

APPENDIX VII – 6

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
<i>ParentLink 476,375 total deliveries</i>			
8/25/2016	Family Center information	All TUSD Teachers (3,427 delivered)	ParentLink Email
8/26/2016	Parenting Classes at Catalina, Palo Verde, & Southwest Centers	All TUSD Parents (19,091 delivered)	ParentLink Email
8/31/2016	September Calendars	All TUSD Parents, Teachers, School Site Staff (21,871 delivered)	ParentLink Email
9/29/2016	October Calendars	All TUSD Parents (20,616 delivered)	ParentLink Email
9/29/2016	October Calendars	All TUSD Teachers (2,934 delivered)	ParentLink Email
10/14/2016	Jacket Party at Duffy Clothing Bank	All TUSD Parents, Teachers, School Site Staff (27,354 delivered)	ParentLink Email
10/28/2016	November Calendars	All TUSD Parents, Teachers, School Site Staff (24,435 delivered)	ParentLink Email
11/23/2016	December Calendars	All TUSD Parents, Teachers, School Site Staff (26,152 delivered)	ParentLink Email
12/2/2016	Health Fair at Palo Verde Center	All TUSD Parents, Teachers, School Site Staff (26,857 delivered)	ParentLink Email
12/9/2016	Health Fair at Palo Verde Center	All TUSD Parents, Teachers, School Site Staff (26,052 delivered)	ParentLink Email
12/20/2016	January Calendars and new hours	All TUSD Parents, Teachers, School Site Staff (8,220 delivered)	ParentLink Email
12/21/2016	January Calendars and new hours	All TUSD Parents, Teachers, School Site Staff (295 delivered)	ParentLink Email
1/9/2017	Financial Literacy Classes	All TUSD Parents, Teachers, School Site Staff (25,931 delivered)	ParentLink Email
1/10/2017	Financial Literacy Classes	All TUSD Parents, Teachers, School Site Staff (26,010 delivered)	ParentLink Email
1/24/2017	February Calendars	All TUSD Parents, Teachers, School Site Staff (29,538 delivered)	ParentLink Email
2/9/2017	Bedtime Stories Event	All TUSD Parents, Teachers, School Site Staff (24,717 delivered)	ParentLink Email
2/15/2017	McKinney-Vento	All TUSD Parents and High School Students (21,481 delivered)	ParentLink Email
2/15/2017	McKinney-Vento	All TUSD Teachers and Staff (8,214 delivered)	ParentLink Email
2/22/2017	March Calendars	All TUSD Parents, Teachers, School Site Staff, Community Members (29,477 delivered)	ParentLink Email
3/1/2017	Early Literacy (Cover to Cover) Class at Catalina Center	All Parents at Elementary Schools Surrounding Catalina Center, Community Members (3,659 delivered)	ParentLink Email
3/1/2017	Homebuyer Classes at Palo Verde and Wakefield	All TUSD Parents (19,829 delivered)	ParentLink Email
3/28/17	April Calendars and FAFSA Workshop	All TUSD Parents, Teachers, School Site Staff, District Administrators (26,104 delivered)	ParentLink Email
4/27/17	May Calendars	All TUSD Parents, Teachers, School Site Staff, District Administrators (26,902 delivered)	ParentLink Email

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
5/24/17	June Calendars	All TUSD Parents, Teachers, School Site Staff, District Administrators (27,209 delivered)	ParentLink Email
<i>Email</i>			
5/27/16	June Calendars	District and Community Contacts	Email
6/28/16	July Calendars	District and Community Contacts	Email
7/28/16	August Calendars	District and Community Contacts	Email
8/26/16	Family Resource Centers general information, locations, and services	All TUSD Teachers and Counselors	Email
8/31/16	September Calendars	District and Community Contacts	Email
9/29/16	October Calendars	District and Community Contacts	Email
10/27/16	November Calendars	District and Community Contacts	Email
11/22/16	December Calendars	District and Community Contacts	Email
12/16/16	January Calendars & Informational Fliers	District and Community Contacts	Email
12/21/16	Healthy Living Workshops	TUSD Health Services Staff	Email
12/21/16	Raising Special Kids Workshops	Exceptional Education Teachers & Staff	Email
1/23/17	February Calendars & Informational Fliers	District and Community Contacts	Email
2/21/17	March Calendars	District and Community Contacts	Email
3/28/17	April Calendars	District and Community Contacts	Email
4/27/17	May Calendars	District and Community Contacts	Email
8/19/16 8/26/16 9/2/16 10/3/16 10/21/16 11/4/16 11/21/16 12/16/16 1/13/17 2/20/17 3/27/17 3/31/17 4/25/17	School-Community Liaison/Family Engagement Newsletter	School-Community Liaisons and School Site Family Engagement Contacts	Email

