APPENDIX II – 14
Magnet Theme Visibility
Site Efforts 2016-17

Bonillas:

Theme visibility was increased this year by adding the exterior and interior signage. The radio commercials and videos added a personal touch to recruiting parents. We put up new posters in the foyer with Character counts/Character pictures of the month. We have sent many of the school event pictures to be posted on the TUSD social media sites. We had videos made that are available to view on our website.

Booth Fickett

Booth Fickett selected a few areas to address in theme visibility in the 2016-17 school year. We wanted the entry way to be clear of boxes and clutter. We also wanted a way to display images of students participating in school wide math and science work. We want our school theme to be reflected in some of our new magnet programs such as the ecolab and garden area. We have started work on bringing back the Magnet Museum, and location on site that will display classroom projects and student work that relates to our magnet theme of Math and Science. The display cabinets throughout the building need to be reworked as focal points of magnet theme visibility. We determined 4 action steps to focus on. The results include the entry way being cleared of clutter, so the trophy cases are no longer blocked from view. The entry way displays a TV to display a slide show of images, captured while students were engaged in various activities around the school; both inside and outside the classrooms. We are still working on two more areas within our action steps. We are creating a location that is inviting for PLC time, and we are working on a rotation of interchanging the display cabinets located around the school. We continue to work toward ways of improving our theme visibility.

Borton

Our theme is very visible in student project work through the building. Public audiences are an important part of project-based learning. New 12x18 laminated posters with our vision and mission statement and motto were distributed to all classrooms and also placed in the front hallway. A new
bulletin board was installed near the entry to the central courtyard where information about upcoming school events can be posted. Posters announcing our Magnet Schools of America award have been posted near the office, near the entry to central courtyard, and in an interior hallway. Sadly, we have not yet received our banner to hang outside.

Carrillo

We updated our phone greeting to include Magnet and theme. Added banner and student work from magnet showcase. Improved our visibility by including standards and constantly changing and displaying new work over the course of the semester. Teachers have been able to use the MPR room, cafeteria and stage to present theme related lessons. Display board near Magnet Coordinator office is used for posting of family/community engagement. PTO also has designated bulletin board.

Cholla

n/a – Transition campus

Davis

Theme visibility is strength at Davis. We are continuing to work to update our website and promotional materials to showcase multicultural aspect of our student body. Continued to update school website.

Dodge

The trophy case has been updated. Common areas are updated monthly. Displays have been updated and teachers are encouraged to post student work. Newsletter is published every two weeks and posted on the website. The posting of student names who receive positive letters has been moved to the bulletin board near library. Mission Statements are provided to all new teachers for next year.

Drachman

Our magnet program requires our environment to be peaceful and pleasing to the eye without having too many displays. Someone that understands our Montessori teaching pedagogy understands why we have minimal displays
and projects posted around campus. It has been challenging to try to implement a PBIS that accommodates our Montessori program. However, we have found a system that works well with our theme and it has been very successful; we added posters with our 3 C’s to all common areas and classrooms (PBIS specific). A new website was migrated and information on Montessori was transferred as well.

Holladay

Holladay regularly played classical music throughout common areas of school. In addition, the front entrance to our school has been enhanced. We have installed two additional steel doors with electronic security locks in which will enable the front office staff to control the flow of people that enter our school. In addition to the two doors, a bullet resistant transaction window was installed to assist parents and visitors that come to our school. Lastly, a new PA system was installed in the front office.

Mansfeld

The theme is consistently visible in all print media and in area that have little turnover (door signs etc), however we still need to improve the connections to the STEM Practices on our hall displays. Focus on posting of student work and creation of displays as we approached testing. This remains an area of focus of 2017-18.

Ochoa

n/a – Transition campus

Palo Verde

A portion of the budget was spent on new table covers, a banner, and tent to better display the Palo Verde image at events. A TV monitor has been placed in the main lobby that plays content that includes STEAM related events occurring on campus. Student work displays were updated second semester. PV Facebook site is updated frequently.

Pueblo

n/a – Transition campus
Robison

n/a – Transition campus

Roskruge

Newsletter was very consistent. Business cards for administrators and magnet coordinator were updated. Magnet rack card is now updated and in English and Spanish. Bulletin boards were rotated consistently and all grade levels participated.

Safford

n/a – Transition campus

Tucson High

The use of magnet funds to hire an Assistant Curator has strengthened both theme visibility and community morale to an impressive extent. Updating classrooms and performance areas through the use of magnet funds has had this same effect. These components have positively affected the success rate of our recruitment efforts. Magnet Schools Award of Distinction banners are prominently displayed in our Main and Tech buildings. 60 display cases are constantly being updated by the THMS Assistant Curator. This includes a revolving “Where Are They Now?” case that features pictures of recent alumnae in their current profession along with their reflections of THMS. Our magnet logo is being used by numerous teachers, counselors, admin and staff in their electronic and home mailings. Our gallery was updated this past semester including new carpeting and updating planters for live trees. This space is used for guitar and piano concerts as well as visual art displays.

Tully

The work completed was a script was created for answering the phone, and theme related signs were put up in the common areas.

Utterback

n/a – Transition campus