

APPENDIX V – 36

Event/Activity	Date(s) or date range	District or Site?	Notes
Board Presentation	9/27	District	Presented about Cholla High School to the TUSD Board
College Night	10/4	Site	Discuss IB programme
Financial Aide Night	10/20	Site	Discuss IB programme
Parent Night	10/27	Site	Booth Fickett parent night - talked to 20 families
Zoo Recruitment	10/30	District	Talked about TUSD schools at the event - Several hundred attended, talked to about 30 families about Cholla, set up 1 tour
Parent Night	11/2	Site	Pueblo Gardens parent night - talked to 5 families
Parent University	12/2	District	Talked about Cholla at the event - Talked to about 15 families, set up 2 tours
8 th Grade Open House	12/8	Site	Reviewed all programs to potential incoming parents - 25 families, set up 9 tours
Event/Activity	Date(s) or date range	District or Site?	Notes
Class of 2016 IB Celebration	1/10	Site	IB Diploma Students from 2016, review of IB Programme
8 th Grade Presentation	1/31	Site	IB Presentation Overview at McCorkle
8 th Grade Presentation	2/3	Site	IB Presentation Overview at Safford
8 th Grade Presentation	2/3	Site	IB Presentation Overview at Mansfeld
8 th Grade Presentation	2/6	Site	IB Presentation Overview at Maxwell
8 th Grade Presentation	2/7	Site	IB Presentation Overview at Valencia
8 th Grade Presentation	2/7	Site	IB Presentation Overview at Pistor
JROTC Closing Ceremony	4/25	Site	Cholla Overview - 120 attended
21 st Century Showcase	4/28	Site	Cholla Overview - 200 attended
African American Legacy Dinner	5/6	District	IB Overview

ANNUAL RECRUITMENT TOTALS	
# Tours given (count each family separately)	27
# Phone calls and emails regarding magnet program/magnet enrollment	110
# District recruitment events attended	4
# Site recruitment events (on or off site – may include visits to charter schools, other TUSD schools, preschools, clubs, churches, etc.)	14