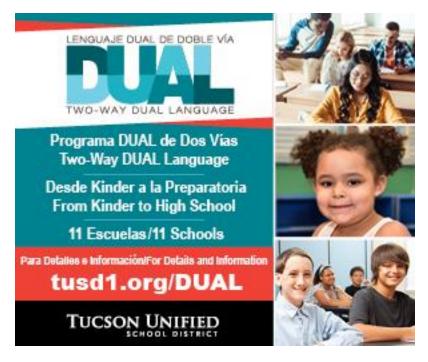
APPENDIX V - 84

TUSD Website: Dual Language Parent Resources

Marketing

Various local publications:

Tucson Weekly, Desert Times, Explorer (Catalina Foothills), Marana News and Arizona Bilingual



KOLD 13:

- Geo Fencing, Behavioral, Demo Targeting 200,000 Impressions
- Will target Demo Tucson DMA-Families with kids pre-k and Kindergarten.
- 2 schools centrally located and 8 on Southside and 1 on Broadway and Pantano Frys
- Trader joes
- Heirloom farmers markets (Udall on Fridays and Rillito on Sundays)
- Santa Cruz farmers market on Thursdays-100 South Avenida del Convento, Tucson, AZ 85745
- KOLD –all digital platforms 80,000 Impressions
- Monthly Digital reporting-overviewing your campaign.

Telemundo Tucson

- Digital banners
- All digital platforms (desktop, mobile)
- Targeted zip codes

January 2021

- Attend an informational meeting,
- Thursday January 14, 2021
 5:30-6:30
- Join Zoom Meeting
- Meeting ID: 814 1512 1710
 Passcode: TWDL2020

February 2021

- Submit completed application by February 24, 2021 by 4:45 P.M.
- Drop in observations conducted by the Language Acquisition Department.
- HR notifies applicants upon passing the application portion of Make the Move

March 2021

- Qualifying applicants must have signed up for the Spanish Proficiency exam
- Review current Dual Language teaching vacancies

<u> April 2021</u>

- Sign commitment agreement
- Apply for Provisional Spanish Endorsement
- Register for Bilingual Education Coursework at a state approved college or university

Your Commitment
Teach for TUSD in a dual
language classroom for four
years, after earning your
Arizona Bilingual Endorsement.

Criteria

 Submit completed application by the deadline: 4:45 P.M. on February 24, 2021

Other Requirements

- Accept a dual language teaching position beginning in the 2021-22 school year.
- Sign Commitment Agreement-Four year commitment to teach in a dual language classroom.
- Attend Dual Language Professional Development

Support

- Tuition Reimbursement: not to exceed \$5,000 over the course of two years, nor exceed \$5,000 per individual per lifetime.
- Participate in the TUSD Mentor Program
- Bilingual endorsed teachers and teachers with a provisional bilingual endorsement will receive an annual \$5,000 recruitment and retention stipend for teaching in a dual language classroom





PEDRO

WITH YOUR APPLICATION **SUBMIT:**

- a letter of recommendation from your principal addressing your potential as dual language teacher
- copy of your Arizona **Teaching Certification**
- you will need to list (3) professional references on the application

Informational meeting, Thursday January 14, 2021 5:30-6:30

Join Zoom Meeting Meeting ID: 814 1512 1710

Passcode: TWDL2020.

CONTACT INFORMATION

Case 4:74-cv-00090-DCB | Document 2616-2

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