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
<i>FRC Facebook Page 7,220 total reach</i>			
7/25/16	FRC "Back to School Bash"	Public Post (391 people reached)	FRC Facebook Page
7/27/16	FRC Locations Map	Public Post (464 people reached)	FRC Facebook Page
7/28/16	FRC "Back to School Bash"	Public Post (14 people reached)	FRC Facebook Page
7/29/16	August Calendars & Informational Materials for Upcoming Classes/Workshops	Public Post (109 people reached)	FRC Facebook Page
7/30/16	Free Haircuts at Palo Verde FRC (IMAPCT Tucson Resource Fair at PV)	Public Post (164 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Wakefield FRC	Public Post (41 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Wakefield FRC (Free Breakfast)	Public Post (161 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Wakefield FRC (Free Breakfast)	Public Post (115 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Wakefield FRC (Free Haircuts)	Public Post (49 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Wakefield FRC (Student Volunteer)	Public Post (142 people reached)	FRC Facebook Page
8/1/16	"Back to School Bash" at Southwest & Catalina FRCs	Public Post (20 people reached)	FRC Facebook Page
8/2/16	"Back to School Bash" at Southwest FRC	Public Post (43 people reached)	FRC Facebook Page
8/2/16	"Back to School Bash" at Catalina FRC	Public Post (126 people reached)	FRC Facebook Page
8/4/16	"Meta Salud" Parent Class Graduation at Wakefield	Public Post (113 people reached)	FRC Facebook Page
8/18/16	FRC Staff at School Site "Back to School Nights"	Public Post (270 people reached)	FRC Facebook Page
8/23/16	Child Behavior Management Series Workshops at Palo Verde and Catalina FRCs	Public Post (161 people reached)	FRC Facebook Page
8/31/16	September Calendars	Public Post (53 people reached)	FRC Facebook Page
8/31/16	Upcoming Classes at Catalina FRC	Public Post (91 people reached)	FRC Facebook Page
9/1/16	Upcoming Classes at Southwest FRC	Public Post (20 people reached)	FRC Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
9/1/16	Wakefield September Calendar & Upcoming Classes	Public Post (39 people reached)	FRC Facebook Page
9/1/16	Palo Verde September Calendar & Upcoming Classes	Public Post (27 people reached)	FRC Facebook Page
9/14/16	Catalina FRC Hosting Doolen Parent Meeting	Public Post (210 people reached)	FRC Facebook Page
9/15/16	Classes at Wakefield & Southwest Centers	Public Post (196 people reached)	FRC Facebook Page
9/27/16	Adult ESL Classes at Catalina FRC	Public Post (346 people reached)	FRC Facebook Page
9/27/16	Event "Jacket Party" at Clothing Bank	Public Post	FRC Facebook Page
9/28/16	FRC Information & Links to Web Page	Public Post (29 people reached)	FRC Facebook Page
9/28/16	Parenting Classes at Southwest FRC	Public Post (281 people reached)	FRC Facebook Page
9/30/16	October Calendars	Public Post (12 people reached)	FRC Facebook Page
9/30/16	TUSD Facebook Live Notification (FRC chat)	Public Post (11 people reached)	FRC Facebook Page
10/18/16	"Jacket Party" at Clothing Bank	Public Post (16 people reached)	FRC Facebook Page
10/19/16	"Jacket Party" at Clothing Bank	Public Post (85 people reached)	FRC Facebook Page
10/19/16	TUSD "Facebook Live" at Jacket Party	Public Post (31 people reached)	FRC Facebook Page
10/19/16	"Jacket Party" at Clothing Bank	Public Post (409 people reached)	FRC Facebook Page
10/19/16	"Jacket Party" at Clothing Bank	Public Post (16 people reached)	FRC Facebook Page
10/19/16	"Jacket Party" at Clothing Bank	Public Post (28 people reached)	FRC Facebook Page
10/21/16	"Jacket Party" Local KOLD TV News Article	Public Post (63 people reached)	FRC Facebook Page
10/27/16	Catalina FRC October Calendar & Upcoming Classes	Public Post (109 people reached)	FRC Facebook Page
10/27/16	Palo Verde FRC October Calendar & Upcoming Classes	Public Post (248 people reached)	FRC Facebook Page
10/28/16	Southwest FRC October Calendar & Upcoming Classes	Public Post (168 people reached)	FRC Facebook Page
10/28/16	Wakefield FRC October Calendar & Upcoming Classes	Public Post (18 people reached)	FRC Facebook Page
10/30/16	FRC Staff at Zoo for "Howl-O-Ween"	Public Post (375 people reached)	FRC Facebook Page
