NEWS RELEASE

For Immediate Release

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Priority open enrollment window opens Nov. 15 for 2017-2018 school year
Applications available online, at school choice office, at schools and at family centers

Tucson, AZ, November 14, 2016 – Tucson Unified School District encourages families to submit enrollment applications for the 2017-2018 school year starting Tuesday, Nov. 15, the first day of the priority open enrollment period. The deadline for the first lottery is Jan. 13, and the first lottery will be held in late January.

In Tucson Unified School District, families can apply to have children attend any district school or magnet program through open enrollment. The district’s magnet schools offer programs and classes in specific areas, such as fine and performing arts, science, math, technology, and more.

Application forms will be available at the district’s School Community Services office, 1010 E. 10th St. in Building B. Office hours are Monday-Friday from 7:45 a.m. to 4:45 p.m. Forms will also be available online at www.tusd1.org/enroll, at school offices and at our Family Resource Centers at Catalina, 3645 E. Pima; Palo Verde, 1302 S. Avenida Vega; Southwest, 6855 S. Mark; and Wakefield, 101 W. 44th St.

Families can also apply through our Enrollment Bus, which will be at various locations for the next several months. It will be at Santa Rita High School on Tuesday, Nov. 15, and Wednesday, Nov. 16 from 9 a.m. to 4 p.m. The bus will be at Dodge Traditional Magnet Middle School from 5 p.m. to 7 p.m. at the Family Festival in the Park at Reid Park on Saturday, Nov. 19 from 10 a.m. to 2 p.m. and at the Brichta Infant and Early Learning Center on Monday, Nov. 21, from 2 p.m. to 6 p.m.

Completed forms and documents can be:

- Turned in to staff on the Enrollment Bus.
- Mailed to School Community Services, P.O. Box 40400, Tucson, AZ 85717.
- Emailed to SCS@tusd1.org.
- Delivered to the School Community Services office, 1010 E. 10th St., Building B.

All applications received between Nov. 15 and Jan. 13 will be entered in the first-round lottery. Applications received after Jan. 13 will be considered for subsequent placement. Visit www.tusd1.org/enroll for more information about the enrollment process and transportation services. For more information, please call 225-6400.

Tucson Unified School District is Southern Arizona’s largest district, educating more than 48,000 students. TUSD offers extensive learning opportunities for children, including Advanced Placement, GATE and International Baccalaureate, free full-day kindergarten, a focus on STEM (Science, Technology, Engineering and Math), studies in seven world languages, fine arts, before and after school programs, and more. TUSD has proudly served Tucson families since 1867.
Social Media Screenshots (Sampling)

1. **Tucson Unified School District (TUSD)**
   - Heads up: Magnet/Open Enrollment is coming soon!
   - Magnet and Open Enrollment Applications available Nov. 15
   - Choose YOUR School!
   - The School Choice office will be accepting applications starting November 15, 2016
   - Placement offers begin in January.
   - 4,387 people reached
   - @Maritza Mercado
   - 13 likes, 1 comment, 4 shares

2. **Tucson Unified School District (TUSD)**
   - Good morning! The 2017-2018 School Choice/Open Enrollment application is now available online:
   - http://tusd1.org/conten/district/enroll.html
   - Choose YOUR School for 2017-2018
   - TUSD’s open enrollment and magnet schools provide you with options! You can apply to have your child attend any district school through open enrollment. As long as there is room, your child will be accepted.
   - 3,532 people reached
   - 29 likes, 2 comments, 12 shares