

## APPENDIX II – 5

**Recruiting and Retention Activities for 2015-2016**

<b>RECRUITMENT/ RETENTION EVENTS</b>	<b>DATE</b>	<b>LOCATION</b>	<b>TIME</b>
Pantano Christian Church	8/9/2015	Church	9:30-1:30
Pipeline Recruitment	8/25/2015	Bonillas	3:30-7:00
Middle School Night	10/7/2015	Lineweaver	5:00-7:30
Invitations out to all 5th graders	10/8/2015	all elementary in TUSD	
Recruitment and school info drop off	10/8/2015	Adventure school charter Dropped flyers	2:30
Tucson Meet Yourself	10/9/2015	Downtown	12:00-3:30
Middle School Night	10/20/2015	Sam Hughes	5:00-6:30
Middle School Night	10/20/2015	Gale	6:00-7:30
Recruitment	10/27/2015	Bonillas	4:30-6:30
5th Grade Recruitment	10/29/2015	Dodge	6:00
Open House	11/3/2015	Whitmore	5:30-7:30
Invitations out to all 5th graders	11/9/2015	all elementary in TUSD	
Middle School Night	11/5/2015	Borton	5:30-7:00
School Visit Flyers	11/6/2015	Hudlow	Dropped in office
5th grade visit	11/16/2015	Wright	12:30-2:00
Middle School Night	11/16/2015	Henry	6:00-7:30
Middle School Night	11/17/2015	Wheeler	5:00-7:00
Middle School Night	11/18/2015	Tolson	5:00-7:30
5th Grade Recruitment	11/19/2015	Dodge	6:00
Middle School Information	11/23/2015	Carrillo	
Middle School Information	12/2/2015	Sewell	5:00-6:30
Magnet Fair	12/3/2015	Children's Museum	4:30-8:00
5th grader information	12/4/2015	Wheeler	7:45-9:30
ZooLights	12/13/2015	Reid Park Zoo	4:30-8:00
Retention/ Orientation	2/18/2016	Dodge	6:00
Recruitment	3/6/2016	Pantano Christian Church	10:00-12:00
Recruitment	3/11/2016	Barnes and Noble	4:00-8:00
Festival of Books	3/13/2016	U-A	9:30-2:30
Retention/ Orientation	3/15/2016	Dodge	6:00
Retention/ Orientation	4/14/2016	Dodge	4:00-5:30
Retention/ Orientation	4/18/2016	Dodge	5:00
Pipeline Recruitment	4/19/2016	Bonillas	1:20-3:15
Shadow Day/counselor coffee for parents	5/6/2016	Dodge	9:00-11:00
Summer Jump Program	6/6/16-6/17/16	Dodge	9:00-3:00

School/PTA Contacts	9/21/2015 thru 11/12	Target schools to ask for opportunity to recruit	2:00-4:00
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**SCHOOL TOURS**

MONTH	DATE	TIME
August	8/27/2015	8:30
September	9/16/2015	1:15
October	10/21/2015	1:30
	10/27/2015	10:00
	10/30/2015	9:00
November	11/5/2015	10:15
	11/10/2015	11:45
	11/20/2015	9:00
		2:40
	11/22/2015	11:30
		11:30
	11/25/2015	10:00
	11/30/2015	2:00
		3:10
December	12/1/2015	8:40 No Show
		3:00 No Show
	12/4/2015	3:00
	12/8/2015	9:00 No Show
		3:00
	12/2/2015	11:30
	12/3/2015	11:00
	12/4/2015	3:15
	12/7/2015	3:00
	12/9/2015	8:45
	12/9/2015	9:00
	12/10/2015	9:00
	12/11/2015	10:00 No Show
	12/14/2015	9:00 No Show
	12/16/2015	9:00 No Show
		10:00 No Show
		1:45
January	1/22/2016	11:30 No Show
	1/29/2016	9:00
		3:00
February	2/1/2016	9:00
	2/10/2016	9:00
	2/12/2016	9:00
	2/16/2016	9:00