10/31/16	Southwest FRC October Calendar & Upcoming Classes	Public Post (12 people reached)	FRC Facebook Page
11/15/16	FAFSA Workshops at all FRCs	Public Post (375 people reached)	FRC Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
11/21/16	Health & Enrollment Fair at Palo Verde FRC	Public Post (1,497 people reached)	FRC Facebook Page
11/22/16	Open Enrollment & Magnet Application Help at FRCs	Public Post (16 people reached)	FRC Facebook Page
11/28/16	Open Enrollment & Magnet Application Help at FRCs	Public Post (17 people reached)	FRC Facebook Page
11/28/16	December Calendars & Link to FRC Web Page	Public Post (63 people reached)	FRC Facebook Page
12/1/16	Health & Wellness Fair Event at Palo Verde FRC	Public Post (19 people reached)	FRC Facebook Page
12/2/16	Health & Wellness Fair Event at Palo Verde FRC	Public Post (51 people reached)	FRC Facebook Page
12/6/16	Open Enrollment & Magnet Application Help at FRCs	Public Post (46 people reached)	FRC Facebook Page
12/7/16	Healthy Living Classes at Catalina FRC	Public Post (411 people reached)	FRC Facebook Page
12/9/16	Health & Wellness Fair Event at Palo Verde FRC	Public Post (49 people reached)	FRC Facebook Page
12/9/16	Financial Literacy Workshops at all FRCs	Public Post (76 people reached)	FRC Facebook Page
12/10/16	Health & Wellness Fair Event at PV FRC	Public Post (773 people reached)	FRC Facebook Page
12/12/16	Healthy Living Classes at Catalina FRC	Public Post (30 people reached)	FRC Facebook Page
12/14/16	Healthy Living Classes at Catalina FRC	Public Post (26 people reached)	FRC Facebook Page
12/15/16	Financial Literacy Workshops at all FRCs Event	Public Post	FRC Facebook Page
12/19/16	New Evening Hours at FRCs	Public Post (369 people reached)	FRC Facebook Page
12/19/16	January Calendars & link to FRC Web Page	Public Post (48 people reached)	FRC Facebook Page
12/20/16	Catalina Staff Introduction & Letter	Public Post (1,915 people reached)	FRC Facebook Page
12/20/16	Palo Verde FRC Food Pantry	Public Post (414 people reached)	FRC Facebook Page
12/21/16	Healthy Living classes at Catalina FRC	Public Post (33 people reached)	FRC Facebook Page
12/21/16	Financial Literacy Classes at all FRCs	Public Post (367 people reached)	FRC Facebook Page
12/22/16	Family & Community Outreach Staff	Public Post (440 people reached)	FRC Facebook Page
12/27/16	Financial Literacy Classes at all FRCs	Public Post (13 people reached)	FRC Facebook Page
1/8/17	New Evening Hours at FRCs	Public Post (77 people reached)	FRC Facebook Page
1/8/17	Financial Literacy Classes at all FRCs	Public Post (27 people reached)	FRC Facebook Page
1/10/17	Financial Literacy Classes at all FRCs	Public Post (40 people reached)	FRC Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
1/10/17	Healthy Living Classes at Catalina FRC	Public Post (28 people reached)	FRC Facebook Page
1/12/17	Hygiene Dispensary at Palo Verde FRC	Public Post (66 people reached)	FRC Facebook Page
1/18/17	Open Enrollment & Magnet Help at FRCs	Public Post (58 people reached)	FRC Facebook Page
1/19/17	Financial Literacy Class at Catalina FRC	Public Post (195 people reached)	FRC Facebook Page
1/20/17	Catalina FRC Adult ESL Classes	Public Post (58 people reached)	FRC Facebook Page
1/20/17	Adult ESL & Two-Way Dual Language Sessions at Catalina FRC	Public Post (222 people reached)	FRC Facebook Page
1/21/16	Palo Verde FRC One Year Anniversary	Public Post (115 people reached)	FRC Facebook Page
1/21/16	Palo Verde FRC One Year Anniversary	Public Post (23 people reached)	FRC Facebook Page
1/21/16	Palo Verde FRC One Year Anniversary	Public Post (123 people reached)	FRC Facebook Page
1/21/16	Palo Verde FRC One Year Anniversary	Public Post (141 people reached)	FRC Facebook Page
1/23/16	Clothing Bank Donations	Public Post (46 people reached)	FRC Facebook Page
1/24/17	February Calendars & Link to FRC Web Page	Public Post (42 people reached)	FRC Facebook Page
1/25/17	Clothing Bank Donation	Public Post (855 people reached)	FRC Facebook Page
1/26/17	Financial Literacy Class at Wakefield FRC	Public Post (127 people reached)	FRC Facebook Page
1/26/17	Raising Special Kids Class at Wakefield FRC	Public Post (107 people reached)	FRC Facebook Page
1/26/17	TUSD Language Acquisition Interpreter at Wakefield FRC Class	Public Post (108 people reached)	FRC Facebook Page
