

APPENDIX II – 59

Kinder Mailer: Sent to 3,878 English- and Spanish-speaking households with Pre-K children



A poster for Tucson Unified School District's kindergarten enrollment. At the top, the numbers 1, 2, and 3 are in large, colorful, 3D-style fonts. Below them, the word "GO" is in large green letters, and "to Kinder!" is in smaller blue and pink letters. In the top right corner, the "TUCSON UNIFIED SCHOOL DISTRICT" logo is visible. Below the text, five diverse young children are lying on their stomachs, smiling at the camera. At the bottom, the text reads: "Free All-Day Kindergarten - ENROLLING NOW" and "Come visit the schools you're interested in. Events at every school!"

GO to Kinder!

TUCSON UNIFIED
SCHOOL DISTRICT

Free All-Day Kindergarten - ENROLLING NOW
Come visit the schools you're interested in. Events at every school!



A flyer for School Choice Services. At the top, there are two circular photos of smiling children. Between them is the "school choice" logo, with "school" in blue, "choice" in green, and a red apple icon. Below the logo, the text reads: "School Community Services", "1010 E 10th Street, Bldg B", and "Tucson, AZ 85719". To the right of the logo is a small number "1". Below this is a blue banner with the text "Open Enrollment gives you OPTIONS". Underneath, it says "Tucson Unified School District gives you the power of choice." This is followed by a green banner with the text "62 Kindergarten Programs". Below that, a paragraph explains the program: "Whether you choose your neighborhood school, a school close to work or one that's close to grandma's house, we offer project-based, traditional, fine art and dual-language learning environments. Tucson Unified gives you the freedom to choose the school that best suits your child and your life." This is followed by a blue banner with the text "Free Transportation". Below that, it asks "Did you know your child may qualify for free transportation to and from school?". To the right of this text is a circular photo of a smiling girl. This is followed by a green banner with the text "Student and Family Support". Below that, a paragraph explains: "We have dozens of opportunities for all children, including those with unique or special needs, and we have staff who can help you navigate the choices. We also have before- and after-school programs and tutoring available at many of our schools." At the bottom, there is a blue banner with the text "Visit our office and talk with us. We're always happy to provide the information to help you choose." To the right of this text is the phone number "225-6400" and the website "TucsonUnified.org".

school choice
School Community Services
1010 E 10th Street, Bldg B
Tucson, AZ 85719

Open Enrollment gives you OPTIONS
Tucson Unified School District gives you the **power of choice**.

62 Kindergarten Programs
Whether you choose your neighborhood school, a school close to work or one that's close to grandma's house, we offer project-based, traditional, fine art and dual-language learning environments. Tucson Unified gives you the freedom to **choose the school that best suits your child and your life**.

Free Transportation
Did you know your child may qualify for free transportation to and from school?

Student and Family Support
We have dozens of opportunities for all children, including those with **unique or special needs**, and we have staff who can help you navigate the choices. We also have **before- and after-school programs and tutoring available** at many of our schools.

Visit our office and talk with us. We're always happy to provide the information to help you choose.
225-6400
TucsonUnified.org



1 2 3
¡VE a Kinder!

Kinder de día completo gratuito - INSCRIBA A SU HIJO HOY
Venga y visite las escuelas que le interesan. ¡Hay eventos en cada escuela!





School Community Services
1010 E 10th Street, Bldg B
Tucson, AZ 85719



Tu
T

La Inscripción abierta le da OPCIONES

El Distrito Escolar Unificado de Tucson le da **el poder de elegir**.

62 Programas de Kinder

Ya sea que elija su escuela de vecindario, una escuela cercana al trabajo, o una cercana a la casa de la abuela, ofrecemos entornos de aprendizaje basados en proyectos, tradicionales, de bellas artes y de lenguaje dual. El Distrito Escolar Unificado de Tucson le da **el poder de elegir la escuela que mejor se adapte a sus hijos y a sus vidas.**

Transportación Gratuita

¿Sabía usted que sus hijos pueden calificar para **transportación gratuita** hacia y desde la escuela?



Apoyo a los estudiantes y a las familias

Tenemos docenas de oportunidades para todos los niños, incluyendo aquellos **con necesidades singulares o especiales**, y tenemos personal que le puede ayudar a navegar las opciones. También tenemos disponibles en muchas de nuestras escuelas **programas y asesorías antes y después del horario escolar.**

Visite nuestra oficina y platique con nosotros. Siempre le proporcionaremos con gusto la información para ayudarle a elegir.

225-6400
TucsonUnified.org

Enroll a child in grades K-12 here >>

1, 2, 3 GO to Kinder!

Visit our schools during Feb. 6-17 for Kinder Round-up!



Come visit TUSD's elementary and K-8 schools to learn about free all-day kindergarten at Tucson Unified!

Our elementary and K-8 schools will hold open houses during Kinder Round-up, February 6-17, 2017.

The benefits of early childhood education are numerous. One of the most important is that attending a quality kindergarten increases the probability of a child doing better in school and finishing high school.