	2/18/2016	1:00
	2/19/2016	9:30
		3:00
	2/29/2016	1:55
<b>March</b>	3/1/2016	9:00
	3/2/2016	1:50
	3/15/2016	1:55
<b>April</b>	4/15/2016	9:15
	4/21/2015	10:30

**Target Schools that did not respond to Recruiting Requests**

<b>School Name</b>	<b>Dates of Contact</b>	<b>Who Contacted</b>
Blenman	11/12/2015	PTA, Counselor, Principal
Bloom	9/21/15, 10/29/15	PTA, Principal
Collier	9/22/2015	PTA
		Office Manager to
Davidson	9/22/15, 9/23/15	forward to PTA
Ford	9/24/2015	PTA
	9/24/15, 10/1/15,	
Grijalva	10/29/15	Community Rep
Howell	9/24/15, 10/12/15	PTA, Principal, Counselor
	9/21/15, 9/22/15,	
Soleng Tom	10/29/15	PTA, Principal
		Office Manager
Steele	10/1/15, 10/29/15	forwarded to PTA

## TUCSON HIGH MAGNET SCHOOL TOUR LOG

K. Erickson and S. Ingram, Magnet Coordinators

2015-16

<u>DATE</u>	<u>TIME</u>	<u>FAMILY</u>
Nov. 10	10:00	Laura, Marc and Selma Fereres
Nov. 30	1:00	Sophie and Diane Brown
Dec. 1	10:00	Ms. Elkins and Ms. Rojas
Dec. 10	10:00	Norma Castellanos; Cora and Kevin Cushman; Amy Thorson; Yvonne Bustamante; Ms. Nigita
Jan. 26	10:00	Roman and Rebecca Barten; Gulan, Brendan and Aslan Hicks; Hannah West
Feb. 2	1:00	Anna and Gabe Holguin
Feb. 16	10:00	Cheryl Blum and nephew Milan
Feb. 18	10:00	Sarah and Jesse Griffiths
Feb. 23	10:00	Chris and Cecelia Chavez; Julia and Katie Westfall Ron, Patricia and Capra Schwabe
March 3	10:00	Hans and Sidney Herrman
March 30	12:30	Maria Pacheco
April 7	10:00	Suzanne and Alex Kaplan; Dawn and Roman Flores; Susan and Annie Wilson
April 21	10:00	Sam and Eva Prouty; Tina and Maeve Mendoza

In addition, our Student Council Advisor coordinated 21 tours during the 2015-16 school year conducted by our Student Council members.



**Bonillas Traditional Magnet School**  
**Recruiting Efforts 2015-16**

Date	Time	Event	Volunteers	Notes
9/19/15	9:00-2:30	Get Fit @ Children's Museum	Kelly & Jennifer	Good turnout
10/9/15	10-12:30	Tucson Meet Yourself, Downtown	Kelly	Not a good turn out
10/10/15	11-1	Tucson Meet Yourself, Downtown	Mary & Robert	Not a good turn out
10/10/15	9-10	Loft Jr. Family Movie	Kelly	Hard to talk to parents with just me
10/11/15	11-1	Tucson Meet Yourself, Downtown	Rene	Not a good turn out
10/25/15	9:00-2:00	FAME @ Children's Museum	Kelly	Not a good turn out
10/25/15	5:00-9:00	Howl-o-ween @ Reid Park Zoo	Kelly & Thomasina	1000 fliers at least, already put together
10/28/15	11:30-12	St. Paul's Academy, Preschool visit	Kelly & Jennifer	4 preschool parents
10/28/15	3:30-4	St. Paul's Academy, Preschool visit	Kelly & Jennifer	4 preschool parents
10/30/15	9:30-11:00	Four preschool visits, Ms. Taleb to church	Kelly & Rene	50 packets
11/1/15	12:00-3:00	Cyclovia, 5 <sup>th</sup> & University	Kelly & Jim	2 parents
11/4/15	10-10:30	Visit to Rosemont Church	Kelly	10 packets
11/7/15	2:00-5:00	Celtic Festival	Jennifer & Melodi & Angela	Had to walk around to find families
11/8/15	12:00-3:00	Celtic Festival	Kelly	walk around to find families (5 families)
11/10/15	9:30-10:30	Preschool visits	Kelly	2 preschools
11/14/15	9:00-10:00	Loft Jr. Family Movie	Kelly & Carissa	Carissa out front to pass out flyers
11/18/15	11:15-12:30	School tours	Kelly & Jennifer	
11/19/15	9:00-10:00	School tour	Kelly	Neighborhood family
12/3/15	5:00-8:00	Magnet Fair	Jennifer, Arcie, Rene, Carissa, & Kelly	
12/13	5:30-8:00	Zoo Lights	Kelly	
12/18/15	5:00-9:00	Zoo lights	Arcie, Alice, Kelly, Ronell	
1/6/2016	9:00-9:45	School tour	Kelly, Lynn	Parent wants to bring 4 <sup>th</sup> grader
1/9/2016	11:30-3:00	Beyond 2016	Kelly	
1/12	9:00, 10:00	School tours	Kelly	2 parents; 1 4 <sup>th</sup> grade, and 1 5 <sup>th</sup> grade