2/4/17	FRC Staff at TUSD Job Fair	Public Post (179 people reached)	FRC Facebook Page
2/8/17	"Bedtime Stories" at all FRCs	Public Post (277 people reached)	FRC Facebook Page
2/8/17	Early Literacy Class at Catalina FRC	Public Post (70 people reached)	FRC Facebook Page
2/8/17	"Bedtime Stories" at all FRCs (Spanish Flier)	Public Post (107 people reached)	FRC Facebook Page
2/9/17	Guest Reader for Catalina FRC "Bedtime Stories"	Public Post (583 people reached)	FRC Facebook Page
2/10/17	Guest Reader for Palo Verde FRC "Bedtime Stories"	Public Post (136 people reached)	FRC Facebook Page
2/10/17	TUSD Services (including FRCs) Flier	Public Post (33 people reached)	FRC Facebook Page
2/13/17	"Bedtime Stories" at Palo Verde FRC	Public Post (197 people reached)	FRC Facebook Page
2/13/17	"Bedtime Stories" at Palo Verde FRC	Public Post (273 people reached)	FRC Facebook Page
2/13/17	"Bedtime Stories" at Palo Verde FRC	Public Post (124 people reached)	FRC Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
2/13/17	Guest Reader for Wakefield FRC "Bedtime Stories"	Public Post (674 people reached)	FRC Facebook Page
2/14/17	"Bedtime Stories" at Wakefield FRC	Public Post (59 people reached)	FRC Facebook Page
2/15/17	Guest Reader for Southwest FRC "Bedtime Stories"	Public Post (199 people reached)	FRC Facebook Page
2/16/17	ASCEND Mentoring Program for Girls at Palo Verde FRC	Public Post (184 people reached)	FRC Facebook Page
2/16/17	"Bedtime Stories"	Public Post (112 people reached)	FRC Facebook Page
2/22/17	March Calendars & Link to FRC Web Page	Public Post (374 people reached)	FRC Facebook Page
3/1/17	Early Literacy Classes at Catalina FRC	Public Post (78 people reached)	FRC Facebook Page
3/2/17	Stuff the Bus for TUSD Clothing Bank	Public Post (7 people reached)	FRC Facebook Page
3/3/17	Clothing Bank Specialist Position	Public Post (1,005 people reached)	FRC Facebook Page
3/9/17	School Choice Application Help at FRCs	Public Post (40 people reached)	FRC Facebook Page
3/10/17	Stuff the us for TUSD Clothing Bank	Public Post (12 people reached)	FRC Facebook Page
3/11/17	Stuff the Bus for TUSD Clothing Bank	Public Post (61 people reached)	FRC Facebook Page
3/11/17	Stuff the Bus for TUSD Clothing Bank	Public Post (440 people reached)	FRC Facebook Page
3/13/17	Facebook Live (En Espanol) at Wakefield	Public Post (107 people reached)	FRC Facebook Page
3/17/16	Financial Literacy Workshops Graduation	Public Post (234 people reached)	FRC Facebook Page
3/28/17	Hygiene Kits Donation	Public Post (326 people reached)	FRC Facebook Page
3/29/17	April calendars & Link to FRC Web Page	Public Post (49 people reached)	FRC Facebook Page
3/30/17	Early Literacy Class at Catalina FRC	Public Post (150 people reached)	FRC Facebook Page
4/3/17	FAFSA Workshops Video in Spanish	Public Post (64 people reached)	FRC Facebook Page
4/5/17	Stuff the Bus Video	Public Post (444 people reached)	FRC Facebook Page
4/8/17	Stuff the Bus at IMPACT 2.0	Public Post (147 people reached)	FRC Facebook Page
4/12/17	Homebuyer101Class	Public Post (111 people reached)	FRC Facebook Page
4/12/17	Parenting Class at Catalina FRC	Public Post (114 people reached)	FRC Facebook Page
4/12/17	Homebuyer101Class	Public Post (43 people reached)	FRC Facebook Page
4/17/17	College Financial Planning Workshop at Catalina FRC	Public Post (219 people reached)	FRC Facebook Page
4/17/17	College Financial Planning Workshop at Catalina FRC	Public Post (124 people reached)	FRC Facebook Page
4/18/17	College Financial Planning Workshop at Catalina FRC	Public Post (107 people reached)	FRC Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
4/18/17	College Financial Planning Workshop at Catalina FRC	Public Post (119 people reached)	FRC Facebook Page
4/19/17	College Financial Planning Workshop at Catalina FRC	Public Post (225 people reached)	FRC Facebook Page
4/19/17	Video- "Wednesdays at FRCs"	Public Post (896 people reached)	FRC Facebook Page
4/20/17	College Financial Planning Workshop at Catalina FRC	Public Post (263 people reached)	FRC Facebook Page
4/28/17	May calendars & link to FRC Web Page	Public Post (142 people reached)	FRC Facebook Page
5/1/17	Video- "Wednesdays at FRCs"	Public Post (89 people reached)	FRC Facebook Page
5/9/17	Governing Board Recognition of Clothing Bank Volunteers	Public Post (80 people reached)	FRC Facebook Page