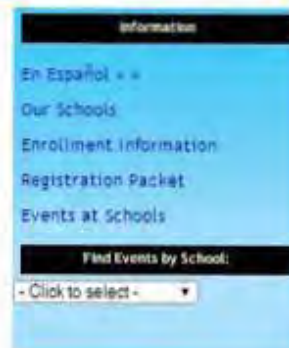
Kindergarten provides your child the chance to:

- Gain exposure to new ideas and concepts
- Learn social skills by interacting with other children
- Develop self-awareness and respect for others
- Cultivate a love of learning that lasts a lifetime

Selecting a TUSD school provides you with an abundance of opportunities for your child. As the largest district in Southern Arizona, we offer more specialized learning environments, more programs, and more activities than any other district in the region. Such opportunities allow your child to thrive in a stimulating educational atmosphere.

TUSD has certified teachers, playgrounds that meet safety codes, and [healthful breakfast and lunch options](#).

Additionally, TUSD offers transportation to and from school for eligible students, and your child may be eligible for free transportation through TUSD's [Incentive Transportation](#). (Use the [School Choice calculator](#) to see the list of schools for which your child will qualify for free transportation.)



Kinder Open Houses, Feb. 6-17

Come visit TUSD's elementary and K-8 schools to learn about free all-day kindergarten at Tucson Unified!

Our elementary and K-8 schools will hold open houses during Kinder Round-up, February 6-17, 2017.

[Check the schedule for more information!](#)

Looking for preschool and early learning opportunities?

TUSD's new Infant and Early Learning Centers provides quality care for infants and young children. Registration is open to all TUSD families!

[More information >>](#)

TUSD also offers preschool at many of our elementary and K-8 schools through the Community School and other programs.

[More information >>](#)


Tucson Unified School District (TUSD)

Published by TUSD Multimedia [?] · February 5 ·

Super Sunday also kicks off Tucson Unified's Kinder Round-up, taking place starting tomorrow and ending on February 17. Please check our event listings at www.tusd1.org/freealldayk. You can also call 225-6400 to get assistance with reviewing your school choices.


3,827 People Reached

306 Video Views

10 Likes, Comments & Shares

8 Likes	6 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares
27 Post Clicks		
5 Clicks to Play	3 Link Clicks	19 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page


Tucson Unified School District (TUSD)

February 2 ·

Our Kinder Round-Up starts next week! For more info, visit: <http://www.tusd1.org/contents/distinfo/freealldayk/index.asp>



2,580 people reached

Boost Post



Tucson Unified @tucsonunified · Feb 3

Kinder Round-Up starts next week! Have you decided which schools to visit yet?
[tusd1.org/contents/disti ...](http://tusd1.org/contents/disti...)



Tucson Unified School District (TUSD)

Published by TUSD Multimedia on February 7 · 4

Did you know that dual language instruction is associated with high academic achievement? Tucson Unified has several Spanish immersion kindergarten programs for you to select from and this week is Kinder Round-Up! Go to www.tusd1.org/treesalldayk to review the Round-Up presentations at each school or call (520) 226-6400 for more information about school choice.



Get More Likes, Comments and Shares

4,469 People Reached

1,070 Video Views

124 Reactions, Comments & Shares

76 Like	17 On Post	68 On Shares
20 Love	2 On Post	18 On Shares
11 Comments	1 On Post	10 On Shares
18 Shares	18 On Post	0 On Shares

252 Post Clicks

31 Clicks to Play	3 Link Clicks	218 Other Clicks
-----------------------------	-------------------------	----------------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page



Distrito Escolar Unificado de Tucson

February 17 at 2:31pm · 🌐

Hoy culmina la semana de Kinder Round Up, pero aun tiene la oportunidad de visitar e inscribir a sus hijos. Para informes de cada escuela llame al (520) 225-6400 o visite la pagina de internet www.tusd1.org



**Distrito Escolar Unificado de Tucson**
February 6 · 🌐

Hoy comienza la semana de OPEN HOUSE Kinder, para que conozcas tus opciones y programas especialidades como las clases Bilingües. Más información 520-225-6400



581 people reached

Boost Post



Distrito Escolar Unificado de Tucson added an event.

January 30 · 🌐

Venga a visitar una de las escuelas primarias y K-8 para conocer sobre las clases de Kinder en el distrito escolar unificado de Tucson.

Las escuelas tendrán eventos especiales para conocer de cerca los Kinder. Habrá tours de las instalaciones y podrá conocer a los maestros, además podrá inscribir a sus hijos durante su visita.

Para más detalles e información sobre esto y otros eventos visite <http://tusd1.org/contests/distinfo/freealldayk/index.asp>



FEB
6

Visite y conozca los Kinder de TuDistr...

Feb 6 - Feb 17

★ Interested

Commericals/Videos

English: https://www.youtube.com/watch?v=8S_9Ym-AnUA&feature=youtu.be

Spanish: <https://www.youtube.com/watch?v=NnMKUcGRj2s&feature=youtu.be>