roskruge production
  - Roskruge Kindergarten - Posted 02/16/16 by WM - Done
  - Roskruge Science - Posted 02/16/16 by WM - Done
  - Folklorico, Mariachi and More - sent to WM, 03/07/16, 03/11/16, 04/18/16, sent to Sally 03/17/16, 03/29/16, 04/18/16
6. Utterback and Valencia next?
7. Mary, Booth-Fickett catapult video – waiting for releases

**Other school postings:** Existing videos for schools being posted in cooperation with DG and high school webmasters.

### **Elementary/Middle**

- Bonillas - Done
  - Legacies - Posted 01/29/16 by WM
- Booth-Fickett - Done
  - With David Fitzsimmons - Posted 03/29/16 by WM
  - Catapults and the Science Olympiad Class - Posted 04/18/16 by WM
- Carrillo - Done
  - Ben's Bells - Posted 02/24/16 by WM
  - Carrillo K-5 Magnet School 79<sup>th</sup> Annual Los Posada - Posted prior to 12/17/15 by WM
- C.E.Rose - Done

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- School Safety Assembly at C.E. Rose - Posted 02/08/16 by WM (on 'Media' tab)
- Collier - Done
  - Girls on the Run; Mural; Caleb - Posted 11/02/15 (by DG - per Jenny Osborne's (WM) request)
- Davis Bilingual School - Done
  - Posted between 11/20/15 and 11/23/15 by WM (posted as a link off main page)
- Dietz - Done
  - Dietz Kindness March - Posted 01/08/16 by WM
- Doolen - Done
  - Doolen Teacher Surprise - Posted 11/10/15 by WM
- Drachman - Done
  - Love of Reading - Posted by 03/16/16 by WM
- Ford - Done
  - Ford Bee at School - Posted 11/10/15 (by DG, per Julie Cox's (WM) request) (\*\*As of 01/14/16 video has been removed by Ford WM. DG) Re-posted by DG on 02/09/16. Message sent to Ford WMs. (\*\*Video again removed from web page as of 03/17/16.) Re-posted by DG on 03/17/16. Message sent to Ford WMs.
- Fruchthendler - Done
  - Baking Memories 4Kids at Fruchthendler Elementary for Brady Grabo - Posted 01/15/16 by WM
- Gridley - Done
  - Class of 2020 Dineigha Cash - Posted 03/29/16 by WM
  - STEM Night - Posted 03/29/16 by WM
- Grijalva - Done
  - Playing SET with Preschool Students - Posted 03/28/16 by WM
- Henry - Done
  - Henry ES visits Camp Cooper - Posted 11/02/15 by WM
  - You Gotta Have Heart - Posted prior to 12/17/15 by WM
- Holladay - Done
  - Bridge Dedication - Posted 02/16/16 by Sally J.
  - Fitness Day with Mayor Rothschild - Posted 02/16/16 by Sally J.
- Hollinger - Done

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- PACE video - Posted 11/10/15 by WM (on Video and Photo page)
- Dual Language video - Posted 11/13/15 by WM (on Video and Photo page)
- Hollinger K-8 Red Ribbon Assembly with Pueblo HS - Posted prior to 12/17/15 by WM (on Video and Photo page)
- Howell - Done
  - Peter Howell Celebrates Volunteers - Posted 04/27/16 by WM
- Lawrence - Done (\*\*see Lawrence above list)
  - NA Heritage Day - Posted 12/08/15 (by DG)
  - Camp Cooper becoming Earthkeepers - Posted 03/23/16 (by DG)
- Lineweaver - Done
  - Legacies - Posted 03/17/16 by WM
- Maxwell - Done
  - Big December for Morgan Maxwell 8<sup>th</sup> Grader - Posted 01/08/16 by WM
- Miles ELC - Done
  - Teacher Surprise - Posted 11/02/15 (by DG)
- Robins - Done
  - K-8 Mixup - Posted 11/02/15 by WM
- Roskruge - Done (\*\*see Roskruge above list)
  - Roskruge Chickens - Posted 11/02/15 by WM
- Safford - Done
  - Safford Civic Engagement Award - Posted 11/02/15 by WM (under Arizona Civic Engagement School logo)
  - Raytheon Leaders in Education Awards - Posted 03/28/16 by WM (under Raytheon logo)
- Sewell - Done
  - Pie in the Sky STEM Night - Posted 04/01/16 by WM
- Vail - Done
  - Band Director, Diana West Acuña Wins AMEA Award - Posted 04/12/16 (by DG with WM's permission)
- Valencia MS - Done
  - Jaguar Naming at Valencia - Posted 12/02/15 (by DG with principal's permission)
  - Mascot Naming at Valencia - Posted 01/07/16 (by DG with principal's permission)