5/17/17	Video-Summer Classes & Workshops	Public Post (42 people reached)	FRC Facebook Page
5/20/17	Video (Spanish) Summer Classes and Workshops	Public Post (64 people reached)	FRC Facebook Page
5/24/17	June Calendars	Public Post (47 people reached)	FRC Facebook Page
			<i>TUSD Facebook Page</i>
7/22/17	FRC & Clothing Bank Donation	Public Post	TUSD Facebook Page
7/28/16	Family Resource Centers Location Map	Public Post	TUSD Facebook Page
9/28/16	Adult ESL Classes at Catalina FRC	Public Post	TUSD Facebook Page
9/28/16	FRC Information & Links to Web Page	Public Post	TUSD Facebook Page
9/29/16	FRC Information & Links to Web Page	Public Post	TUSD Facebook Page
9/30/16	TUSD Facebook Live Chat Announcement (FRC Classes)	Public Post	TUSD Facebook Page
10/2/16	Facebook Live Chat Announcement (FRC Classes)	Public Post	TUSD Facebook Page
10/3/16	Facebook Live Chat About Upcoming FRC Classes	Public Post	TUSD Facebook Page
10/15/16	"Jacket Party" at Clothing Bank	Public Post	TUSD Facebook Page
10/17/16	Upcoming Classes at FRCs	Public Post	
10/19/16	"Facebook Live" at Jacket Party	Public Post	TUSD Facebook Page
10/28/16	November Calendars	Public Post	TUSD Facebook Page
12/1/16	Health & Wellness Fair Event at Palo Verde FRC	Public Post	TUSD Facebook Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
12/9/16	Health & Wellness Fair at Palo Verde FRC	Public Post	TUSD Facebook Page
12/16/16	Financial Literacy Classes at all FRCs	Public Post	TUSD Facebook Page
12/20/16	Catalina FRC Staff	Public Post	TUSD Facebook Page
12/21/16	Financial Literacy Classes at all FRCs	Public Post	TUSD Facebook Page
12/30/16	FRC Video (Wakefield Stories That Soar)	Public Post	TUSD Facebook Page
12/30/16	FRC Video Information	Public Post	TUSD Facebook Page
1/11/17	Financial Literacy Classes at all FRCs	Public Post	TUSD Facebook Page
1/17/17	Catalina FRC Adult ESL Classes	Public Post	TUSD Facebook Page
1/23/17	Clothing Bank Donations	Public Post	TUSD Facebook Page
1/26/17	February Calendars & New Evening Hours	Public Post	TUSD Facebook Page
2/10/17	TUSD Services (including FRCs) Flier	Public Post	TUSD Facebook Page
2/10/17	Guest Reader for Catalina FRC "Bedtime Stories"	Public Post	TUSD Facebook Page
2/15/17	"Bedtime Stories"	Public Post	TUSD Facebook Page
2/24/17	March Calendars & Link to FRC Web Page	Public Post	TUSD Facebook Page
4/6/17	Parenting Class Video	Public Post	TUSD Facebook Page
4/16/17	Video- "Wednesdays at FRCs"	Public Post	TUSD Facebook Page
4/19/17	Video- "Wednesdays at FRCs"	Public Post	TUSD Facebook Page
4/25/17	Video- Clothing Bank	Public Post	TUSD Facebook Page
5/9/17	Governing Board Recognition of Clothing Bank Volunteers	Public Post	TUSD Facebook Page
<i>TUSD Facebook Page En Español</i>			
3/13/17	Facebook Live at Wakefield Family Resource Centers	Public Post	TUSD Facebook Page En Español
3/25/17	Clothing Bank Donations	Public Post	TUSD Facebook Page En Español
4/3/17	FAFSA Workshops Video	Public Post	TUSD Facebook Page En Español
4/4/17	FAFSA Workshops Video	Public Post	TUSD Facebook Page En Español
4/6/17	FAFSA Workshops Flier	Public Post	TUSD Facebook Page En Español

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
4/17/17	Video- "Wednesdays at FRCs"	Public Post	TUSD Facebook Page En Español
5/11/17	Wakefield Awards Ceremony	Public Post	TUSD Facebook Page En Español
5/19/17	FRC Video in Spanish	Public Post	TUSD Facebook Page En Español
			<i>TUSD FRC Web Page</i>
July 2016	July Calendars for All Centers	Public	TUSD FRC Web Page
July 2016	Fliers for Classes Offered in July & Upcoming Classes	Public	TUSD FRC Web Page
August 2016	August Calendars for All Centers	Public	TUSD FRC Web Page
August 2016	Fliers for Classes Offered in August & Upcoming Classes	Public	TUSD FRC Web Page
September 2016	September Calendars for All Centers	Public	TUSD FRC Web Page
September 2016	Fliers for Classes Offered in September & Upcoming Classes	Public	TUSD FRC Web Page
October 2016	October Calendars for All Centers	Public	TUSD FRC Web Page
October 2016	Fliers for Classes Offered in October & Upcoming Classes	Public	TUSD FRC Web Page
November 2016	November Calendars for All Centers	Public	TUSD FRC Web Page
November 2016	Fliers for Classes Offered in November & Upcoming Classes	Public	TUSD FRC Web Page
