

APPENDIX II – 52

Enrollment Priority Schools

	Status	Initiative	Low	web 7	Video	Materials and Support
Site First Round						
Project MORE	NA		yes		4	Banner at the Rock, outdoor ads
Catalina	Integrated		yes		9	SWOT complete
Mission View	RC		yes		2	Marketing materials DONE
Tully Magnet (*)	5%	Magnet	yes		4	Magnet materials, commercial
Johnson	20%		yes		0	SWOT done
Maldonado	RC		yes		0	Marketing materials DONE
Henry (Hank) Oyama	RC		yes		0	Marketing materials DONE
Collier	20%		yes		3	Marketing materials DONE
Tolson	RC		yes		0	Marketing materials done, videos in PROG
Sabino High School (Express Shuttl	10%	yes	yes		4	Commercial, website push
Magee Middle (Express Shuttle)	10%	yes	yes		7	Commercial, website push
Borman (K-8 Expansion ONLY)	20%	yes			0	Website push
Bloom (Dual Language Expansion)	10%	yes			4	Marketing materials DONE
Wheeler (GATE Expansion)	5%	yes			1	Marketing materials DONE

Site Second Round	Status	I initiative	Low	web 7	Video	Materials and Support
Bonillas Elem (M)	4 non-L	Yes	Yes		8	
Kellond Elem	44 L	yes, gate	Yes		0	
Lineweaver Elem	5 non-L	yes, gate	Yes		0	
Steele Elem	11 L	yes	Yes		1	
Drachman K-8 (M)	4 non-L	Yes	no		0	Express, add commercials to site
Dietz K-8	33 L	Yes	Yes		1	
Robins K-8	13 non-L	yes	Yes		0	Marana targeted marketing—no K-8's out there
Roberts-Naylor K-8	maintain	yes	no		4	Continue with GATE expansion marketing
Mansfeld Magnet Middle School	23 Non-L	yes	no		4	Parent Power, word of mouth, PTA training
Secrist Middle School	24 L	Yes	yes		0	Finalize dual credit campaign, commerical, Express Shuttle?
Santa Rita High School	26 L	yes	yes		9	
Tucson High Magnet School	78 Non-L	yes	no		4	
Rincon High School	maintain				?	

WEB ONLY FOR NOW	Status	I initiative	Low	web 7	Video	Materials and Support
Borton Magnet School (M)					1	
Cholla High	trans				4	
Dunham Elementary			yes		0	
Grijalva Elementary	DUAL				7	Dual language
Manzo Elementary			yes		1	More from YouTube
Ochoa Community Magnet	trans		yes		0	
Pueblo High School	trans				5	
Robison Elem	trans		yes		0	
Safford K-8	trans				0	Add videos from youtube
UHS	maintain				10	
Utterback Middle School	trans		yes		3	
TAP		low			?	
Craigin		low			?	
Lawrence		low			?	
Meredith					?	
Miles					?	

Dual Language Project	Status	I Initiative	Low	web 7	Video	Materials and Support
Bloom Elem	above				1Dual/4	
Davis (M)					1dual/1	
Grijalva Elem	above				2dual/7	
Hollinger					1dual/4	
McCorkle Academy					0	
Mission View	above				0/2	
Roskruge K-8 (M)					1dual/5	
Van Buskirk					0	
White					0	
Pistor					0	
Pueblo HS	trans				0/6	

GATE/ALE	Status	I initiative	Low	web 7	Video	Materials and Support
Kellond Elem (above)					0	
Lineweaver Elem (above)					0	
White Elem (ALSO Dual)					0	
Pistor Middle (ALSO Dual)					0	
Doolen Middle					1v	Doolen Meet Yourself
Alice Vail Middle					2v	

Enrollment Loss List below	Status	I Initiative	Low	web 7	Video	Materials and Support
Blenman						
Lynn/Urquides						
Fruchthendler						
Davidson						
Hudlow						
Marshall						
Howell						
Pueblo Gardens						
Cavett						
Banks						
Sewell						
Whitmore						
Myers-Ganoung						
Vesey						
Holladay (*)						
Miller						
Warren						
Erickson						
Henry						
Valencia						

AND THE REST	Status	I initiative	Low	web 7	Video	Materials and Support
AGAVE						
Palo Verde HMS						
Sahuaro High School						
Dodge Traditional Middle School						
Gridley Middle School						
Booth-Fickett Magnet K-8						
CE Rose K-8						
Morgan Maxwell Elem						
Carrillo Magnet School						
Ford Elem						
Gale Elem						
Sam Hughes Elem						
Soleng Tom						
Wright Elem						
IELC Schumaker				yes		
IELC Brichta				yes		