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- Warren - Done
  - Frances J. Warren Elementary School Patriotic Program - Posted 01/08/16 (by DG, per Jodi Hekter's (WM) request)
- Wright - Done
  - Wright Gardens to Cafeteria - Posted 01/19/16 (by DG with principal's permission)

### High Schools

- Catalina - Done
  - Sports - Posted 02/22/16 (by DG, per Frank Folsom (WM) request)
  - Sports - Posted 03/23/16 (by DG)
  - Honor Roll Dinner - Posted 03/23/16 (by DG)
- Cholla - Done
  - JROTC - Posted prior to 02/08/16 by WM (on 'Cholla Media' page)
  - Cholla Sports - Posted 02/09/16 by WM (on 'Cholla Media' page)
  - Library Initiative - Posted prior to 09/21/16 by WM (on 'Cholla Media' page)
- Palo Verde - Done
  - Robotics at Salt River - Posted 02/09/16 by WM
  - Palo Verde Magnet ad - Posted 02/09/16 by WM
- Project MORE - Done
  - Anthony Valenzuela - Posted 01/22/16 by WM
  - Timothy Birdsong - Posted 01/22/16 by WM
- Pueblo - Done
  - Alicia Reyes - Posted 02/15/16 by WM
  - Pueblo Sports 1/11/16 - Posted 02/15/16 by WM
  - Team Skywalker - Posted 02/15/16 by WM
- Rincon - Done
  - Marching Band - Posted 02/09/16 by WM
  - Rotary Donation - Posted 02/09/16 by WM
  - RUHS Marching Band, Duffy - Posted 02/09/16 by WM
  - RUHS Marching Band Behind the Scenes - Posted 02/09/16 by WM

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- RUHS Jazz Band - Posted 02/09/16 by WM
  - RUHS Sports Review - Posted 03/28/16 by WM
  - Signing Day - Posted 03/28/16 by WM
- Sabino - Done
  - Signing Day - Posted 02/09/16 by WM
- Sahuaro High - Done
  - TSO Composition Clinic at Sahuaro - Posted 11/05/15 by WM
  - High School Choir, The Star Spangled Banner - Posted 04/01/16 by WM
- Santa Rita - Done
  - Santa Rita Trout - Posted as link on 11/05/15 by WM
  - Sports Review - Posted as link on 03/28/16 by WM
- Tucson High - Done
  - DECA - Posted 11/30/15 by WM (on About Us - Who We Are page)
  - THMS at Magee Middle School - Posted 11/30/15 by WM (on About Us - Who We Are page)
  - Football Yoga - Posted 11/30/15 by WM (on About Us - Who We Are page)
  - Signing Day - Posted 02/10/16 by WM (on Athletics page)
  - JR Taylor @ THMS - Posted prior to 04/06/16 by WM
- UHS - Done
  - UHS Senior Debates - Posted 03/30/16 by WM
  - UHS Debates Time Lapse - Posted 03/30/16 by WM
  - RUHS Sports Review - Posted 03/29/16 by WM
  - Signing Day - Posted 03/30/16 by WM
  - One Billion Rising Revolution - Posted 03/29/16 by WM