December 2016	December Calendars for All Centers	Public	TUSD FRC Web Page
December 2016	Fliers for Classes Offered in December & Upcoming Classes	Public	TUSD FRC Web Page
January 2017	January Calendars for All Centers	Public	TUSD FRC Web Page
January 2017	Fliers for Classes Offered in January & Upcoming Classes	Public	TUSD FRC Web Page
February 2017	February Calendars for All Centers	Public	TUSD FRC Web Page
February 2017	Fliers for Classes Offered in February & Upcoming Classes	Public	TUSD FRC Web Page
March 2017	March Calendars for All Centers	Public	TUSD FRC Web Page
March 2017	Fliers for Classes Offered in March & Upcoming Classes	Public	TUSD FRC Web Page

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
April 2017	April Calendars for All Centers	Public	TUSD FRC Web Page
April 2017	Fliers for Classes Offered in April & Upcoming Classes	Public	TUSD FRC Web Page
May 2017	May Calendars for All Centers	Public	TUSD FRC Web Page
May 2017	Fliers for Classes Offered in May & Upcoming Classes	Public	TUSD FRC Web Page
June 2017	June Calendars for All Centers	Public	TUSD FRC Web Page
June 2017	Fliers for Classes Offered in June & Upcoming Classes	Public	TUSD FRC Web Page
<i>Television/Other Public Media</i>			
10/19/16	"Jacket Party" Local (KOLD) News	Program Viewers	Television
5/17/17 5/24/17 6/7/17 6/14/17	FRC Summer Commercial in Spanish-2 min	Telemundo Viewers (Acceso Todo)	Television
5/18/17- 5/30/17	FRC Summer Commercial in Spanish-30 seconds (28 total showings)	Telemundo Viewers	Television
6/1/17- 6/30/17	FRC Summer Commercial in Spanish-30 seconds (52 total showings)	Telemundo Viewers	Television
6/12/16	FRC Summer Commercial-30 seconds	KVOA News at Noon Viewers	Television
6/12/16	FRC Summer Commercial-15 seconds	KVOA News at Noon Viewers	Television
6/12/16	FRC Summer Commercial-30 seconds	KVOA News at 5:00 Viewers	Television
6/13/16	FRC Summer Commercial-15 seconds	KVOA News at 5:00 Viewers	Television
6/14/16	FRC Summer Commercial-15 seconds	KVOA News at Noon Viewers	Television
6/15/16	FRC Summer Commercial-15 seconds	KVOA News at 5:00 Viewers	Television
6/26/16	FRC Summer Commercial-30 seconds	KVOA News at 5:00 Viewers	Television
6/27/16	FRC Summer Commercial-15 seconds	KVOA News at Noon Viewers	Television
6/28/16	FRC Summer Commercial-15 seconds	KVOA News at 5:00 Viewers	Television
6/29/16	FRC Summer Commercial-15 seconds	KVOA News at 5:00 Viewers	Television
6/30/16	FRC Summer Commercial-15 seconds	KVOA News at Noon Viewers	Television
6/12/16	FRC Summer Commercial-30 seconds	KVOA News at Noon Viewers	Television
5/2016	FRC Pop-up Ads	Telemundo Webpage Users	Website pop-up ad
<i>Informational Table or Presentation with FRC Representative</i>			

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
7/23/16	Informational Table or Presentation at District or Public Event	IMPACT Tucson at Palo Verde High School Attendees	In-Person with Family Center Representative
8/1/16 8/2/16 8/3/16	Informational Table or Presentation at District or Public Event	Palo Verde High School Student Registration Attendees	In-Person with Family Center Representative
8/9/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Miller Elementary Attendees	In-Person with Family Center Representative
8/9/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Erickson Elementary Attendees	In-Person with Family Center Representative
8/16/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Dunham Elementary Attendees	In-Person with Family Center Representative
8/16/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Sewell Elementary Attendees	In-Person with Family Center Representative
8/16/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Manzo Elementary Attendees	In-Person with Family Center Representative
8/16/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Robison Elementary Attendees	In-Person with Family Center Representative
8/17/16	Informational Table or Presentation at District or Public Event	Goodwill Metro Empowerment Series Attendees	In-Person with Family Center Representative
8/18/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Doolen Middle School Attendees	In-Person with Family Center Representative
8/18/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Valencia Middle School Attendees	In-Person with Family Center Representative
