UNCF IS FIGHTING FOR A GOOD EDUCATION FOR ALL AMERICANS

PLEASE JOIN US

Thank you for your interest in investing in UNCF to help students go to and through college.

As you have seen, we do a lot—every year 55,000 students attend our member HBCUs, and we award more than 10,000 scholarships. But many more qualified young men and women need a college education—if only we had more scholarships to award.

That’s where you come in.

Students look to UNCF for the help they need. And UNCF looks to you.

Please contact one of our many local offices across the country and work with us to make a difference in the lives of deserving students. Or, go to UNCF.org, and click on the DONATE button to invest in Better Futures.9

Our students are the return on your investment. They are your dividends.

Michael L. Lomax, Ph.D.
President and CEO, UNCF
UNCF: A VISION WORTH INVESTING IN

Incredible thing to waste." For decades, this principle has remained at the heart of the UNCF mission. More than ever, a mind is also "A wonderful thing to have."!

ROMISE

To UNCF, you’re investing in the 60,000 students who attend college each year and graduate with tools they need for their success, and that we need them to make our nation’s progress.

In and cultural outcomes point to a multi-impact feels throughout the recipient’s life and in their recipient’s children and descendants. UNCF not only help to change one life, but they can have a positive impact on the lives of generations.

CORD OF STUDENT OUTCOMES

Invest in UNCF isn’t a leap of faith. Recipients of hip awards consistently return their investors with their
talents.

In American scholarships, recipients have a 70
ear graduation rate. 11 percentage points higher
oral average and 31 percentage points higher than average for all African Americans.

100 scholarship that UNCF gives an African
scholarship, that student’s likelihood of graduating is 8 percentage points.

62 percent of African American freshmen who received UNCF in 2016 returned for their sophomore year.

55 percent of all students: 75 percent.

4 OF SOCIAL CHANGE

According to UNCF, it has evolved into the largest
ship provider to minority group members in the
Currently awards more than $100 million a year
to more than 60,000 students at more than
across the country, including our prestigious
member HBCUs.

Invest in UNCF’s Frederick O. Patterson Research Institute, a go-to source of information on the African American educational experience. HBCUs and their value proposition,

INVESTMENT OPPORTUNITIES

Help move more African American students to and through college and into Better Futures!

- Invest in scholarships for students of color who need financial assistance to stay in college and graduate.
- Invest in the work of HBCUs through our Institute for Capacity Building that aims to drive transformational change in minority higher education by helping UNCF-member institutions increase the efficacy of their institutional enterprise and enable more talented minority students to enroll in and graduate from college.
- Invest in our advocacy strategy and policy platform to help build public will and demand in the African American community, both nationally and in targeted local communities, for better K-12 educational options and outcomes
- Invest in our national messaging platforms, e.g., PSA campaign and UNCF, An Evening of Stars® that promote a college-going culture and position UNCF as part of the solution to getting more students to and through college.
- Invest in UNCF’s college access public policy agenda to help shape important federal, education policies that affect HBCUs and its students