1/15	1:00-2:00	Parent tour		Kelly	Carol, kinder
1/23	9:00-1:00	Health Fair		Kelly, Arcie, Alice	
1/25	9:00-10:00	Parent tour		Kelly	Marisa
2/5	8:30-10:00	Kinder Round-up		Jennifer, Noemi, Kelly, Arcie, Alice	
2/8	5:00-6:00	Kinder Round-up		Jennifer, Noemi	
2/15	10:00-12:00	Preschool visits		Kelly	All Mini-skools & the Schumaker & Brichta ECL centers
2/17	11:00-12:00	Parent tour		Kelly	Samantha & Robert
2/22	9:00-10:00	Parent tour		Kelly	Lilliana, kinder & 5 <sup>th</sup>
3/2	10:00-11:00	Parent tour		Kelly	Hillary, 1 <sup>st</sup> & 4 <sup>th</sup>
3/30	9:00-10:00	Parent tour		Kelly	Melissa Clark, Neighborhood family 1 <sup>st</sup> & 3 <sup>rd</sup> 795-1309; theclarks7@gmail.com
4/11	11:00-12:00	Parent tour		Kelly	Brian Matthews & Winavea, 2 <sup>nd</sup> & 5 <sup>th</sup>

Borton Magnet School  
Recruiting events 2015-2016

Event	Dates	Site or district	notes
Tours for prospective families	Sept. 11,17,22; Oct. 2,8,22,27; Nov. 6,9,12,13,24; Dec. 2,4,7,10,15; Jan. 4,20,22; Feb. 3,16,18,23,29; Mar. 3,15,16,17; Apr. 8, 14, 22	site	some tours involved multiple families
Children's Museum	Sept. 19, 2015	district	
Zoo Nights	Oct. 23, 2015	district	
Magnet Fair	Dec. 3, 2015	district	
Sci-Tech	Feb. 20, 2016	district	
Transportation Day	Apr. 16, 2016	district	
Middle School Magnet Night	Nov. 4, 2015	site	MS magnet invited to Borton to share info with parents of 5th graders
Early Childhood STEM Conference at UA	Aug. 15, 2015	site	I attended to network with preschools and meet directors
Kinder round-up	Feb. 9, 2016	site	invitations sent to families of all students accepted to that point, info also sent home with students
Pre-school visit- Wings on Words	Oct. 21, 2015	site	always invited to this school, personal connection with director
Pre-school visit- multiple	Apr. 12, 2016	site	Morning Star Headstart, Mini-Skool Early Learning Center, Apple Tree, Kidzco, Tucson Nursey School and Child Care - meet directors and drop off info for parents of 4-year-old class
Mailings to preschools	Aug. 24, 2015, Nov. 3, 2015, Dec. 18, 2015, Jan. 25, 2016	site	offer to visit, included info about school and lottery, notification of available openings



Borton Magnet School  
 Recruiting events 2015-2016

Mailings to parents who were offered placements and did not return letters	Apr. 13, 2016	site	
Facebook posts	ongoing	site	postings about upcoming school events, celebrations, availability of openings, offers for tours
Website updates	ongoing	site	postings about upcoming school events, celebrations, availability of openings, offers for tours