8/18/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Myers-Ganoung Elementary School Attendees	In-Person with Family Center Representative
8/23/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Lineweaver Elementary School Attendees	In-Person with Family Center Representative
8/23/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Hollinger Elementary Attendees	In-Person with Family Center Representative
8/24/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Grijalva Elementary Attendees	In-Person with Family Center Representative
8/25/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Hollinger Elementary Attendees	In-Person with Family Center Representative

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
8/30/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Howell Elementary Attendees	In-Person with Family Center Representative
8/30/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Wright Elementary Attendees	In-Person with Family Center Representative
8/31/16	Informational Table or Presentation at District or Public Event	Open House/Back to School Night at Palo Verde High School Attendees	In-Person with Family Center Representative
9/9/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Hollinger K-8 Attendees	In-Person with Family Center Representative
9/26/16	Informational Table or Presentation at District or Public Event	Governing Board Meeting Attendees	In-Person with Family Center Representative
10/19/16	Informational Table or Presentation at District or Public Event	Jacket Party at Duffy Attendees	In-Person with Family Center Representative
10/28/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Wheeler Elementary Attendees	In-Person with Family Center Representative
11/4/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Hollinger K-8 Attendees	In-Person with Family Center Representative
11/8/16	Informational Table or Presentation at District or Public Event	Parent Quarterly at Hollinger K-8 Attendees	In-Person with Family Center Representative
11/10/16	Informational Table or Presentation at District or Public Event	Parent Night- Resource Fair at Hollinger K-8 Attendees	In-Person with Family Center Representative
11/18/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Lynn-Urquidez Elementary Attendees	In-Person with Family Center Representative
11/19/16	Informational Table or Presentation at District or Public Event	African American Parent Conference at Palo Verde High School Attendees	In-Person with Family Center Representative
11/21/16	Informational Table or Presentation at District or Public Event	SCPC Meeting at Tucson High Attendees	In-Person with Family Center Representative
12/2/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Hollinger Attendees	In-Person with Family Center Representative
12/3/16	Informational Table or Presentation at District or Public Event	Parent University at PCC West Campus Attendees	In-Person with Family Center Representative
12/9/16	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Palo Verde Attendees	In-Person with Family Center Representative
12/10/16	Informational Table or Presentation at District or Public Event	Health and Enrollment Fair at Palo Verde FRC Attendees	In-Person with Family Center Representative

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
12/14/16	Informational Table or Presentation at District or Public Event	Roberts Naylor Professional Day Attendees	In-Person with Family Center Representative
1/19/17	Informational Table or Presentation at District or Public Event	School Connects Attendees	In-Person with Family Center Representative
1/31/17	Informational Table or Presentation at District or Public Event	Parent "Cafecito" at Bonillas Attendees	In-Person with Family Center Representative
2/2/17	Informational Table or Presentation at District or Public Event	Parent & Community Partner Meeting at Bonillas Attendees	In-Person with Family Center Representative
2/4/17	Informational Table or Presentation at District or Public Event	TUSD Job Fair at CHS Attendees	In-Person with Family Center Representative
2/8/17	Informational Table or Presentation at District or Public Event	Resource Fair at Tucson High School Attendees	In-Person with Family Center Representative
