APPENDIX V – 200
Session 2      11:35 am – 12:15 pm

**College Application Resources**
Lori Riegel, Bonnie Lahr, & Wendy Wurr, Organizer and Founders, Focus on the Future
*Room: A-101*

**Kids College (ages 6-8)**
TUSD Magnet Programs
*Room: A-234*

**Kids College: Engineering as Your Future (ages 9-11)**
Miles Warrior, Student Success Specialist, African American Student Services
*Room: A-231*

**So You Want to be an Athlete**
Chad Harrison, PCC Athletics
*Room: A-126*

**The College Experience: Student Voices**
Todd Poelstra, Coordinator, PCC Theater Department and Student Panel
*Room: A-227*

**Resources for Peer Education**
David Rodriguez, Regional College Access Center
*Room: A-102*

**Open Enrollment Bus**
TUSD School Community Services
*Location: South Parking Lot*
PARENT UNIVERSITY

Agenda

8:30 – 9:30am  Registration and Continental Breakfast
                Center for the Arts Courtyard

9:30 – 10:00am  Pledge of Allegiance

Introductions and Welcome, Proscenium Theatre
Emcee—Joi Stirrup, Advanced Program Manager
Admissions and Recruitment
Pima Community College

Welcome Remarks
Dr. Morgan Phillips, President West Campus PCC
Dr. H.T. Sánchez, Superintendent TUSD

Keynote Address
Edgar Soto, Executive Director of Athletics
Pima Community College

Special Recognition

10:15 – 10:30am  Resource Fair (C/Santa Catalina Building)

10:35 – 11:20am  Workshops – Session 1

11:35 – 12:15pm  Workshops – Session 2

12:30 – 1:30pm  Lunch  (Cafeteria, A/Santa Rita Building)
Entertainment by Mariachi Pumas de Roskruge

Resource Fair Exhibitors
Visit the resources tables and obtain information!

Child Care Rooms:  A-G19 and C-G28
Parent University Staff Room:  Student Life Office

Workshops

Session 1  10:35 am to 11:20 am

Your College Passport—From Admissions to Successful Completion of the First Semester
Ryan Sermon, Admissions Counselor - PCC
Room:  A-101

Kids College: Kinder to Kollege (ages 6-8)
TUSD Magnet Programs
Room:  A-234

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David Rodriguez, Regional College Access Center
Room:  A-102

Advanced Learning Experiences for High School Students
Dan Erickson, Director, TUSD Advanced Learning Experiences
Room:  A-228
Find a voice that works for your issue and use it! For easy usability, you should adopt a voice for you/your organization. Every administrator with access to the page should be familiar with the voice. This will allow multiple people to actively respond to comments and concerns, while creating a consistent voice.

Make your page “sticky.” A potential fan has arrived on your page, now what? It is important to maximize their experience; the more engaging the better! You want them to stay there as long as they can and enjoy their time on the page. Try to have links back to your website. Clearly delineate who you are and what you stand for. Make it easy for users to find more information.

Check it twice! Be sure to double and triple check spelling and grammar. Nothing shows you care like proper grammar and punctuation.
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