2/16/17	Informational Table or Presentation at District or Public Event	Doolen ESL Night Attendees	In-Person with Family Center Representative
2/17/17	Informational Table or Presentation at District or Public Event	Love of Reading at Kellond Elementary Attendees	In-Person with Family Center Representative
2/28/17	Informational Table or Presentation at District or Public Event	Kellond STEM Night Attendees	In-Person with Family Center Representative
3/4/17	Informational Table or Presentation at District or Public Event	ADELANTE at Tucson High Attendees	In-Person with Family Center Representative
3/6/17	Informational Table or Presentation at District or Public Event	UA School Counseling Guidance/Mental Health Advisory Board Attendees	In-Person with Family Center Representative
3/10/17	Informational Table or Presentation at District or Public Event	Parent "Cafecito at Wheeler Attendees	In-Person with Family Center Representative
3/31/17	Informational Table or Presentation at District or Public Event	LULAC Conference Attendees	In-Person with Family Center Representative
4/8/17	Informational Table or Presentation at District or Public Event	IMPACT Tucson 2.0 at Palo Verde High School Attendees	In-Person with Family Center Representative
4/27/17	Informational Table or Presentation at District or Public Event	African American Village Health & Wellness Resource Fair Attendees	In-Person with Family Center Representative
5/2/17	Informational Table or Presentation at District or Public Event	Mexican American Student Services Student Recognition Attendees	In-Person with Family Center Representative
5/8/17	Informational Table or Presentation at District or Public Event	African American Student Services Student Recognition Attendees	In-Person with Family Center Representative

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
5/9/17	Informational Table or Presentation at District or Public Event	Science Fair at Dunham	In-Person with Family Center Representative
5/12/17	Informational Table or Presentation at District or Public Event	Literacy Night at Roskruge K-8	In-Person with Family Center Representative
5/12/17	Informational Table or Presentation at District or Public Event	Pirate Day at Dunham	In-Person with Family Center Representative
<i>Staff Training/Information Session</i>			
9/20/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
9/21/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
9/22/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
10/6/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Head Start/Preschool Programs	In-Person with Family Center Representative
10/28/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Head Start/Preschool Programs	In-Person with Family Center Representative
11/7/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	African American Student Services	In-Person with Family Center Representative
11/15/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	FACE Team	In-Person with Family Center Representative
11/18/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	MTSS Facilitators	In-Person with Family Center Representative
11/22/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	High School Counselors	In-Person with Family Center Representative

Family Centers Promotions and Outreach SY2016-17

Date	Topic	Recipients	Type of contact
12/1/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Middle School Counselors	In-Person with Family Center Representative
12/1/16	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Elementary & K-8 Counselors	In-Person with Family Center Representative
1/20/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
2/22/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Dropout Prevention Staff	In-Person with Family Center Representative
3/9/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
3/17/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Food Services Staff	In-Person with Family Center Representative
4/27/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	School Community Liaisons	In-Person with Family Center Representative
5/10/17	Training/Informational Session about FRCs and Family & Community Outreach Services for TUSD Employees	Food Services Staff	In-Person with Family Center Representative